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Stern's Nurseries INC.

GENEVA, NEW YORK

STERN'S
GARDEN
ALMANAC
NEW PLANTS & FLOWERS
FOR
SPRING PLANTING
1962

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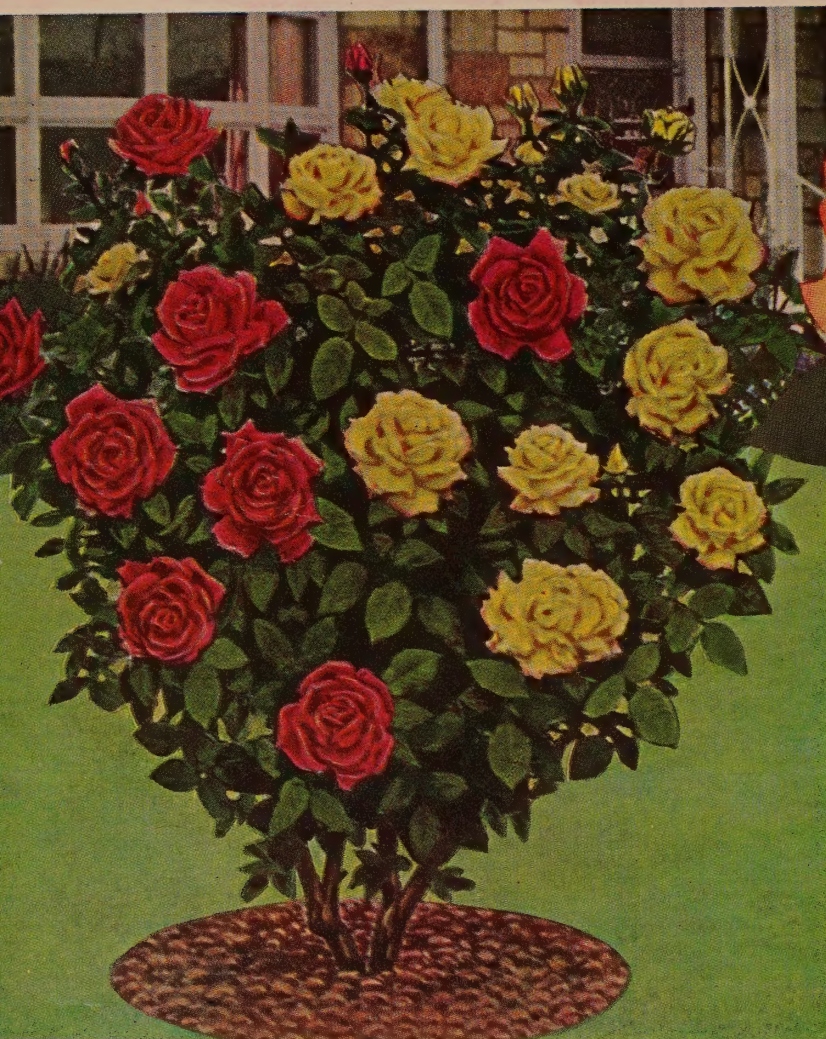
U.S. Department of Agriculture

Rhododendrons • Page 17

STERN'S SPECTACULAR EVERBLOOMING "DOUBLE GLORY"

America's 2 Top Award-Winning Roses Blooming on 1 Bush!

7010 A.



PEACE (Illustrated left)

Tagged "most popular rose of the era" by the American Rose Society. Golden buds open to immense creamy flowers, pink at petal edges. Pink deepens each day, gradually coloring entire bloom.

CHARLOTTE ARMSTRONG

(Illustrated right)

Voted highest honors by American Rose Society. Called "perhaps the most important hybrid tea"! Deep red buds open to huge, fragrant rosy-red flowers of outstandingly beautiful form.

A spectacular new rose development makes its debut, presented exclusively by Stern's! It is Stern's new Everblooming 2-in-1 Double Glory—a magnificent new bush that blooms with not just one, but **TWO** of America's most famous roses ... glorious golden and pink **PEACE**, and superb rosy-red **CHARLOTTE ARMSTRONG**!

Rated "Outstanding" by American Rose Society

Both varieties are as close to perfection as roses can be. Both are All-America Rose Selections! Both are rated "Outstanding" by the American Rose Society—highest rating any rose has scored to date! Both are budded to one bush—each retaining its unique, prize-winning characteristics! The colors complement each other beautifully. The two scents mingle, to perfume the air with a delightful new blend of both fragrances! The bush develops a fuller, more graceful shape than usual, due to this double budding, and produces a wealth of lovely green foliage and magnificent blooms.

Celebrated for 6-Month Bloom as Well as for Beauty!

In rigorous nationwide A.R.S. tests, these beauties proved their hardiness and resistance to disease. Proved their ability to produce an abundance of exceptionally large, fragrant, long-lasting roses each June—and then recurrently all through summer until frost!

GUARANTEED TO BLOOM THIS VERY SEASON

Only a limited "First Edition" available now—send TODAY! Only Stern's has this fabulous new rose beauty. It takes years to produce each plant. Order as many as you wish, but to make sure you'll have these rare specimens blooming in your garden this very season, send now!

Stern's Everblooming 2-in-1 "DOUBLE GLORY" Rose Bushes . . . Stern's Super-Grade, Selected No. 1 Plants . . . Guaranteed to start blooming 60-90 days after planting.

Postpaid: Each \$3.75; 3 for \$10.00; 6 for \$18.00; 12 for \$32.00;
25 for \$60.00; 50 for \$100.00.

Stern's Nurseries

Geneva, New York
Specialists In Rare And Choice Trees, Plants & Flowers

First Time Offered!

STERN'S EVERBLOOMING

Karl Herbst

HYBRID TEA ROSE

**Huge, Dark Red Roses Which
Bloom Continuously... Spring to Fall!**

"The Perfect Red Rose." Here, in our opinion, is the finest red rose to come out of Europe in the past 30 years. The Karl Herbst gets its enormous size and striking beauty from its parent, the famous Peace Rose. You'll be proud to have this dark scarlet rose blooming in great profusion in your yard or garden. For indescribable beauty, you must see its huge double flowers glistening with dew drops in the early morning sun.

Giant Flowers Starting In 60-90 Days!

Karl Herbst is exceedingly vigorous with healthy, attractive foliage and is able to bloom continually, even during the hot days of summer. Each flower bud takes several days to gradually unfold its miracle of beauty and fragrance. The result is a flower of enormous size, very double, which

could be described as deep carmine with a scarlet underglow. During hot summer days, the deep carmine gradually fades, while the fiery scarlet emerges so that no matter how often you look at it you'll see a different shade of breathtaking beauty. The flowers are of exceptionally fine quality for cutting and keep well in vases. Its delightful full-blown fragrance turns any room into a bower of loveliness.

6200 A. Stern's Super-Grade No. 1
Plants. Postpaid: Each \$2.50; 3
for \$7.00; 6 for \$13.00; 10 for
\$20.00; 25 for \$45.00.



Proved Sub-Zero Winter Hardy!

In addition to being a vigorous grower, healthy plant, and profuse and beautiful bloomer, Karl Herbst is perfectly hardy. Tested for sub-zero hardness at Geneva, N. Y., it came through temperatures as low as **24 degrees below zero**, without winter protection of any kind, and suffered absolutely no winter damage. This truly is an enviable record for any Rose. We urge you to try this Rose, for until you see it growing and blooming in your garden, you'll never know how beautiful a Rose can be.

"RARE ROSE" COLLECTION

(Group 62-RO-1)

- 1—2-in-1 "DOUBLE-GLORY" ROSE BUSH
- 1—KARL HERBST ROSE BUSH
- 1—QUEEN OF THE VIOLETS ROSE BUSH

All 3 Exciting Roses for only \$7.00

Postpaid

Stern's Brings Back The Old-Fashioned Beauty

QUEEN of the VIOLETS

6972 A.

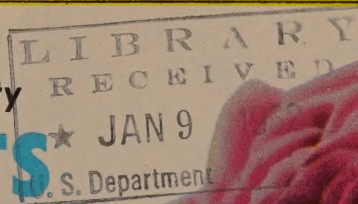
Produces Soft Lilac-Purple Roses!

Queen of the Violets is one of the most beautiful of the hardy, old-fashioned roses. You'll love its soft lilac-purple, fully double flowers which bloom from spring until frost! Each lovely rose measures up to 4½" wide and has approximately 50 petals. So fragrant—it makes the drowsy summer days sweet with old-fashioned rose fragrance.

Shapely, Permanent Bushes For Hedge or Specimen

Queen of the Violets is extremely hardy and disease resistant. Require no cut-back each year to stimulate growth. They form permanent, full-foliaged, ever-blooming bushes that grow 4-6 feet tall. Make an excellent hedge planting. Grow even in poor soil where other roses fail. To have a real "Queen of the Violets" blooming in your garden this spring, order today! Plant 2 feet apart for hedge use.

Strong, vigorous 2-year plants. Postpaid: Each \$2.25; 3 for \$5.75; 6 for \$10.50;
10 for \$15.00; 25 for \$30.00; 50 for \$50.00; 100 for \$90.00.



Blooms Every Year... Spring to Frost!

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Geneva, New York

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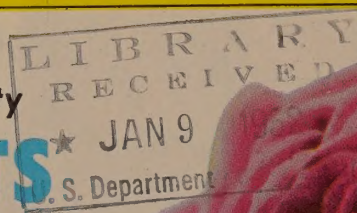
"RARE ROSE" COLLECTION

(Group 62-RO-1)

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- 1—KARL HERBST ROSE BUSH
- 1—QUEEN OF THE VIOLETS ROSE BUSH

All 3 Exciting Roses for only \$7.00

Postpaid



Blooms Every Year... Spring to Frost!

STERN'S FAMOUS EVERBLOOMING

Helen
Hayes

The New Super-Race Of Winter-

Guaranteed To Bloom In 60-90 Days!

Your garden will be the show-place of the neighborhood with Stern's Sub-Zero Roses. These new super-roses have proved their amazing resistance to winter cold and summer heat... to blackspot and other common rose troubles. These prolific blooming roses proved the hardest... proved they could outlive and outbloom any other roses we've seen! Reports from as far north as Alaska, as far south as Florida, confirm that these beauties are the world's easiest roses to grow.

Sub-Zeros Are Disease Resistant, Lifetime Roses

Plant these extraordinary roses in your garden, front yard or anywhere you want rose beauty for a lifetime. You'll quickly discover how well they live up to their reputation. Unlike any Hybrid Tea Rose you ever grew before, this Sub-Zero race of Roses can take winter cold of 15 degrees below zero without protection... with light protection, will produce magnificent bloom even after winters of 35 degrees below. Almost totally immune to blackspot and most other common rose troubles, they require less spraying—many need none. They require little care to reward you with months of glorious bloom starting every June!

Bloom Continuously—Spring, Summer, Fall!

Unlike other roses which are usually at their peak the first year, Stern's Sub-Zero beauties increase in size and loveliness each year, reach their peak the 4th or 5th season. Unmatched in spectacular performance, they produce dozens and dozens of glorious roses—often as many as 100 or more on a single 4-year-old bush! They start to bloom early... bloom, bloom, bloom, all season long, right through hot, dry summer weather. Most are richly fragrant with a dream rose perfume you'll find hard to forget.

Queen O'The Lakes

**Pink
Princess**

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Award Winning Roses...

These magnificent Sub-Zero Roses were originally developed by the late, great hybridizer, Dr. Walter D. Brownell, and won him many awards, including the Jane Richter Rose Medal of the Garden Club of America. The Horticulture world has no higher award!

LIFETIME

SUB-ZERO ROSES

Hardy, Disease Resistant Hybrid Tea Roses!

Reports From All Over North America

Here are just a few letters from folks who grow Stern's Sub-Zero Roses.

FROM ALASKA—"Every one of my bushes is growing and budded out... They are sure beautiful... Some of the ladies sure took a long breath when they saw them." C. E. Feight, Skagway, Alaska.

FROM FLORIDA—"I tried Texas roses and your roses have grown far better for me than the Texas roses." Mr. A. C. Knobel, Lake Worth, Florida.

FROM WISCONSIN—"Last year one bush had 198 roses and this year there were more... We had a bad winter last year but all your roses came through fine." Mrs. Elfa Pohlman, La Crosse, Wisconsin.

FROM ILLINOIS—"Each bush had so many flowers they seemed to bend from the weight!... Size of each was unbelievable—from 4½" to 6". Colors were breathtaking... We compared your Sub-Zero Roses to our other roses... There just wasn't any comparison." Mr. & Mrs. J. Summerfelt, Glenview, Illinois.

12 Most Beautiful Sub-Zero Roses

- **COUNTRY DOCTOR. 8362 A.**—This magnificent Rose carries multitudes of large, very double, silvery pink flowers making a colorful display from June until late in the fall. Truly an aristocrat of Rosedom.
- **CURLY PINK. 8364 A.** Many large, two-toned pink blossoms, in several stages, often form a gorgeous bouquet on a single stem, two or more feet long; over 50 gracefully recurled petals. **Nearly immune to black spot.**
- **HANDSOM RED. 8369 A.** Large, double deep velvety red blooms proudly borne on straight, firm stems. Truly called "the most beautiful Red Rose." Lush, green, healthy foliage. A prolific bloomer.
- **LILY PONS. 8370 A.**—White with pure yellow center, large, graceful flowers of indescribable delicacy; vigorous, free bloomer.
- **LOURDES ROSE. 8371 A.**—Exclusive New Variety! The golden sunshine yellow of this new everblooming beauty will thrill and delight you with its abundant bloom. Developed exclusively for Stern's. The fully double four to six-inch flowers will bloom in clusters of lavish abundance.
- **HELEN HAYES. 8372 A.** Opens a lovely shade of yellow and slowly changes to a soft orange with warm pink overtones at full bloom. One of America's most fragrant Roses! Nearly thornless. **Disease and black spot resistant.**

Handsom Red



- **PINK BOUQUET. 8376 A.** Always in bloom. Hot, dry summers don't slow it down. Produces large clusters of charming, recurled, double blooms, similar to Floribundas in size and beauty. **Totally resistant to black spot.**
- **PINK PRINCESS. 8377 A.** Exquisite! Lovely deep translucent pink flowers up to 5" wide are very double and perfectly shaped. They cover the bush from June till frost.
- **QUEEN O' THE LAKES. 8380 A.** The most spectacular Sub-Zero! Roses are deep velvety red, fully double, up to 5" across. Magnificent abundance of bloom.
- **RED DUCHESS. 8382 A.** Here's one of our favorites. Large well formed bushes, literally covered with lovely iridescent rosy red flowers. **PLUS** the fact that this is the most fragrant Sub-Zero Rose. **Totally immune to black spot.**
- **ARCTIC FLAME. 8395 A.** Gorgeous in color—matchless in form. Flowers are a fiery red, up to five inches wide. Up to 100 double Roses on each bush. Blooms freely even under drought conditions.
- **VICTORY. 8390 A.** Glorious yellow roses, as golden as the sun! Delightfully fragrant, large, very double, perfectly formed. Bloom like fury all season long.

GUARANTEED TO BLOOM IN 60-90 DAYS!

Stern's Everblooming Sub-Zero Roses are as close to "foolproof" as roses can be. You get healthy, husky, field-grown plants in perfect growing condition. Guaranteed to bloom—Order Today!

Stern's Super-Grade Selected No. 1 Plants

Postpaid: Each \$2.50; 3 for \$7.00; 6 for \$13.00; 10 for \$20.00;
25 for \$45.00

Victory



STERN'S Sub-ZERO EVERBLOOMING ROSE COLLECTION

(Group 62-RO-2)
12 Sub-Zero Everblooming Roses—1 of each variety, for only \$24.00, postpaid. If you do not want the complete collection, you may order 6 Sub-Zero Everblooming Roses—your choice, for only \$13.00, postpaid.

NOW...At REDUCED PRICES While Supply Lasts!

STERN'S LIFETIME EVERBLOOMING SUB-ZERO

TREE ROSES

**Guaranteed To Bloom
In Just 60-90 Days!**

**NOW! A STRONGER, HARDIER, DOUBLE BUDDED
TYPE OF EVERBLOOMING ROSE TREE**

Many will call this the most amazing development in gardening history—everblooming lifetime Roses that not only laugh at cold, survive sub-zero temperatures—but at the same time grow to eye-level height. At eye-level, the magnificent size of the flowers, the radiant colors, the rich foliage, the entrancing scent—all give you a new dimension of beauty such as you have never thrilled to before! You enjoy DOZENS of gorgeous huge Roses this very spring—all through summer and fall—year after year.

ONCE IMPOSSIBLE, NOW THEY'RE YOURS!

It seemed impossible to develop this new race of Sub-Zero Roses that live through intense cold and heat—bloom continuously spring, summer and fall—are almost totally immune to disease. Then—the next “miracle”—to develop an **Eye-Level Species**—now it has been done!

THRIVE UNDER TEMPERATURES TO 15° BELOW ZERO

DOUBLE-GRAFTED, sturdy—with heavy, straight trunks that are three feet tall when planted. Then, as you watch, day by day in thrilled amazement, a large rounded head develops—magnificent Roses appear, huge and evenly in the beautiful foliage—glorifying your home from June until late fall.

Each year the sturdy trunk grows thicker in diameter, not in height—the dense, bushy head grows larger, handsomer—producing a great umbrella of breath-taking masterpiece Roses—the pride of your home, the envy of your neighborhood. Guaranteed to bloom just 60 to 90 days after planting!

BE AMONG THE FIRST to own these astounding specimens—never before available—they'll be the Queens of your garden, a joy forever!

HAVE TREE ROSES IN 4 GLORIOUS COLORS

8504 A. HELEN HAYES. A rare color-changing semi-double beauty! Opens a lovely shade of yellow and slowly changes to a soft orange with warm pink overtones at full bloom. Nearly thornless. Disease and Black Spot resistant. Very fragrant.

8496 A. CURLY PINK. Large, two-toned pink blossoms form a gorgeous bouquet on a single stem. Over 50 gracefully recurled petals.

8492 A. QUEEN O' THE LAKES. Spectacular, deep, velvety red flowers, up to 5 inches wide, fully double. An abundant and continual bloomer. Most beautiful.

8498 A. VICTORY. The golden sunshine of this everblooming beauty will thrill and delight you with its abundant bloom. Large, 4-6 inch flowers are fully double. Famous for its long-lasting loveliness. Fragrant.

**8496 A.
Curly Pink**

LIMITED SUPPLY—ORDER NOW!

These gorgeous ornamental Sub-Zero Tree Roses are now available at 25% savings while supply lasts. Formerly sold at \$10.00 each—now only \$7.50. Order yours today!

Stern's **DOUBLE-BUDDED No. 1** Everblooming Tree Roses. Your choice of above varieties. Postpaid: Each \$7.50; 2 for \$14.00; 4 for \$25.00; 10 for \$60.00.

Guaranteed To Bloom All Summer Long!

Stern's Everblooming Sub-Zero Tree Rose Collection

(Group 62-RO-4)

8 Sub-Zero Tree Roses—2 of each variety—for only \$48.00

4 Sub-Zero Tree Roses—1 of each variety—for only \$25.00

ALL PRICES POSTPAID

NOW Hundreds and Hundreds of Roses ... From a Single Rose Bush!

Stern's LIFETIME SUB-ZERO EVERBLOOMING

PILLAR ROSES

GUARANTEED! BLOOMS THIS SUMMER

...AND YEAR AFTER YEAR

June-July-August-September-October ... Right Up Until Frost

This is an absolutely new race of Everblooming Climbing Roses developed by the late, great hybridizer, Dr. Walter D. Brownell, who finally succeeded in combining the everblooming habit of Sub-Zero Hybrid Tea Roses with the vigor of old-fashioned Climbing Roses. They are the first truly hardy and truly everblooming Climbing Roses. They will stand 15 degrees below zero without protection, and will last a lifetime.

They'll not only bloom in June, the very first year, but will keep right on blooming throughout hot, dry summer weather when other types of Everblooming Climbing Roses fail. These new **Pillar Roses** are also amazingly resistant to common Rose diseases such as black spot. Their rugged hardiness is your guarantee of Roses year after year.

Ideal for "Accent Points"

Plant **Pillar Roses** to frame your porch, entrance, garage, or fences for a beautiful display of flowers from early summer to late fall, or you may plant them as self-supporting specimens in the lawn, or in the shrub border.

Everblooming Specimen Bush

Perhaps the most amazing thing about these new **Pillar Roses** is their wonderful adaptability to use as a specimen plant in your yard. Planted by themselves, they will form a self-supporting, ever-blooming shrub, 6 to 8 feet tall, that will bloom from June to October, right up to heavy frost! This everblooming characteristic is exceedingly rare north of the tropics. Two or three **Pillar Roses**, strategically planted in your garden, could easily become the focal point of your entire landscape theme.

3 Outstanding Colors

8400 A. RED PILLAR ROSE. Fully double, deep-red flowers all season long. Blooms freely—resists diseases such as black-spot—and defies even the chilliest winters. A source of continual enjoyment.

8401 A. PINK PILLAR ROSE. Lovely large, double pink flowers that bloom in endless profusion. Matchless in shape and quantity of blooms, hardiness, vigor and performance.

Dr. and Mrs. Walter D. Brownell

8403 A. YELLOW PILLAR ROSE. Exciting double yellow flowers like beautiful Tea Roses. Extremely hardy. Flowers produced in abundance all season long.

Stern's Super-Grade Selected No. 1 Plants
Guaranteed to Start Blooming 60 Days
After Planting

	Each	3 for	6 for	10 for
Postpaid	\$3.75	\$11.00	\$20.00	\$32.00

Yellow Pillar Rose

Extremely Limited Supply

Please order early. Our limited supply will be sold out before the end of the planting season.

PILLAR ROSE COLLECTION (Group 62-RO-3)

3 PILLAR ROSES \$11.00
(1 of each—Red, Pink, Yellow) Postpaid

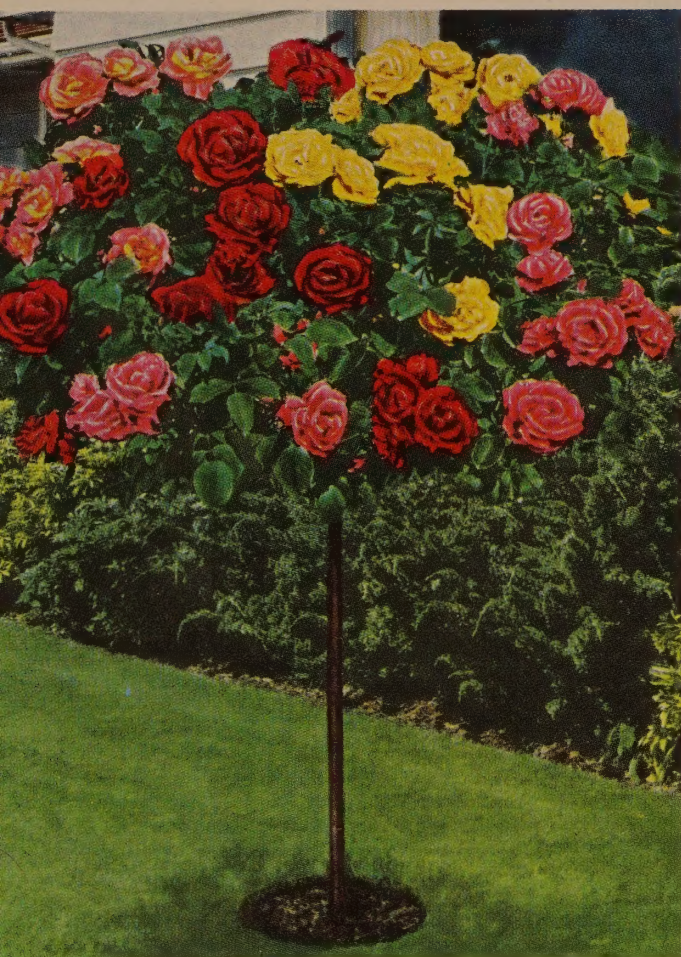
Red Pillar Rose



**THE MOST PHENOMENAL ACHIEVEMENT
IN OVER 2,000 YEARS OF ROSE CULTIVATION!**

8491 A. STERN'S SUB-ZERO **3-IN-1**
RAINBOW TREE ROSE

EYE-LEVEL ROSES 3 Different Colors



3 Gorgeous Roses On One Tree

Where To Plant These Rare Garden Gems

Wherever you plant these thrilling 3-in-1 Rainbow Tree Roses, you will have a sensational conversation-piece. Some suggestions: Plant among other Rose bushes for Rose beauty at two levels! Or directly before a picture window and enjoy this astounding specimen indoors and out. Plant two, to form a picturesque living gateway to your home. For stately magnificence, line walks and entranceway with Rainbow Tree Roses three feet apart. Plant anywhere you want a sensational landscape effect.

ALL ON ONE TREE!

Prepare for a wave of excitement in your neighborhood when you plant our phenomenal new 3-in-1 Sub-Zero Rainbow Tree Rose. Never before has there been a Tree Rose like it! A Tree Rose that bears a breath-taking abundance of magnificent big Roses IN 3 DIFFERENT COLORS AND VARIETIES—all in bloom at the same time—all on one tree!

**DOZENS OF HUGE RED, YELLOW
and PINK ROSES, ON A
SINGLE TREE, THIS VERY SPRING!**

With the recent development of the superb Sub-Zero Eye-Level Tree Rose, a new pinnacle in Rose cultivation was reached. Now Stern's 3-in-1 Rainbow Tree Rose tops even that! Just to see it in bloom with its amazing 3-color flower display just as high as your eyes—its luxuriant foliage—its enchanting mixture of fragrances, is an unforgettable experience. To own this newest, rarest of all Sub-Zero Tree Roses is a real delight!

EVERBLOOMING, EXTRA-HARDY ROSES

Like all members of the new race of Sub-Zero Roses, these three Rose varieties are amazingly resistant to cold. They are almost totally disease-immune. They bloom continuously! Plant this coming spring and enjoy abundant bloom starting in 60-90 days and right through to fall—and year after year! **MAGNIFICENT 3-COLOR BLOOM GUARANTEED FOR YEARS.**

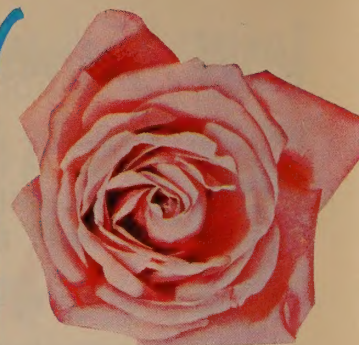
**TRIPLE-BUDDED TO PRODUCE
FAR MORE ROSES—A FAR MORE
LUXURIANT CROWN THAN ANY
OTHER TREE ROSE!**

Three different varieties of Roses are budded to the strong, heavy, 3-ft. tall trunk of our Rainbow Tree Rose. This triple-budding not only means Roses of three different colors, but a crown that grows many times thicker and more luxuriant—produces a far greater abundance of Roses than Tree Roses you've seen up 'til now! Each year the sturdy trunk grows even greater in diameter to support the ever-larger, increasingly massive umbrella of bloom—but the tree itself always remains at delightful EYE-LEVEL height!

**ONLY STERN'S HAS THE NEW 3-IN-1 RAINBOW TREE ROSE!
MOST LIMITED SUPPLY—ORDER NOW!**

In all the world, only Stern's has the unique new Rainbow Sub-Zero Tree Rose. Each one takes years to produce. Once our limited supply is gone, there will be no more this season. To be among the first to enjoy this rare specimen, act now!

Each \$10.00 2 for \$18.00 4 for \$35.00 10 for \$75.00 All Prices Postpaid



BLUSH-PINK
Large, two-toned, fully double. Delightful color. Bloom abundantly in lush clusters.



BLAZING RED
Spectacular, deep velvety red. Up to 5 inches wide, fully double. Bloom continually, abundantly.



BUTTERCUP-YELLOW
Large, very double, exquisite fragrance and form. Bloom constantly.

**Everblooming
Sub-Zero Roses
Which Bloom
All Summer
Long!**

AMOUNT
ENCLOSED

CHECK

MONEY
ORDER

DATE _____

NAME

STREET OR R.D.

POST OFFICE

ZONE	STATE
------	-------

EXPRESS OFFICE

STATE

ORDER EARLY—PLEASE SEND REMITTANCE IN FULL WITH YOUR ORDER

[illegible]

PLEASE TURN TO OTHER SIDE FOR FREE GIFTS ➡ CARRY TOTAL TO OTHER SIDE ➡

**DINERS' CLUB, AMERICAN EXPRESS
AND CARTE BLANCHE MEMBERS**

...may charge by giving address under which membership is carried, and Account No. Club Account No.

☐ Diners' Club ☐ Am. Express ☐ C. Blanche

- Please do not write in this space

Guarantee

We guarantee our nursery stock to be true to name and to reach you in perfect and healthy condition. If, upon arrival of plants, you are not delighted with your purchase, just drop a line to us and we will make prompt adjustment.

No need to return the plants; they will be yours without any question.

STERN'S NURSERIES • GENEVA, N. Y.

ORDER BLANK CONTINUES BELOW

QUAN.	Disregard This Column	CATALOG NUMBER (if any)	NAME OF VARIETY, GROUP OR COLLECTION	PRICE	
☐			GIFT No. 1*—1 Hybrid Tea Rose Bush..... (color)	—	—
☐			GIFT No. 2*—1 White Dogwood Tree	—	—
☐			GIFT No. 3*—3 Hardy Perennial Flowers	—	—
☐			GIFT No. 4*—1 Flowering Shrub	—	—
☐			GIFT No. 5*—Special Surprise Gift.	—	—
*See page 9			HANDLING AND PACKING		.45

▲ Indicate one of the above
Free Gifts for each \$10.00 you order.

TOTAL

**FREE GIFTS
FOR EARLY ORDERS**

- Orders of \$10 or more,
choose 1 FREE gift.
- Orders of \$20 or more,
choose 2 FREE gifts.
- For each additional \$10,
choose an additional gift.

Please make your preference from the gifts
above. However, the choice of rose bushes,
shrubs and perennials will have to be ours.
We are unable to guarantee that you will
receive any particular item.

This offer expires midnight, March 15, 1962.

Stern's Nurseries INC.
DEPT. SP-2 • GENEVA, NEW YORK

CHECK
MONEY
ORDER

NAME _____

STREET OR R. D.

POST OFFICE

ZONE

STATE

EXPRESS OFFICE

STATE

ORDER EARLY—PLEASE SEND REMITTANCE IN FULL WITH YOUR ORDER

[illegible]

HOW IS YOUR SUPPLY OF
Miracle-Gro?

PLEASE TURN TO OTHER SIDE FOR FREE GIFTS → CARRY TOTAL TO OTHER SIDE →
DINERS' CLUB, AMERICAN EXPRESS
AND CARTE BLANCHE MEMBERS

...may charge by giving address under which membership is carried, and Account No. Club Account No.

☐ Diners' Club ☐ Am. Express ☐ C. Blanche

- Please do not write in this space

Guarantee

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No need to return the plants; they will be yours without any question.

STERN'S NURSERIES • GENEVA, N. Y.

ORDER BLANK CONTINUES BELOW

[illegible]

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Free Gifts for each \$10.00 you order.

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- Orders of \$10 or more, choose 1 FREE gift.
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- For each additional \$10, choose an additional gift.

Please make your preference from the gifts above. However, the choice of rose bushes, shrubs and perennials will have to be ours. We are unable to guarantee that you will receive any particular item.

This offer expires midnight, March 15, 1962.



A Personal Message from Otto Stern

Dear Old Friends:

At this season of the year, all of us are enthusiastically looking forward to springtime in the garden; to dream, to plan, to create beauty out of earth and light with growing things is one of the world's great joys. There is nothing like it!

To help you derive more enjoyment out of gardening—to avoid even your slightest disappointment is not just our aim—it is our moral duty. The confidence that you have placed in Stern's Nurseries is not a matter to be treated lightly. Each year this trust must be renewed. Each year we must justify and fulfill your faith in us.

Again this year, I want to offer all of our friends—old and new customers alike—this absolute guarantee.

If you have ever been disappointed—at any time—with anything you ever bought from Stern's Nurseries, please write to me personally and I will do my best to see that you are completely satisfied.

There are no ifs, ands or buts about it—no strings attached. There is absolutely no time limit. This offer applies to this year—and last year—as well as to purchases made ten years ago.

Our success is built on your satisfaction—not only with nursery stock of distinguished quality—but because of the careful and considerate treatment extended to every Stern's customer.

Please do not hesitate to write me. While I enjoy your many letters of praise, I also want to hear any possible complaint anyone may have ever had.

Thank you for your valued patronage, and may I extend to you our wish for your most enjoyable garden in 1962.

Sincerely,

President

Geneva, N. Y.
January 1962.

FREE GIFTS

FOR HELPING US AVOID
THE SPRING RUSH

**Get These Free Gifts
For Ordering Before
MARCH 15, 1962**

- Orders of \$10 or more choose 1 FREE gift.
Orders of \$20 or more choose 2 FREE gifts.
For each additional \$10, choose an additional gift.

For Orders of \$50.00 or more:

- For orders of \$50.00 or more you may select, as your FREE gift, any product of \$5.00 value from this catalog. For each additional \$10.00 of your order you may select additional merchandise of a \$1.00 value.
- Please indicate your preference of gifts—however, the choice of rose bushes, shrubs and perennials will have to be ours. We are unable to guarantee that you will receive any particular variety.

GIFT No. 1: Hybrid Tea Rose Bush. Your preference by color only: Twotone, Red, Pink, Yellow.

GIFT No. 2: 1 White Dogwood Tree. Sturdy, 2-3 ft. trees. A \$2.00 value!

GIFT No. 3: 3 Hardy Perennial Flowers.

GIFT No. 4: 1 2-year-old Flowering Shrub ready to bloom first year.

GIFT No. 5: Special Surprise Gift.

COMPLETE INDEX ON NEXT PAGE

1962 You can buy from this catalog with the same confidence as if you personally selected each plant from the field where they are grown. All of our products are sold under our unconditional guarantee.

Guarantee

We guarantee our nursery stock to be true to name and to reach you in perfect and healthy condition. If, upon arrival of plants, you are not delighted with your purchase, just drop a line to us and we will make a prompt adjustment. No need to return the plants; they are yours without any question.

STERN'S NURSERIES • Geneva, N. Y.

HOW TO ORDER

All plants are shipped at the proper planting time in your locality, unless otherwise instructed by you. Complete planting and growing instructions included in every shipment.

Please write your order on enclosed order blank. Send check or money order with your order. You will save C.O.D. charges by sending your full remittance with your order.

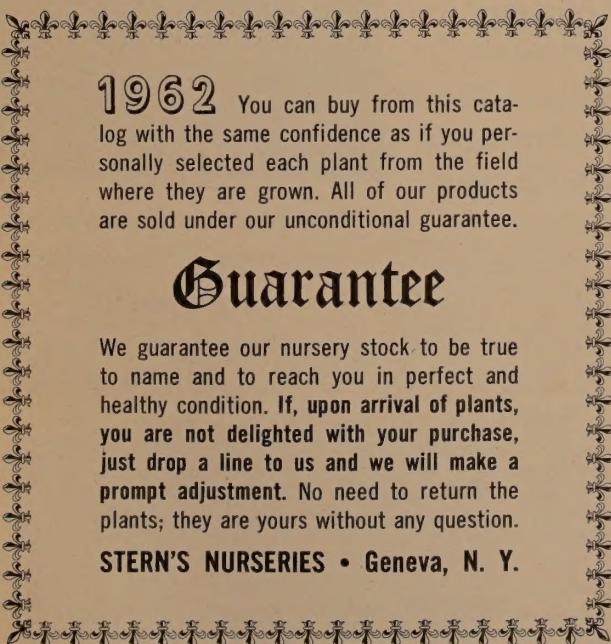
We prepay postage or express for any plant, group, or collection marked Postpaid or Prepaid. Other items are too large for parcel post and must be sent by Express, shipping charges collect.

Where there is a mixed order of postpaid and express items, we ship the whole order express, prepaying in advance our portion of the charges.

Diners' Club, American Express and Carte Blanche Members...

may now order from this catalog and charge to their Club Account. Just be sure to include on the order blank the address under which membership is carried and Account Number.

We recommend that you use the enclosed coupon to subscribe to Organic Gardening Magazine for your greater reading and gardening enjoyment.



MEMBER
American Association of Nurserymen
New York State Nurserymen's Ass'n
National Mail Order Nurserymen's Ass'n

Cover Photograph by Emily H. Bush
Courtesy of Horticulture Magazine.

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ENJOY LIFETIME BEAUTY AND SHADE

...Plus NATURAL
INSECT CONTROL

Stern's Hardy, Everbearing White MULBERRY TREE

5470 B. (Morus alba)

Grow This "Friend of
the Gardener" Right
in Your Back Yard!

Attractive Shade Tree!

trees the gardener can plant! Lovely to look at, with low, wide-spreading branches covered with shining green foliage. They add shade and beauty. Produce bumper crops of sweet nutritious White Mulberries all summer! Though the lovely trees grow to 50 feet, there's no need to climb for your rich harvest. Just place a sheet under the tree, and shake!

Nature's Own "Insect Control"—Invaluable Aid in the Garden

Since birds prefer the White Mulberry to any other food, they'll pass by your Strawberries, Cherries and other fruit to dine on the luscious White Mulberry! Your Mulberry trees will draw even more of these songsters, who will patrol your garden, consume thousands of insects, pest eggs, etc., helping to maintain a natural balance, without the use of sprays.

Such Good Eating, and Good Nutrition! Almost All Summer Long!

Now you can enjoy this vitamin-rich food! Big berries look like white blackberries, though sometimes are pink or purple. When ripe they're about 1 1/4 inches long, and luscious! Eat right from the tree, serve with cream, in nutritious salads, jam, jellies, pies! Dry them for winter eating. Practically seedless, extremely palatable, have about the same food value as dried figs—one of nature's great nutritive foods! Unlike most fruit trees, it does not bear its whole crop at one time. Berries ripen bushel by bushel, provide fresh, nutritious food almost all summer. Trees often bear as early as the end of May, go on right through August! One mature tree often bears as much as 200 pounds of berries at once, produces up to 1,000 pounds of fruit a year!

Stern's Everbearing White Mulberry Trees 5 to 6 feet tall when you get them.

Each \$5.00; 2 for \$9.50; 5 for \$23.00; 10 for \$45.00.

Too large for parcel post. Shipped Express, Shipping Charges Collect.

THIS BEAUTIFUL FLOWERING SHRUB STAYS IN COLOR ALL YEAR LONG!

3560 C. Stern's EVERGREEN LILY-of-the VALLEY SHRUB

(Pieris japonica)

Covered with Silvery
White, Pendulous
Flower Clusters!

Stern's is happy to offer this lovely broad-leaved evergreen sometimes called "Japanese Andromeda!" A real beauty which is famous for its lustrous dark green foliage and pendulous flower clusters of silvery white flowers. Acclaimed "as beautiful an evergreen as it is possible to grow!" Here's just the thing to grace your landscape 12 months of the year. Usually bloom the first year planted.

Color Changing Miracle For Year 'Round Beauty

Stern's Lily-of-the-Valley Shrub is the most graceful, early-blooming, broad-leaved evergreen. In earliest spring the young foliage is a smoldering burgundy-red... later it successively turns to a golden lemon, to a rare turquoise, to a deep leathery tropic green and finally to a burning orange-bronze that lives all winter long! **Force Indoors At Christmas**—You can enjoy its blooms indoors at Christmas time by planting in a large flower pot!

Covered With Hundreds Of Flowers

Hundreds and hundreds of silvery white, bell-shaped flowers are produced in pendulous clusters 5 inches long. Literally buries the shrub from sight during April and May. May be grown in shaded areas, but produces more flowers in full sun. Does best in soil where Rhododendrons and Azaleas thrive. For best results, mix in a liberal amount of peat moss when planting and treat with Miracid (see page 56). Complete planting instructions with each order. Grows 6-8 feet tall.

Transplanted, well-branched bushes, 10-12" tall.

Postpaid: Each \$3.75; 3 for \$10.00; 6 for \$18.00; 10 for \$29.00.



The Famous Broad-Leaf Evergreen, "Japanese Andromeda!"

Now you can have a "Miracle Lawn" in days!

STERN'S PRE-TREATED

MIRA-LAWN*

TURF GRASS SEED

This Permanent, Fine-Leaf, Turf Grass Seed Has Been Specially Treated For Guaranteed Results!

Read How Remarkable 'Balanced Blend' Formula Gives Lush Green Grass up to Twice as Thick!

Now Yours In Just Days! New beauty, permanency and durability such as you never dreamed possible! Want a lawn that's fun to grow... lush and green... luxurious and thick—in just days! Stern's new balanced blend Mira-Lawn specially treated with "Miracle Green" is the answer. Here is a wonderful combination containing a top quality turf seed mixture that's specially treated to assure you of complete lawn success. Yes, now you can have beautiful turf grass surrounding your home. All the lawn beauty you've ever wanted can now be yours. Stern's Mira-Lawn is excellent for building a completely new lawn or for improving old lawns. Cover those bare spots with a carpet of green—see those burned out places greener than ever before.

Every Seed Protected from Fungus "Damping Off" Disease

Perhaps you or your friends have spent money, time and labor in preparing a lawn only to have little or no results. Chances are the reason for your failure was either cheap, inferior seed or seed which succumbed to a fungus found in all soils. This fungus causes the seed to rot, or they may germinate, only to have the tiny seedlings keel over in a day or two, rotted right in two at the base. To combat this, Stern's has treated their seed with the miracle chemical, Thiram, and included a green pigment so you can tell that each and every seed has been treated.

All-Purpose Mixture—Fits Any Lawn Ideal for Treating "Problem Spots"

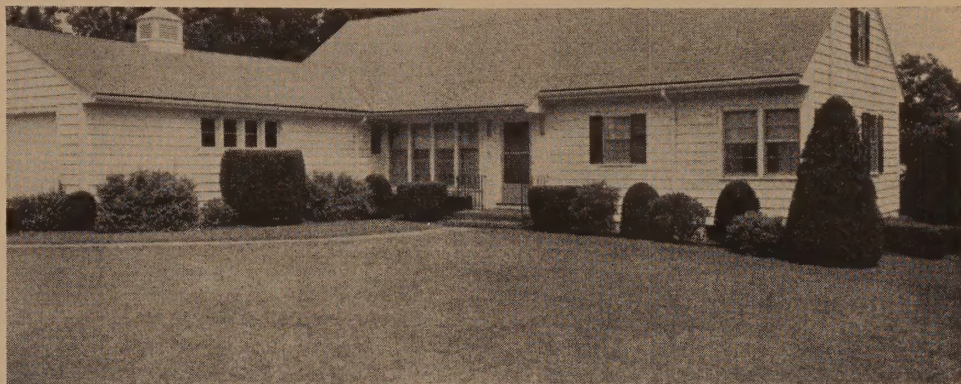
Long hours of study and experimentation went into this mixture for a lawn seed that would fit the requirements of all lawns—especially designed for today's accent on "Outdoor Living." This scientifically balanced formula builds luxurious all-purpose lawns in sun, shade, slopes or terraces. Stern's Mira-Lawn contains:

KENTUCKY BLUEGRASS: Germinates in 2-3 weeks and after a single season will give you a beautiful close knit turf growing best in loam or sandy loam soils. It's one of the first to green-up in the spring and stays green the longest in the fall. The high percentage of this quality seed assures a rich, green lawn for the longest possible season.

CREEPING RED FESCUE: Is tolerant of sandy and other dry soils, relatively drought resistant and



Grows in Sun, Shade, on Banks and Terraces
Produces luxurious all-purpose lawns for sun, shade, slopes or terraces.



Why "MIRACLE GREEN" Treated Lawn Seed Gives You Lush, Green Grass... UP TO TWICE AS THICK!

Here's the important difference. Seed in illustration No. 1 at right is untreated, first quality seed. It is unprotected and must lie "naked" in damp, cold ground. It is wide open to attack by root rot, fungi or bacteria... deadly enemies that lurk in all soil, even the best. This is why expensive seed you have planted year after year may have failed to grow... why often it is destroyed before it even sprouts.

Now look at the seed in illustration No. 2 at the right. It's "Miracle Green" treated lawn seed... seed that is actually "life-protected" against soil diseases by an exclusive chemical green coating. Discovered and proved by skilled agronomists, "Miracle Green" even protects the tender shoots as they emerge.

Test plots prove "Miracle Green" seed produces a lawn more than twice as thick. Under identical conditions, a first quality, untreated seed grew only 1302 plants... while "Miracle Green" treated seed produced 2656 plants.



III. No. 1—Untreated Lawn Seed, Dead Seed... killed by fungus, rot or bacteria.

III. No. 2—"Miracle Green" Treated Living Seed... protected by Miracle Green.



1st quality
untreated seed...
1302 plants.

"Miracle Green"
treated seed...
2656 plants.

shade tolerant. Remains green in the summer when other grasses often go dormant. It successfully competes with tree roots, withstands neglect and is particularly useful where summer lawn watering is prohibited.

DOMESTIC RYEGRASS: Is known as a "nurse grass," and will give your lawn a lush green look only a few days after planting. It is a temporary grass and will not live beyond the first season, but in the meantime it gives quick results, and prevents erosion and washing away of permanent seeds before they have a chance to germinate.

POA TRIVIALIS: Is a permanent grass which germinates quickly and one which will form a close knit turf in moist SHADY areas where other grasses fail to grow.

With a combination like this, plus the fact that every seed is "life-protected" against soil diseases by an exclusive chemical green coating, it's little wonder that Stern's dares to guarantee your results!

Why Stern's Mira-Lawn Is Your "Best Buy"

1. Stern's Mira-Lawn contains over a million seeds per pound, over 80% of which are turf grasses. This is almost twice as many as a typical cheap mixture.

2. Stern's Mira-Lawn is "Miracle Green" treated... means up to twice as many of the seeds will grow... producing lawns twice as thick.

3. Since it contains almost twice as many seeds Stern's Mira-Lawn covers a greater area. A one-pound package will seed 400 square feet, a five-pound package, 2,000 square feet... and because of its greater number of seeds and "Miracle Green" treatment, it will produce a thicker, more luxuriant lawn.

4. Since Stern's Mira-Lawn is an 80% turf mixture, it will last longer... no need to re-seed year after year.

5. And... you'll see results fast!

Order Today for Early Spring Planting UNCONDITIONALLY GUARANTEED!

Don't delay—order today! Spring lawn planting should be done as early as possible. The sooner you order, the earlier and better results you'll have. And you must be completely satisfied—or, you will receive a duplicate shipment of Stern's Mira-Lawn Turf Grass Seed ABSOLUTELY FREE OF CHARGE!

1 lb. (Sows 400 sq. ft.)	\$ 2.25
3 lbs. (Sows 1,200 sq. ft.)	5.95
5 lbs. (Sows 2,000 sq. ft.)	8.95
10 lbs. (Sows 4,000 sq. ft.)	17.00
25 lbs. (Sows 10,000 sq. ft.)	38.00

All Prices Postpaid

*Trademark



FREE!

VALUABLE NEW BOOKLET
to Assist You in Preparing
and Keeping Up Your Lawn

A Rainbow of Color SELECTED SPECIMEN

Produce Spectacular Blooms



Beautiful Hedge or Shrub
SPIREA VAN HOUTTEI



Gorgeous Sweet-Scented Flowers
SWEET MOCKORANGE



Ideal for Shady Spots
HILLS OF SNOW

Fast Growing Hedge!

WHITE SPIREA

3830 A. (*Spirea Van Houttei*)

Here is the most popular flowering hedge in America! Spectacular in bloom, attractive in foliage from April into November. Makes an excellent showy hedge for borders or as a foundation planting—also ideal specimen plant.

Grows anywhere! Tolerates shade, smoke and city conditions. The pure white flowers literally cover the bush in May, cascading down in a graceful arching manner. Grows 4-6 feet high. Beautiful as a specimen shrub—unsurpassed as a showy hedge! Plant three feet apart as hedge.

Landscape-size plants, 2-3 feet. Postpaid:

Each \$1.50; 3 for \$4.00; 10 for \$12.00;

25 for \$25.00; 50 for \$40.00; 100 for \$70.00.

Masses of Large Double Flowers

STERN'S REBLOOMING

Sweet MOCKORANGE

3350 A. (*Philadelphus virginialis*)

The most popular of all the Mockorange! Its large double flowering floral display and its heavenly fragrance make this plant a delightful addition to any garden. During its first blooming period in June, the shrub is completely covered with fully double and **exceptionally sweet-scented flowers**. Then throughout the summer and fall there is scarcely a time when some flowers are not produced!

SUPERIOR FOR ITS CUT FLOWERS

This outstanding shrub produces the finest of cut flowers. Enjoy them in your home—make excellent floral gifts for your friends. Its sweet-scented Mockorange fragrance is delightful. Use as background for lower growing shrubs, plants or roses. Its creamy-white flowers make excellent contrast with bright or pastel colored blooms at its base. Plant a number around your yard to blanket your home with fragrance. Grows 6-8 feet in height. Shipping size 2-3 feet. Postpaid:

Each \$2.00; 3 for \$5.75; 10 for \$17.50.

Beauty For Bare Shady Spots

3250 A. **STERN'S**

HILLS OF SNOW

(*Hydrangea arborescens grandiflora*)

**NOW HAVE GORGEOUS FLOWERS
THIS VERY SUMMER!**

Now even those bare, shady spots on the north side of your home can be turned into bowers of blooming beauty! Thrives where other flowering shrubs won't grow. Blooms summer-long, from July to October, for a lifetime! Guaranteed to bloom the very first year.

WHITE BLOOMS ALL SUMMER

In full bloom, it's a rolling mass of snowy white flowers, forming a living "snowbank." Big clusters of flowers, up to 6" across, cover the lush green foliage. Flowers are long lasting. Shrub is graceful, compact, grows only 4-5 feet tall. Plant as a showy specimen or use in mass for striking effect. Shipping height 2-3 feet.

Each \$2.00; 3 for \$5.75; 10 for \$17.50.
Postpaid

Loaded With Bright Red Flowers!

4192 A. **STERN'S EVERBLOOMING**

Dwarf FLAME RED

WEIGELA EVA RATHKE

Here's a brilliant, red-flowering shrub that blooms its head off every spring! Thrives in any section of the country, East, West, North or South, in any garden soil. Be the first in your neighborhood to thrill to the sight of this lovely shrub in full bloom!

Guaranteed to Bloom This Spring, Summer, Fall

In May and June the brilliant trumpet-like, ruby-red flowers literally cover the bush from top to bottom with hundreds of blossoms 1 to 1½ inches across. After this mass display, there is scarcely a moment until freezing weather that it isn't in blossom.

Extremely Hardy—Grows in Any Garden Soil

Now, an extra winter-hardy variety of Weigela! These beautiful shrubs have stood temperatures as low as 20 degrees below zero without injury. Grows in all types of garden soil in full sun or semi-shade, making a full, well-formed bush, 4-5 feet tall.

Strong, Vigorous Shrubs, 18-24 inches.

Postpaid: Each \$2.00; 2 for \$3.75; 4 for \$7.00; 10 for \$17.50.

Giant Velvety Catkins—So Soft and Beautiful

STERN'S GIANT

FRENCH PUSSY WILLOWS

3655 G. (*Salix discolor*)

Sensational Silvery Pink Blooms

Now you can have large florist-type, silvery-pink pussy willows growing in your own backyard. Not to be confused with the small, white, wild willow you knew as a child, these are the specially cultivated French Variety, the only variety producing giant catkins, flushed with a delicate silvery pink.

Fast Growing—Unexcelled for Wet Locations

Here is a shrub which grows like fury. Brings landscaped appearance to your newly planted yard in the shortest possible time. Not being fussy, it will even grow in wet spots where others fail to grow. Enjoy its silvery-pink catkins in mid-winter by cutting branches and placing them in a vase of water.

EXCELLENT HEDGE PLANT! With a maturity height of 10', it makes an excellent screen or background. Plant three feet apart for hedge use; six feet apart as individual specimens. Can be trimmed to any height.

Strong, Vigorous Shrubs, 3-4 feet.

Postpaid: Each \$2.50; 3 for \$7.00; 10 for \$20.00;
25 for \$40.00; 50 for \$70.00.

Colorful Shrub that Blooms All Summer!

STERN'S EVERBLOOMING

"SUMMER LILAC" (*Buddleia davidi*)

Now yours to enjoy... this summer, Stern's "Summer Lilac" or Butterfly Bush! A shapely, compact green shrub, 4-5 feet tall, literally bursting with gorgeous 6-12 inch flower sprays. So fragrant... so lovely... there's never a day all summer long they don't have flowers. The long, graceful sprays twinkle with color in the slightest breeze. Blooms from July until heavy frost. Very easy to grow. In coldest sections they die down in winter but come back the next spring.

Strong No. 1 Plants, Postpaid

Each \$1.75; 3 for \$4.75; 10 for \$15.00.

Stern's Summer Lilac

(Group 62-SH-5)

5 Plants (1 of each) \$ 7.75

10 Plants (2 of each) \$15.00

Postpaid

2706 A. Royal Purple

(B., Ile de France)

2700 A. Shocking Pink

(B., Charming)

2698 A. Flaming Red

(B., Burgundy)

2703 A. Sky Blue

(B., Empire Blue)

2712 A. Snow White

(B., Snowbank)

from March Through October

FLOWERING SHRUBS

the First Year Planted



Weigela, Eva Rathke



French Pussy Willow

"Summer Lilac"
Ile de France



Stern's Everblooming BOUQUET SPIREA ▶

3818 A. (*Spiraea macrothyrsa*)

The tremendous 12-inch spikes of bright glowing pink flowers are so impressive that a single flower cluster appears to be a whole bouquet. Will bloom and bloom—all summer long. Foliage is an attractive blue-green. Thrives everywhere, even in dry places and slight shade. Maturity height 4-5 feet. Shipping height 2-3 feet.

Postpaid: Each \$2.00; 3 for \$5.75; 10 for \$17.50.

NEW IMPROVED VARIETY! STERN'S "LARGE-FLOWERING" GOLDEN BELL FORSYTHIA ▶

2975 A. (*Forsythia*, Beatrix Farrand)

Have Large Golden Blooms in 30-60 Days!

New and improved variety! Stern's New Golden Bell Forsythia is covered with deep, golden yellow flowers over 2 inches wide with striking orange centers. It is surely the showiest and one of the earliest to bloom of all the spring flowering shrubs. It's so quickly a sign of spring that it sometimes blooms even before the last snows have melted—in late March and early April! Its erect and gently arching branches are literally covered with golden yellow flowers from top to bottom.

Glorious in Bloom—Handsome in Foliage

When not in bloom the naturally graceful branches are covered with rich green, clean foliage which remains until late fall, becoming handsomely olive or purplish in color.

Stern's Golden Bell Forsythia are not particular as to soil and do well in partial shade as well as in full sun. Maturity height 8-10 feet. Shipping height 2-3 feet. Makes an excellent hedge.

Loaded with flower buds to bloom this spring!

Postpaid: Each \$2.00; 3 for \$5.75; 10 for \$17.50;
25 for \$37.50.

NEW... FIRST TIME OFFERED! STERN'S PINK JAPANESE SNOWBALL

4127 (*Viburnum tomentosum plicatum roseum*)

Gorgeous New Snowball Bush With Pink Blooms!

BRAND NEW—NEVER BEFORE OFFERED! Here is one of the most exciting developments that ever hit the plant world. The famous Japanese Snowball bush with lovely PINK blooms! A real beauty! You'll want to be the first in your neighborhood to own this beautiful shrub.

Colorful The Year-Round

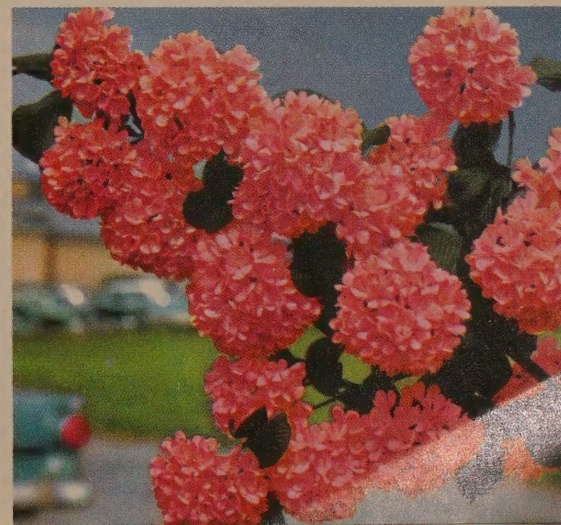
In May and June this handsome shrub bursts forth in a magnificent array of splendor. Perfectly round, pink flower-balls cover the shrub like ornaments on a Christmas tree. Blooms in such profusion you'll hardly be able to see the leaves. Its clean, green leaves turn to a beautiful smoldering red in the cool days of fall. This, followed by red berries which gradually turn to a bluish black, make this a truly color-changing bush. Provides natural food for the birds during the cold winter months, too. Best of all, this strain of Snowball bush is not affected by any insects or disease. Grows in full sun or partial shade.

Very Rare—Limited Supply

This shrub is so new, so rare, we have only a very limited supply. Once this supply is exhausted there will be no more for at least a year. Avoid disappointment—order today. Maturity height, five to six feet.

Well Branched, No. 1 Plants from 4" pots.

Postpaid: Each \$3.75; 3 for \$10.00;
6 for \$18.00; 10 for \$29.00.



STERN'S Rare and Colorful

INTRODUCING... New Super Hardy, Evergreen Azaleas!

STERN'S SUPER GABLE AZALEAS

Arrive With Flower Buds—Ready to Bloom in 30-60 Days!

Now, after 30 years of crossbreeding, Joseph B. Gable of Stewartstown, Pennsylvania, has created **Super Azaleas**! Brilliant flowering shrubs that bloom in magnificent profusion. Azaleas so hardy they thrive even where winter temperatures drop as low as 20 degrees below zero. **EVERGREEN AZALEAS** that retain their lovely foliage **all year long**. Azaleas far superior to old-fashioned varieties!

SUPER ABUNDANT—SUB-ZERO HARDY—EASY TO GROW!

Stern's Super Gable Azaleas are low-growing, compact, dwarf-type shrubs, perfectly proportioned for ranch-type and split-level homes. They are evergreen—keep their foliage right through winter, to add beauty to your property 12 months a year. Bloom with spectacular abundance and dazzling color. Exceptionally hardy—to live through sub-zero winter temperatures... bloom and thrive for a lifetime! They need no pampering. Once established, they require little care. Grow three to four feet tall.

GUARANTEED TO BLOOM IN 30-60 DAYS!

Here, in our opinion, are the best of the new Gable Azaleas: **Stewartstownian**... newest and best red; **Rosebud**... a delightful pink that produces flowers shaped like garden roses. Plant two feet apart to form a low-growing flowering hedge. Have a bright streak of glowing red or pink—or a combination of both colors to set off your landscape. **Order Early!** Order and plant these rare Super Gable Azaleas early as supplies are limited. **Your plants will arrive already bearing flower buds**... ready to burst into bloom in 30 to 60 days!

TWO OUTSTANDING GABLE VARIETIES!

2630. BRIGHT RED STEWARTSTOWNIAN... newest, hardiest and, in our opinion, most beautiful Gable red. Honored by being named for the town of its birth at a special centennial celebration. Blooms with a marvelous profusion of flowers in deep, intense red, with no trace of blue. In summer, foliage is shining green. In winter, lovely bronze.

2631. HEAVENLY-PINK ROSEBUD... covers itself with thick-clustering masses of double-flowered pink blooms that are shaped like garden roses! Exquisite blooms are phlox pink. Foliage stays glossy green all year 'round. This is the Gable pink we found irresistible!

SUPPLY LIMITED—ORDER NOW!

Sturdy No. 1 Plants With Flower Buds.

Postpaid: Each \$2.25; 2 for \$4.00;

10 for \$15.00; 20 for \$25.00;

50 for \$55.00.

Stern's GABLE AZALEA

COLLECTION (Group 62-SH-2)

2 Plants (1 of each) \$ 4.00

4 Plants (2 of each) 7.00

6 Plants (3 of each) 10.00

All Prices Postpaid

Versatile Year 'Round Garden Beauty

Stern's HARDY IMPROVED

EVERGREEN BITTERSWEET

4610 A. (Euonymus radicans vegetus)

Wonderful Evergreen, Vine, Shrub, Hedge or Ground Cover!

This gorgeously graceful evergreen foliage plant has been called the plant of 101 uses—and really deserves its title. Stern's new, improved type is completely winter hardy even in our rugged Western New York winters. In addition—it's evergreen the year 'round and during winter is cheerfully decorated with garlands of bright orange-white berries. Easily trimmed to desired height.

Study These Varied Uses

AS A SHRUB! Planted as a shrub, Stern's Hardy Evergreen Bittersweet remains green all year long and its gaily colorful berries add charm and delight during the winter months. Plant among your needle evergreens for pleasing contrast, or as individual specimens.

AS A HEDGE! Planted twelve inches apart forms an excellent low evergreen hedge. Easily trimmed into formal shape or it may be left in a natural condition.

AS A VINE! Excellent for covering fences and trellises. Clings to masonry walls, and stays green all year long. If left untrimmed will grow 5-6 feet tall.

AS A GROUND COVER! Perfect for planting on large banks to replace grass and prevent erosion. A rapid grower! Thrives in full sun or shade.

Selected No. 1 Plants.

Postpaid: Each \$2.75; 3 for \$7.75;

10 for \$22.00; 25 for \$45.00.

Most UNUSUAL Midsummer Color Display

3252 C.

STERN'S

NIKKO BLUE HYDRANGEA

(Hydrangea nikko blue)

MASSSES OF GIANT BLUE FLOWERS COVER THE BUSH!

The most beautiful of all the Blue Hydrangeas. Truly an unbelievable sight—masses of gorgeous **Real Blue** flowers some of which measure a foot across! Its bright green, lustrous foliage makes this a very attractive bush. Excellent as foundation or lawn specimen plant. Grows 2-4 feet tall. Blooms in July and August.

HARDY TO 20° BELOW!

Stern's Blue Hydrangea is very hardy—having withstood 20° below zero. At their best in partial shade. Bloom on new growth each year! For best results mound up in the fall as you would a Rose bush. Cut back old growth in the early spring. See your Stern's Blue Hydrangea shoot up again—burst into full glorious bloom.

Flowers are **True Blue** in acid soil, pink in neutral or alkaline soil. To provide soil acidity, feed with our Miracid fertilizer (see page 56). Shipping height, 12 to 18 inches.

Postpaid: Each \$2.25; 3 for \$6.25;

10 for \$19.00.

Shade Loving Plants!

Brighten Bare Shady Places with Blazing Red Bloom!

Stern's NEW EVERBLOOMING

DWARF RED SPIREA

3815 A. (*Spirea bumalda coccinea*)

GUARANTEED TO BLOOM IN 60-90 DAYS!

A new Dwarf Red Spirea that's delightfully different from old-fashioned types! It grows and thrives in the shade...brings bare shady places glorious bright beauty! Moreover this thrilling new variety is EVER-BLOOMING! It bursts into flower in June, then blooms on and on through summer right up to frost! Its vivid scarlet flowers are borne on large clusters—4", 5" often 6" across! Best of all is its color! A rich red—a glowing red—a true red of great depth, intensity and brilliance!

Grows in Shade or Sun—in Almost Any Soil!

This everblooming beauty is low-growing, compact and easy to grow! Not a bit fussy about soil or location. Grows vigorously in partial shade or sun. Produces a wealth of flowers year after year! Blooms at a time when most other flowering shrubs are bare of blooms, lighting up your yard with its fresh, radiant color! From June on, there's hardly a moment when some bloom is not being produced. The flowers, like tiny red umbrellas, form large handsome clusters that glow like living jewels against the sparkling green leaves.

Makes a Magnificent Blooming Hedge!

IDEAL HEDGE! Planted three feet apart, Stern's Everblooming Dwarf Red Spirea will form a hedge of breathtaking loveliness! Imagine its brilliant crimson glory lining your property line, driveway, entrance path or garden walk...or separating one section of your outdoor living area from another!



Enjoy Blazing Red Hedge Beauty All Summer Long!

And they grow only 2-3 feet tall. Ideally proportioned to compliment the homes of today. Your home will be bright with its dazzling color all summer long, every summer for a lifetime!

Take Advantage Of Special Quantity Prices!

By ordering in larger quantities you help us cut down our handling costs and we pass our savings right on to you. So ask your friends and neighbors to join you in ordering, and take advantage of our low, low, larger quantity prices! Get a real buy on Stern's glorious new Dwarf Red Spirea.

Lovely clusters of red blooms

SUPPLY LIMITED—ORDER TODAY! Stern's New Everblooming Dwarf Red Spirea... Healthy, Vigorous Plants, 1½ to 2 feet tall.

Each \$2.00; 3 for \$5.00; 10 for \$15.00; 25 for \$30.00; 50 for \$50.00; 100 for \$90.00. All prices postpaid.



A Lovely Shrub... Covered With Bright Yellow Flowers From June 'til October!

STERN'S DWARF EVERBLOOMING BUTTERCUP BUSH

3594 C.

(*Potentilla, Klondike*)

New Variety! Now, you can enjoy sparkling yellow flowers for not 1...2...3...but 4 months **all summer long!** You will not believe your eyes—blooms, blooms, blooms in abundant profusion, splashing your garden and yard with gorgeous color all summer long. These low-growing beauties are just the thing to plant at the base of taller-growing shrubs, roses or evergreens. Excellent in rock gardens or dainty low edgings for

walks. Ideal foundation plants for modern Ranch-Type Homes.

Bright Buttercup-Yellow Flowers. One to two inches across, bloom continuously. Adding to its unusual beauty are the small green fern-like leaves. Dense and compact, it grows about 15-18" tall and spreads three feet over the ground. Can be trimmed to form dainty, attractive hedge. These winter hardy little jewels will do well 'most anywhere. Need no care. For hedge use plant 12" apart.

Strong No. 1 Plants. Postpaid: Each \$2.00; 3 for \$5.00; 10 for \$15.00; 25 for \$30.00.

Thrilling Spirals of Winter Beauty Berries

STERN'S SEMI-EVERGREEN

SCARLET FIRETHORN

3620 B.

(*Pyracantha coccinea lalandi*)

SUB-ZERO HARDY!

No other shrub supplies as much vivid winter color as Stern's Scarlet Firethorn. The profuse clusters of brilliant orange-red berries are colorful for fall and far into the winter. **Makes glorious Christmas decorations!** Their striking beauty contrasts sharply with the dense growth and lustrous green leaves of the finely shaped shrub. The arrival of these brilliant berries is heralded in May by attractive long trusses of pure white flowers which dance in the sparkling spring sunshine.

WHERE TO PLANT SCARLET FIRETHORN

A sunny position in well-drained soil suits them best. Therefore, this is a marvelous plant for foundation planting where soil is dry. Stern's Scarlet Firethorn makes a beautiful shrub 4-8 feet in height. Superb climbers against a warm wall, the long shoots it makes can be used as a vine on a doorway or along a window casing. The plants can be trimmed to fit any position; excellent for forming a hedge or as dense bushes in the shrub border. Stern's is proud to offer a hardy strain which stands below-zero temperatures.

Sturdy Plants, 15-18 inches. Earth balled for guaranteed planting results.

Postpaid: Each \$5.00; 2 for \$9.50; 4 for \$17.50; 8 for \$33.00.





DOUBLE RED, WHITE and PURPLE FLOWERS!

3142 A.

Stern's Fabulous Rainbow 3-in-1

Rose of Sharon

Have Huge Rose-Like Double Flowers

...3 DIFFERENT COLORS ALL ON ONE BUSH...

Blooming in Your Garden This Very Summer!

Just imagine the excitement in your neighborhood when you plant Stern's rare 3-in-1 Rainbow Rose of Sharon! This glorious ornamental shrub bursts into bloom with an abundance of huge, luxuriant, rose-like double flowers in 3 DIFFERENT COLORS AND VARIETIES—all in bloom at the same time, all on one bush!

A Triple Cloudburst of Color This Summer and Fall!

Just to see this magnificent specimen in bloom, its huge **Double Red, Double White, Double Purple** flowers intermixed in a dazzling carnival of color, is an unforgettable thrill! Each lovely bloom is up to 3½" across and shaped like a perfect rose, with many ruffled petals of exquisite color and texture. They bloom in mid-summer when other flowering shrubs fail—bloom, bloom, bloom continuously right up until frost, transforming your yard into a fairyland of color!

Hardy, Easy to Grow!

Stern's amazing Rainbow Rose of Sharon is absolutely hardy in most areas. Even below zero temperature won't harm them. They require almost no care. Grow more beautiful each succeeding year! Produce hundreds of glorious Rose of Sharon flowers on each bush!

Plant Anywhere You Want Color From Summer to Frost!

Plant directly before a picture window and enjoy this astounding beauty indoors and out. Use to soften harsh corner lines. Plant two, to form a picturesque living gateway to your home. Line walks and entrance-way with these exquisite flowering shrubs four to five feet apart; or plant three to four feet apart for a glorious rainbow hedge! Wherever you plant, you'll enjoy a rainbow of color for over three months—from July until October—from mid-summer up until frost.

Guaranteed to Bloom This Summer

Spring is the ideal time to plant Stern's fabulous Rainbow Rose of Sharon plants. They are sturdy, heavy, two to three feet tall, ready to bloom this summer. Every one will grow into a perfectly shaped bush, leaf out and bloom beautifully.

Rare! Limited Quantity—Order Now!

All Prices Postpaid: Each \$3.75; 3 for \$10.00; 6 for \$18.00; 10 for \$29.00.

**Enjoy Gay Cascades of Golden Yellow Blooms
From June 'til Frost... Starting in Just 60-90 Days!**

STERN'S DOUBLE GLOBE FLOWER

3335 A. (Kerria japonica flora pleno)

Everblooming—with Rose-Like FULLY DOUBLE FLOWERS

The Yellow Rose of Texas! Here, in all its glory, is the flower that has been called "the Yellow Rose of Texas!" Add its gay, sparkling beauty to your yard. In May hundreds of golden yellow, rose-like double flowers cover the bush... then you'll thrill as, month after month, additional sprays of flowers erupt into bloom—right up to late fall. The flowers themselves are about 2 inches across—and are as ideal for cutting as they are long lasting.

ATTRACTIVE ALL FALL AND WINTER TOO!

Growing equally well in full sun or partial shade, Stern's Double Globe Flower grows 4 to 5 feet tall. In fall the lush, handsome green foliage turns a bright golden yellow. In winter the branches retain their springtime green coloring. Very hardy. Ideal as foreground to shrub borders or as a small specimen bush.

Sturdy No. 1 peat-balled plants, 18-24 inches.
Postpaid: Each \$2.50; 3 for \$7.00; 10 for \$20.00.

World's Most Fragrant Evergreen Dwarf Shrub!

**Stern's Reblooming
EVERGREEN**

PINK DAPHNE

2845 B.

(Daphne cneorum)

COVERED WITH LOVELY ROSE-PINK BLOOMS FROM SPRING 'TIL FALL!

New and exciting. Year 'Round Beauty for your home! Here, at last—the perfect low-growing shrub with beauty, fragrance and color! See gorgeous flower clusters of soft rose-pink, sprinkled with rich wine-colored

buds, cover the plant each Spring and Fall. When well established there's scarcely a moment throughout the summer and fall when some flowers are not produced. **Very fragrant!**



Grows Only 8-10 Inches High

Stern's Pink Daphne never grows taller than 8 to 10 inches. Its spreading habit makes it an excellent ground cover. Can be used to advantage as a low-growing border or edging plant. **As a foundation plant for Ranch-type homes it can't be beat.** Used as a specimen plant it is most attractive—but for a really striking display, plant a number in a circular bed. Also recommended for rock gardens. **Evergreen**—Enjoy bright green color in your mid-winter landscape. Hardy—thrives even in poor soil with a high sand or gravel content—enjoys full sun. These charming little plants are hardy and very easy to grow.

Nicely branched, 1 year plants No. 1
Postpaid: Each \$2.25;
3 for \$6.00; 6 for \$11.00; 10 for \$18.00; 20 for \$35.00.

Have Masses Of Flowers In The Shade!

Stern's Evergreen Sub-Zero

RHODODENDRONS

**Your Plants Arrive Heavy With Flower Buds . . .
Guaranteed to Bloom in 30-60 Days!**

Now you can have the Queen of all evergreen flowering shrubs . . . blooming in your yard or garden this coming spring! Gorgeous Rhododendron plants which cover themselves with masses of vivid, showy flowers!

Enjoy Masses of Colorful Flowers—Plus Rich Evergreen Foliage That Beautifies Your Home, Year 'Round!

In our opinion, this is the most beautiful foundation shrub for any landscape scheme! Each will grow into a majestic bush 4-6 feet tall, covered with dazzling blossoms each spring. Large, luxuriant deep green leaves stay green and lovely all year! For 12-months-a-year beauty, plant in massed groups or against a background of other evergreens. Intermix colors for most spectacular effect. Or plant a single specimen on your lawn for a glorious color accent!

**These Choice Specimens Were Specially Selected
For Vigor and Ease of Care!**

Clear directions enclosed with Stern's Evergreen Sub-Zero Rhododendrons make them delightfully easy to grow! They do well in sun or shade, but prefer semi-shade. Thrive in many spots where other flowering plants will not. Once established, need little special care for magnificent bloom, plus year 'round green beauty for a lifetime!

For best results, mix in a liberal amount of peat moss when planting and treat with Stern's Miracid (see page 56).

Named Varieties in Limited Supply—Order Today!

We can supply only a limited number of these superb plants each year. All are famous-named varieties of exquisite beauty. Once our supply is gone there will be no more this season. Make sure you have them in your garden this coming spring. Order today! **Plants arrive with flower-buds ready to bloom.**

Colorful Varieties to Bloom in 30-60 Days

You'll receive healthy, vigorous 3-4 year plants, 12-15" tall—earth-balled to insure best results. You'll have gorgeous blooms in 30-60 days!

- 2581. BRIGHT CRIMSON-RED.
- 2582. SOFT ROSY-PINK.
- 2583. DEEP LILAC-PURPLE.
- 2588. VIVID CARMINE-RED.

Each \$6.50; 3 for \$18.00; 6 for \$35.00; 10 for \$55.00. Shipped Express, Shipping Charges Collect.

**Stern's Majestic
Rhododendron**

Collection (62-SH-3)

One of each color—
4 Rhododendron plants
for only \$22.00
Express Collect



Shade Loving Beauties

STAY EVERGREEN 12 MONTHS A YEAR!





Now Have An Exciting Evergreen Holly Hedge!

Stern's SUB-ZERO EVERGREEN

CHRISTMAS HOLLY (Ilex Opaca Hybrids)

Produces Flaming Red Berries—Year After Year!

Survive Temperatures of
20° Below Zero

Now, at last... After years of research, here are Stern's thrilling Winter-Hardy Holly Trees! Delightful plants with lush, glossy, deep-green leaves, and brilliant red berries that have made them the pride of the South. Now, with a sturdy hardiness that insures their thriving, even under rugged Northern conditions. Best of all, their lush color remains vibrantly green the year 'round—even when other evergreens become drab and brown. Makes a lovely evergreen hedge!

Holds Its Beautiful Green the Year 'Round!

This green aristocrat puts on its glorious display during all seasons. Just when your fall flowers have given up the ghost and your garden needs a lift for winter, these amazingly hardy Holly Trees produce a splash of red color amidst the green leaves, as brilliant berries ripen... turning your garden into a riot of gay color—and most important, those crisp, sparkling winter days are brightened with this exciting lush, green color and flaming berries.

Grow Your Own Christmas Decorations

Yes, from the beautiful "Christmas Holly" ornaments in your own yard, you can have all of the bright holiday decorations you desire. Just imagine the fun you and your family will have making Christmas wreaths, sprays, holly rope, man-

tel pieces and many other gay decorations. Your home, dressed in Christmas greenery, will radiate the true meaning of the holidays.

**The Pride of Palatial Estates—
Now Practical for All**

Stern's superior strain of Holly is propagated from choice name varieties. To insure large crops of berries on your female plants you must plant a pollinating male companion nearby. Each Stern's collection has included at least one male plant, sure to provide sufficient pollination. Stern's Christmas Holly needs no coddling—thrives with minimum care.

Evergreen Beauty Guaranteed

Stern's Sub-Zero Christmas Holly reaches a height of 30-40 feet at maturity if left untrimmed. Looks its best if trimmed to a compact 4-10 feet. Can be planted wherever a pyramidal evergreen would be used. Plant in good garden soil enriched with peat moss or leaf mold if possible. Feed with Stern's Miracid for superior results. Plant in semi-shade and mulch. Planting instructions with order.



STERN'S CHRISTMAS HOLLY COLLECTION (Group 62-SH-1)

Named varieties, 6-10 inches high.

3 Holly (2 female and 1 male)	\$ 3.95
6 Holly (5 female and 1 male)	7.50
12 Holly (10 female and 2 male)	14.00

ALL PRICES POSTPAID

Shade-Loving Evergreen Shrub Makes Colorful Hedge!

Stern's Dwarf OREGON GRAPE-HOLLY

3430 E. (Mahonia aquifolium)

BRIGHT GOLDEN YELLOW FLOWERS

THE STATE FLOWER OF OREGON! Here's a lovely shrub which will add an exciting splash of color to your landscape. Ideal as a low growing 2-3 foot hedge for shady locations. Produces brilliant yellow flowers and lustrous dark green foliage which turns bronzy-red in the fall and remains all winter long! Foliage resembles Christmas Holly, although it is much more shining.

EXCELLENT HEDGE PLANT. Stern's Dwarf Oregon Grape-Holly is colorful all year long. Pyramidal clusters of bright golden yellow flowers in May are followed by delightful blue-black berries in June and July. **Plant in the shade.** Here's the answer for those bare spots or areas in shady places. Thrives under adverse conditions and is one of the most easily grown of the evergreen shrubs.

Well Branched, 10-12" plants with peat ball. Postpaid:

Each \$2.50; 3 for \$7.00; 10 for \$20.00; 25 for \$45.00; 50 for \$80.00.



SPECTACULAR COLOR-CHANGING HEDGE FOR YEAR AROUND BEAUTY!

STERN'S FAMOUS COLOR-CHANGING

DWARF BURNING BUSH

2942 A. (Euonymus Alatus Compacta)

★ Fiery Copper-Red in Fall! ★ Yellow Blooms in May and June! ★ Lush Shining Green in Summer! ★ Sparkling Red Berries ★ Unusual Ridged Corky Bark All Winter!

Crimson-Red Specimen Shrub. What radiant, fiery, color-changing beauty Stern's Burning Bush brings to your home! Gorgeous year 'round... so spectacularly vivid in fall with its glowing crimson-red foliage, people will stop and stare! At Thanksgiving time, cut colorful indoor bouquets whose myriads of orange-red berries will lend a gay, woodsy atmosphere to your decor. During the winter, the novel corky ridges on the bark give the branches the appearance of being square.

FIERY COLOR-BRILLIANT HEDGE

Here's just about the most colorful fence you can plant! A living wall of flame, 4-5 feet, that will startle and amaze your friends and neighbors. Or use as a spectacular specimen shrub that will be the focal point of your lawn or shrub border. For hedge use, plant two feet apart. For individual plantings, set three feet apart.

SUPPLY LIMITED—ORDER NOW!

Because the supply is limited, mail your order early to avoid disappointment. Sturdy, well-rooted, heavily-branched bushes, 12-18 inches.

Postpaid: Each \$3.00; 2 for \$5.75; 4 for \$11.00; 10 for \$25.00;
25 for \$55.00; 50 for \$100.00.





Thousands of pink roses blooming from spring until snow falls!

HERE'S A LOVELY LOW HEDGE
GUARANTEED TO BLOOM THIS SUMMER

Stern's EVERBLOOMING

6890 A. **Pink**

Cushion Rose*

(The Fairy)

**FORMS A 3-FT. HIGH HEDGE
COVERED WITH MASSES OF ROSES
FROM SPRING TILL SNOW!**

Guaranteed... More Bloom Than Any Other Rose!

Stern's Nurseries, Geneva, N. Y.—From Stern's Experimental Farms comes news of a rose that we confidently expect will make garden history. It needs almost no care... is unsurpassed for vigor, spreading growth, perfect health, hardiness, and super ability to produce an abundance of charming pink roses! Blooms from spring all through summer and fall! Often still in bloom while the first snow frosts its leaves crystal white.

**Hundreds of Dainty Quarter-Size Roses
Cover Every Bush!**

Originated in England and introduced in the U.S.A. under the name "The Fairy." We call it Stern's Everblooming Pink Cushion Rose because each bush looks like a 3-foot-high cushion of pink roses! And each rose is exquisite! A blush-pink work of art no larger than a 25¢ piece! They bloom in clusters—each forming a graceful natural bouquet. Despite their dainty size, these are perfect roses—very double—with layer on layer of beautifully shaped

petals. Buds are as delicately detailed as the rosebuds hand-painted on fine china! These delightful flowers—crisp and fair like pink seashells—bloom by the hundreds on every bush, five to six months a year, every year for a lifetime!

You Can Hardly See Leaves for the Flowers!

The foliage, glimpsed through heavy masses of roses, is deep glossy green. Roses stay blush-pink even through mid-summer heat. When brisk weather comes, there's an exciting change! Blooms appear in every shade of pink from pale pastels to vivid rose!

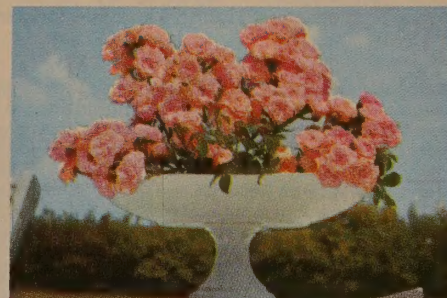
**Grows Only 3 Ft. High, To Make a Perfectly
Proportioned Hedge For Suburban Homes!**

There's no lovelier, easier way to separate your property from your neighbor's; line a driveway or garden path; border a terrace or patio, than with this flowering hedge! Each plant bushes out to about four feet wide. Seldom grows taller than three feet—perfect height for most suburban homes!

**So Many Beautiful Ways to
Plant These Work-Savers!**

Plant in front of tall shrubs; mixed with perennials; in your rock garden. Use them to hide the legginess of taller plants, or sharp edges of steps. Use as ground cover on slopes, terraces, other large areas. Even small places have room for a few. Big places almost demand them!

*TRADEMARK



**ARMFULS OF ROSES FOR BEAUTY
INDOORS, AND FOR GIFTS!**

The more you pick, the more they bloom! You'll have all you want for delightful arrangements, corsages, bouquets. Cut roses stay fresh a full week!

Bloom the First Year Planted

Stern's Everblooming Pink Cushion Roses are guaranteed to give you more bloom and more color with less work than any other rose in the world. Bloom the first year planted, starting in June.

12 Feet of Hedge, Only \$3.75!

Due to a special propagation method, these superb roses are yours at low, low cost! 3 bushes, for a 12 foot hedge, cost only \$3.75—less than the price of a meal in a good restaurant! The more you order the less each costs! Plant 4 feet apart for thick-blooming hedge; same for ground cover.

Stern's Everblooming Pink Cushion Roses

Sturdy Field-Grown Plants

10"-12" tall when they arrive

American Rose Society Rating 8.6 (excellent)

3 for \$ 3.75	50 for \$ 40.00
6 for 7.00	100 for 75.00
10 for 10.00	250 for 150.00
25 for 22.00	500 for 275.00

All prices postpaid.

Stern's Nurseries



**EVERBLOOMING "LILAC-PURPLE" FLOWERS**

A famous garden writer says of Queen of the Violets... "A Hybrid Perpetual with all the refinement of the Bourbons in the shape of its flowers, whose coloring, a rich soft lilac-purple or parma-violet, puts to shame all the new so-called 'blue' Hybrid Tea and Floribunda Roses."

ALL-WEATHER HARDINESS

The Queen of the Violets looks like a great lady and she is—with all the stamina the term implies. She has far more resistance to cold, heat and drought than the spoiled moderns. She grows taller and more vigorously—grows bigger and more beautiful in plant and flower each season. She'll do fine in weather that kills many modern roses. Blackspot and disease resistant—needs no care.



Now Have Fragrant, Lilac-Purple Roses Surrounding Your Home!

6972 A. **STERN'S BEAUTIFUL**

QUEEN of the VIOLETS

ROSE HEDGE

Old Fashioned Shrub Rose Makes Dense, Compact Hedge!

'Way back before the turn of the century a rose was created that quickly became one of the most famous roses of all time... Queen of the Violets! Long-stemmed, thornless, lilac-purple to deep magenta, delightfully fragrant and easy to grow, it soon was blooming in rose gardens all over the world. So fragrant—it made the drowsy summer days sweet with its fragrance... and perfumed the warm moonlit nights.

FORM A PERMANENT, BEAUTIFUL EVER-BLOOMING HEDGE

You probably know that modern rose bushes must be cut back, almost to the ground, every spring. The strong Queen of the Violets doesn't require any cut-back to stimulate growth. That means less pruning. Even better, it means Queen of the Violets form permanent full-foliaged everblooming bushes that grow 4-6 feet tall. We can't think of anything nicer to look at than such a bush—unless it's a row of them, forming a fragrant, everblooming hedge. Plant 2-3 feet apart.

Continual Bloom, Spring Until Frost

Each spring, like clockwork, your Queen of the Violets will cover herself with healthy green leaves and big, heavy, double, fragrant roses. In case you have forgotten, the Queen of the Violets is really a big Rose... up to 4½" in width. Each one has approximately 50 petals. They'll bloom faithfully all summer long until frost.

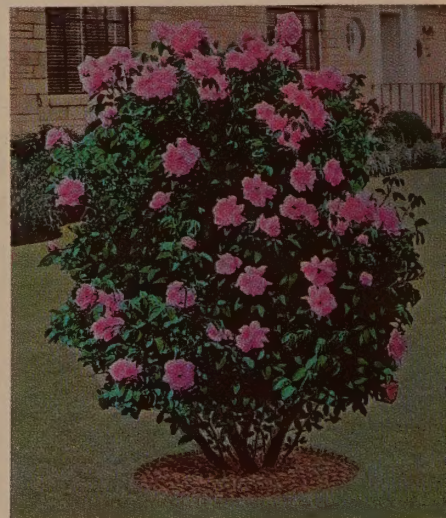
Order and Plant for Bloom This Very Spring!

We have only a limited quantity. Once they're gone, we won't have any more this year. To have real "Queen of the Violets" blooming in your garden this spring, send TODAY!

Strong, Vigorous 2-year plants.

2 Plants (makes 4-6 foot hedge)	\$ 3.95
5 Plants (makes 10-15 foot hedge)	8.00
10 Plants (makes 20-30 foot hedge)	15.00
25 Plants (makes 50-75 foot hedge)	30.00
50 Plants (makes 100-150 foot hedge)	50.00
100 Plants (makes 200-300 foot hedge)	90.00

All Prices Postpaid



Scarlet Roses All Summer Long!



6705 A. **STERN'S HARDY EVERBLOOMING**

Will Scarlet Rose Hedge

Scarlet-Red Rose Hedge! Here's blooming COLOR for your landscaping plan! Masses of vivid, glowing, scarlet red Roses that will brighten your property with fresh-flowering loveliness from June to November, year after year! Stern's Everblooming Will Scarlet Rose bushes are full-foliaged, deep emerald-green shrubs that stand 4 to 6 feet tall at maturity. Beautiful shrubs like the lilac or forsythia—but bloom all summer and fall, as well as in the spring!

EVERBLOOMING, PERMANENT HEDGE OF RED ROSES!

Stern's Everblooming Will Scarlet forms a living wall of vivid scarlet roses to surround your home, for beauty and privacy. This permanent, colorful hedge is excellent as a border for your driveway, boundary lines or as a yard-divider. Use them as a glorious "blooming border" for your entrance walk or garden path. You'll have all the roses you want for flower arrangements and bouquets... and armfuls for your friends. Plant them 1½ to 2 feet apart.

NEEDS LITTLE CARE—BLOOMS EVEN IN PART SHADE! You get the beauty of the everblooming rose, the glory of a flowering shrub, the hardiness of the wild rose—all in Stern's Everblooming Will Scarlet Shrub Rose! This vigorous rose is not fussy about weather or soil. Hardy even through sub-zero winters! Needs no pampering, no special care at all to grow larger and lovelier each year—to bloom each year with an ever-increasing abundance of delightful roses. Though fond of sun, it even blooms in partial shade!

Vigorous, 2-year No. 1, Field-Grown Plants. Postpaid: 2 for \$3.95; 5 for \$8.00; 10 for \$15.00; 25 for \$30.00; 50 for \$50.00; 100 for \$90.00.

FENCES

**FOR BEAUTY...
PRIVACY AND
PROTECTION**



4888 B. **Now You Can Plant the World's Strongest Fence!**

Beautiful LIVING FENCE

**of Stern's Multiflora Roses—SO DENSE
NO PERSON OR ANIMAL CAN GET THROUGH!**

Here are the tough, hardy Shrub Roses that are perfect for hedges and farm fences! About one-fifth the price of wire fencing. No upkeep, no repairs, nothing to maintain. Beat man-made fences by a mile!

**Plant 18 Inches Apart
They're 3 to 4 Feet Tall Next Year!**

Grow like wildfire in practically any soil. Soon so dense and thick they form a solid tangle that children, dogs, horses, sheep, even bulls can't get through! Shoot up so fast, they sometimes **grow an inch a day!** Reach about eight feet at maturity, then gracefully arch down. Or keep any height you like by clipping them once or twice a season. Once established, take care of themselves. Last a lifetime. Grow more beautiful and useful every year! Bloom best in the sun.

**Spring is the
Perfect Time to Plant!**

For a 2-3 ft. tall Living Fence by THIS SUMMER, plant THIS SPRING. Easy directions enclosed. Plant 1 to 2 feet apart for farm fence, 18 inches for garden hedge. (Use 25 plants for 40-ft. hedge; 50 for 75-ft.)

4888 B. Heavy 15-18" plants. Postpaid: 5 for \$2.00; 10 for \$3.00; 25 for \$6.00; 50 for \$10.00. Express Collect: 100 for \$15.00; 250 for \$30.00; 500 for \$50.00; 1000 for \$90.00.

**Hardy,
Fast Growing**



For Farm



For Garden

Beautiful Protection All Year! Use to reinforce present fences, or alone. **Needs no support.** Covered with dainty white Roses each spring, sparkling foliage in summer, red berries all winter!

Recommended by U.S. Department of Agriculture and U.S. Soil Conservation Service. Found... the one shrub best suited for use as a living fence. Forms barrier so strong, now being used to replace conventional guard-rails on many state highways. Raises property values. Attract song and game birds and other small game that cut down destructive insects and rodents. Help conserve top soil, cut winds. To quote an expert: "You couldn't make a better investment than planting the fence that blossoms as the Rose."



**Low Formal Hedge or
T-A-L-L Windbreak!**

4850 B. **STERN'S
RUSSIAN OLIVE**
(*Elaeagnus angustifolia*)

Silvery, Gray-Green Hedge

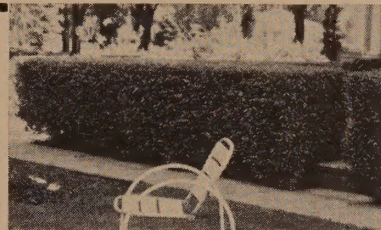
Now you can have a beautiful color-tone hedge, excellent low

formal hedge or, superior tall windbreak or screen. Has withstood the fierce winds of the Northwestern Plains, where it is used extensively. Yes, such a vigorous plant that it will quickly form a thick, compact, dense hedge which can be clipped to formal shape four to six feet tall or will grow rapidly to a height of 15 to 20 feet, forming an excellent windbreak. Not bothered by heat, drought or cold—it will grow in almost any soil. Also thrives under seaside conditions.

Most Unusual Foliage—Small, silvery, gray-green leaves create new hedge beauty as contrasted by the darker greens around it. Its dainty flowers, silvery outside and yellow within, appear magically in early summer—spreading a lovely blanket of perfume over your yard. For hedge use, plant 4 feet apart. For individual plantings, set 6 feet apart.

Sturdy plants with husky roots, 18-24 inches.

Postpaid: 10 for \$6.00; 25 for \$13.00; 50 for \$25.00; 100 for \$44.00.



**Fast-Growing—
Semi-Evergreen Hedge
Ideal for Trimming**

STERN'S 4900 B.

AMUR PRIVET

(*Ligustrum amurense*)

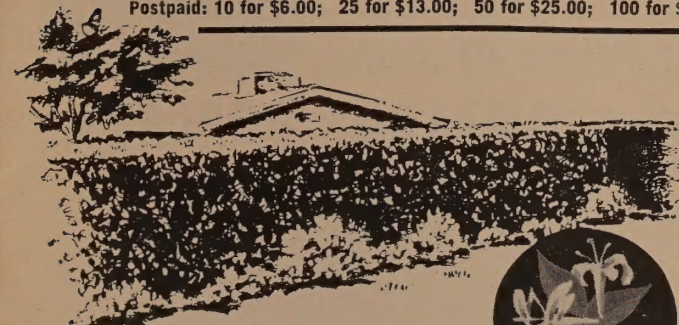
This winter-hardy privet from Eastern Siberia is the hardiest of all privets—perfect for rugged northeastern conditions. Semi-evergreen, the clean, light green foliage remains on the bush late in the fall—in protected places may keep its foliage all winter.

See Results the First Year

Grows rapidly. Fills in quickly. You can actually have a solid, square hedge the very first year! As an untrimmed screen, it grows about 10 feet in height. Can easily be trimmed to any height desired. Plant one foot apart.

4900 B. 12-18 inches

Postpaid: 10 for \$4.00; 25 for \$8.00; 100 for \$22.00; 500 for \$100.00; 1,000 for \$175.00.



**EXCELLENT TO PROVIDE
AN ATTRACTIVE SCREEN**

AROUND THE BORDERS AND REAR OF YOUR PROPERTY

You can plant Stern's "Crimson" Red Honeysuckle anywhere, for it is one of the hardest of all shrubs. For more color, for more zest, for more harmony, plant these colorful companions. New, trouble-free variety. Grows 8-10 feet in height or can be trimmed to 6-8 feet.

TROUBLE-FREE—GROWS ANYWHERE!

They're so easy to plant and vigorous that Stern's will guarantee these Red Honeysuckle to thrive in your garden—in full sun or semi-shade! Plant this spring. They'll amaze you with their Miracle Growth!

THE WORLD'S FINEST TALL, DENSE-GROWING HEDGE!

**STERN'S CRIMSON
RED HONEYSUCKLE**

(*Lonicera tatarica rubra*)

**Beautiful Red-Flowering Hedge Screens Out
Noise and Intruders**

Here's a marvelous new Honeysuckle in spectacular hedge form. This American favorite can't be beat for year 'round beauty or for hardiness and resistance to disease. Its thick, healthy green foliage is unequalled for a tall screen or background. In mid-May, you'll be thrilled by its glowing red flowers with deep golden yellow stamens. Following the bloom, brilliant red berries appear which last all summer and throughout the winter.

YEAR 'ROUND MIRACLE BEAUTY

Want a riot of gloriously radiant color spotted around your lawn? Plant three or more of these flowering and fruiting fiery crimson Honeysuckle in several locations and notice how they'll set the whole landscape on fire—not one month, two or three months—but twelve beautiful months throughout the year.

HOW TO PLANT

Easy-to-follow planting instructions with every shipment. For hedge use, plant two feet apart. For individual plantings, set three feet apart.

4922 G.—Special Landscape Size Specimens, 3-4 ft. Postpaid: 5 for \$9.00; 10 for \$15.00; 25 for \$30.00; 50 for \$50.00; 100 for \$90.00.



*Very Fragrant
Flower Clusters
Measuring Up
to 1 ft. Long!*

HARDY, VIGOROUS PLANTS—CARE FOR THEMSELVES

Stern's Persian Lilacs are strong, vigorous plants which will survive even in poor soil, city conditions or sub-zero temperatures down to 20 degrees below. Just plant them and forget them! For a very dense, impenetrable hedge, plant 2 feet apart. For a loose-knit hedge or wind-break, plant 4 to 6 feet apart. Complete planting instructions with each shipment.

STERN'S "NEW IMPROVED" Persian Lilac Hedge

3949 B. (*Syringa rothomagensis*)

**COMPLETELY COVERED WITH RICH PURPLE
FLOWERS... Starts Blooming This Very Spring!**

Exciting Tall Windbreak! You'll be delighted with Stern's New Improved Persian Lilac, which completely covers itself with rich purple flower clusters from the ground to the top of the bush in lavish profusion. Produces a tremendous amount of blooms in May and June... far more than any other lilac. The lacy flowers are a beautiful, clear purple, forming clusters measuring up to 12 inches long. And, their delightful fragrance will perfume the garden air every Spring during "Lilac Time." You'll pick lovely bouquets for floral arrangements or for gifts for your friends and neighbors.

PERSIAN LILAC IDEAL FOR TALL, DENSE HEDGE

Stern's Persian Lilac makes the perfect hedge or windbreak. Its luxuriant green foliage is small and dense, growing all the way to the ground... forming a thick, impenetrable hedge. Need only slight trimming, as it forms a neat, compact shape by nature. And it does not send up undesirable suckers to crowd other plants. Makes a perfect windbreak or screen for privacy as it grows 7-8 feet tall. You'll always be proud of your Persian Lilac Hedge, whether in flower, foliage or fragrance!

ORDER NOW FOR BLOOMS THIS SPRING!

Take advantage of the low quantity rates by ordering with a friend or neighbor. This is the first time Stern's have offered this new improved variety of Persian Lilac, so place your order early!

Heavy, well-branched bushes, 12-18".

**Postpaid: Each \$1.50; 3 for \$4.00; 6 for \$7.00;
10 for \$10.00; 25 for \$20.00; 50 for \$35.00; 100 for \$60.00.**

Now Have A Fast Growing Evergreen Hedge!

9000 B. **STERN'S**

Canadian Hemlock

(*Tsuga canadensis*)

**Beautiful, Feathery Evergreen Hedge
... ALL YEAR LONG!**

Lovely Dense Hedge! This is the Evergreen hedge you have admired so much at palatial estates and country clubs. So beautiful, they are called, "the most graceful of all evergreens." Their foliage is a soft blue-green color and grows in flat, feathery layers all the way to the ground. And, they can be sheared to any formal shape desired as easily as Privet. Whether sheared to globe, cone or box shape,

or left untrimmed... they are always neat and attractive.

Fast Growing! Stern's Canadian Hemlock is one of the fastest growing of all evergreens. Makes an excellent ornamental specimen to add graceful charm and cool beauty to any landscape. Plant 2-3 feet apart in good garden soil for attractive hedge. Can be sheared to any height desired, even down to 4 feet high without hurting them. While they will grow in the shade, they prefer full sun or partial shade and plenty of moisture. Winter hardy in all parts of U.S.A.

Order today at Low Hedge Prices—Shipping height 12-18 inches.

**Postpaid: 3 for \$2.00; 10 for \$5.00;
25 for \$10.00; 50 for \$18.00; 100 for \$30.00.**



Tall, Fast-Growing Screen Of Stately Splendor! Stern's "Landscape-Size" **LOMBARDY POPLARS**

5550 B. (*Populus nigra italica*)

BIG-TREE BEAUTY QUICKLY!

TALL WINDBREAK—What grandeur—what a sweeping vista of beauty our magnificent landscape-size Poplars bring to your home! Lofty, leafy—stately as Grecian columns with their lovely branches reaching high into the sky! Covered from top to bottom with rich green foliage which dances with color in even the lightest breeze! Best of all, these majestic big trees add gracious old world charm to your property not in ten years, not in five years—**BUT THIS VERY YEAR!**

Fast-Growing, Tall Living Fence

Grow up to 5 feet a year! Here's the fastest growing specimen tree. They actually grow up to 5 feet a year—reach 30 to 50 feet at maturity to make your property the showplace of the

neighborhood! Plant these glorious fast-growing trees six feet apart in rows for a spectacular living wall that protects your home from wind and assures privacy... screens out unsightly views... beautifies your property!

Need No Care—Thrive Anywhere

As rugged as they are beautiful, our Lombardy Poplars need no special care, are not a bit fussy about soil. Plant this spring, in the best planting season and watch them shoot up. Their upright-growing branches form a tall slender column almost as wide at top as it is at bottom. Grass grows right up to the trunk of the tree.

Well-branched trees, 4-6 feet tall.*

**5 for \$6.00; 10 for \$10.00; 25 for \$20.00;
50 for \$35.00; 100 for \$60.00.**

*Too large for parcel post. Shipped Express, Shipping Charges Collect.



"Corsage-Size" Camellias for Home or Patio!

Stern's Famous Japanese CAMELLIAS

Big, Husky Plants Arrive With Flower Buds...Ready to Bloom In Just 30-60 Days!

Now, you can decorate your garden or patio with the most lovely of all flowers . . . Stern's famous Japanese Camellias! These gorgeous flowering broad-leaf evergreens can now be enjoyed in the north as well as the south. Whether used in decorator tubs or planted around your home, their lavish splendor and exotic beauty will bring enthusiastic praise from friends and neighbors. Each flower is a glistening floral masterpiece of rare elegance . . . their rich jade green leaves shine like polished leather. And . . . you'll start picking your own "Corsage" Camellias in just 30 to 60 Days!



HAVE HUGE CAMELLIAS UP TO 5" ACROSS!

Tub Planting Adds Charm To Patio And Entrance

Planted in attractive tubs, urns or boxes, Stern's Japanese Camellia shrubs are very versatile to decorate your outdoor living areas or entranceways. Use a number of them at the outer edge of your patio or outdoor "living area" . . . spot at focal points in your yard or by the swimming pool. Easy to move when you wish a "new look" for your outdoor decor. Use two at the entrance of your home, driveway or breezeway . . . each home has its own spot for them. Move indoors before frost in very cold areas.

Hardy Outdoors As Far North As Long Island!

These hardy varieties can be grown outdoors in milder sections of the country, as far north as Long Island. Planted in a wind-protected, shady spot, Camellias can be enjoyed where never before thought possible.

Bloom Early—Continue Blooming for Weeks

Planted in containers and kept in a cool room during the winter, Camellias will bloom while winter still rages, in February and March. In milder sections they start blooming in March and April outdoors—long before other flowers. Once started, new flowers continue to open week after week in a spectacular array of beauty. To quote a leading garden authority, "out of bloom they are the handsomest evergreens available; in bloom they are a wonder almost beyond comprehension." As pot-grown plants, Camellias will reach about three feet at maturity; grown outdoors in the



milder northern sections, they will grow 4-5 feet, and taller yet in southern sections. Complete instructions for indoor and outdoor culture will accompany your order.

ORDER NOW FOR BLOOMS THIS SPRING

Our big, healthy plants, already potted in gallon containers, **arrive well set with flower buds—ready to bloom for you in 30-60 days.** So, get your order in **today** and enjoy gorgeous Camellia blooms this very spring. Once our limited supply is gone there will be no more until next year!

Postpaid: Each \$7.50; 2 for \$13.00; 4 for \$24.00; 10 for \$55.00.

Note: Orders West of Mississippi River Shipped Express, Shipping Charges Collect.

THREE EXQUISITE VARIETIES

PINK PERFECTION. Probably the most beautiful Camellia. Soft, shell pink, double flowers. Perfectly shaped petals.

COLONEL FIERY. Large, dark red flowers of striking color. Fully double. Blooms in abundant profusion.

GLEN 40. Big, double, bright red blooms of dazzling brilliance. Produces a magnificent abundance of flowers.



Lovely for corsages & arrangements.

STERN'S CAMELLIA COLLECTION

(Group 62-SH-6)

3 Camellias (1 of each variety) \$18.00
6 Camellias (2 of each variety) \$35.00
Postpaid

A Rare Vision of Breathtaking Deep Purple Beauty!

STERN'S FLOWERING PURPLE LEAF PLUM

(Prunus Pissardi, Thundercloud) 5605 C.

Lovely Pink Blooms in Spring, Dark Purple Foliage 'til Frost!

Here's one of the most colorful of all the rare plants, shrubs and trees we grow on our farms here in Geneva. Year after year visitors stop to admire its beauty. Why? Because of the spring-through-fall display of its bright purple foliage and the breathtaking profusion of its early spring bloom.

Striking Dark-Purple Beauty

In early Spring these lovely little trees completely cover themselves with masses of pink flowers. Then be rewarded by its striking dark-purple foliage—its upright habit of growth and beautifully branched shape. Everything on this colorful tree is

purple; even the bark and wood. Its flaming color will create a striking contrast to the green of your lawn.

Small (10-15 ft.), compact and colorful, Stern's Thundercloud Flowering Plum develops to its most vivid coloring in full sun but thrives in partial shade as well. One of the best of all plants for withstanding hot, dry summers. It is perfectly hardy anywhere in the U.S.A.

We can guarantee that this new colorful tree will delight and please you—even if you have room for only one.

Sturdy, Well-Branched Trees—3-4 ft.

Postpaid: Each \$3.75; 3 for \$10.00;
6 for \$18.00; 10 for \$29.00.



STERN'S *Garden Aristocrats*

SELECTED SPECIMEN

SHADE

Very Dense Sweet-Scented Shade Tree

STERN'S FRAGRANT

"Green Spire" LINDEN

5745 A. (*Tilia cordata*, Greenspire)

New Shade Tree Introduction!

Here is truly one of the most beautiful of all shade trees. Pyramidal in shape, it is very uniform, dense and compact. Leaves are large and round-shaped; a lovely dark green on top and silver-white underneath. The slightest breeze sets into motion a shimmering, dancing display of breathtaking beauty. A tree you'll always be proud of!

Sparkling Yellow Flowers—Rare Perfume

In mid-summer Stern's "Green Spire" Lindens are adorned with tiny yellowish flowers which give off a very delightful sweet-scented perfume. So fragrant they flood your home and yard with their lovely scent. Excellent for tall, dense shade trees that grow 40-60 feet tall. Stern's "Green Spire" Lindens thrive even in hot, dry conditions—are the perfect city tree.

Heavy, well-branched trees, 6-8 feet tall*
Each \$9.00; 3 for \$25.00; 10 for \$75.00.

Fast Growing—Shimmering Beauty!

STERN'S COLUMNAR SILVER POPLARS

5545 A. (*Populus bolleana*)

Here's a fast growing specimen shade tree! Stern's Silver Poplar has upright growing branches—forms a tall slender column, almost as wide at the top as at the bottom. Lets air and sunlight right up to the trunk of the tree—your grass actually thrives under it.

Have "Estate-Like" Beauty Fast!

The leaves are a shimmering, rich green with glorious silver-white undersides which dance with sparkling color in even the lightest breeze. The distinctive grey-green bark makes the tree attractive all winter long. Grows 30-50 feet high. Plant as an individual specimen tree, in groups of three, or plant 5-6 feet apart in rows for a glamorous tall windbreak.

Selected Landscape Size Trees, 6-8 feet.* Each \$3.00;
3 for \$8.50 ; 10 for \$25.00; 25 for \$60.00.

Here's The Fastest Growing Maple

Stern's "4 STAR"

SILVER MAPLE

(*Acer dasycarpum*)

Year 'Round Beauty and Cooling Shade, Dancing Silver and Green Foliage!

Here's the perfect shade tree to give majestic beauty and cooling shade. The fancy, decorative leaves are splashed with bright silver on the underside. The slightest breeze sets off a shimmering, dancing display of silver and green that is most pleasant to watch. Early in Spring the buds burst forth and cover the tree with thousands of creamy yellow blossoms. In summer the lush, dense, deep green foliage touched with silver is magnificent.

Brilliant Golden Yellow Every Autumn

Spectacular Fall Display! Fall's crisp weather turns the leaves a clear bright yellow—like living gold! Its stately branches provide winter beauty—and are covered with fat flower buds when other trees are bare. One of the earliest of all trees to bloom. Grows almost anywhere and is one of the easiest shade trees to transplant. Grows 60 to 80 feet tall.

Well-branched trees. 5020 A. 6-8 feet.*
Each \$3.75; 3 for \$10.50; 10 for \$32.00.

*Too large for parcel post. Shipped Express, Shipping Charges Collect.

Fastest Growing Shade Tree!

Stern's True Golden

WEeping WILLOW

5660 G. (*Salix niobe*)

Grows Up To 6-Foot a Year!

Here's a magnificent graceful, fast-growing shade tree that looks beautiful against any background, adapts itself to any surroundings, adds unusual charm to your landscape! Stern's True Golden Weeping Willow is so vigorous it actually grows up to six feet a year!

Most Beautiful Of All Willows

Unusual Beauty! Long, graceful, arching branches covered by slender green leaves with silver facing—to beautify your home. See how each gentle breeze sets its graceful branches and lacy, shimmering leaves into motion...to create an ever-changing pattern of sun-dappled shade on your lawn. Enjoy its cooling shade which reduces heat radiation—keeps your grounds and home cooler all summer. Grows 40 to 50 feet tall.

Exquisite Beauty—Summer and Winter

Our handsome Golden Weeping Willows thrive in any soil, need no special care. Flourish in city, country or suburbs. In winter its attractive shape is accented by its golden yellow bark. Adds beauty and value to your home. Exceptionally strong grower, very hardy, ideal for wet spots.

Well-branched trees 8 to 10 feet tall.*

Each \$5.00; 2 for \$9.00; 5 for \$20.00; 10 for \$35.00.

Add Charm and Beauty To Your Home!

Stern's TRIPLE-CLUMPED

WHITE BIRCH

5080 A. (*Betula alba*)

★ Early Sign of Spring ★ Grass
Grows Right to Tree ★ Yellow
Autumn Coloring ★ Winter Beauty

Now glorify your property with the aristocratic charm of Stern's Triple-Clumped White Birch—12 months of the year! They're one of the first trees to announce that spring is on the way, with a show of their graceful, pendulous catkins. You'll enjoy the vision of sunlight filtering through their lacy, luxuriant foliage which provides wonderful shade—yet lets the grass grow right up to the trunk of the tree. Watch shimmering green leaves gradually turn to a beautiful yellow as autumn approaches. And—the snow-white bark with finely etched lines of black make this tree a thing of rare beauty in a dreary winter landscape.

Hardy, Fast-Growing Beauties!

A superb specimen on the lawn. In groups of three or ten, they form a small grove of amazing beauty. Plant on either side of entrance path or driveway for safety as well as beauty. Also, plant beside water for reflected beauty. The bark turns white after a year or two. Growth is gracefully upright, reaching 25 to 30 feet—grow anywhere. Triple clumped specimens this size and form are rarely available.

Each clump with three trunks, 5-7 feet tall,* \$7.50;
3 clumps (3 trunks each), \$21.00; 10 for \$65.00.

for the Home of Distinction!

TREES

PRIDE OF
AMERICA'S
SHOWPLACE ESTATES



Golden Weeping Willow



Clump Birch

THE MOST BEAUTIFUL OF
ALL SHADE TREES!

5010 A. STERN'S

CRIMSON SUNBURST®

REDLEAF MAPLE

(*Acer platanoides*, Faassen Black)

SENSATIONAL NEW PURPLE
"FLOWER-FOLIAGE" TREE

Stern's Crimson Sunburst Redleaf Maple is a magnificent specimen tree for large or small gardens. Easily distinguished by the glistening satiny sheen of its handsome dark red foliage, Stern's Crimson Sunburst Redleaf Maple holds its amazing rich purple color from earliest spring until late fall. Its leaves are so exquisite and colorful, the effect is of flower-like beauty completely covering the tree through the entire season.

A Remarkable Introduction from Europe's leading ornamental tree specialists, they have been planted and observed for several years. Now they are ready for American gardens. Although this new tree has been offered for only a short time, home gardeners tell us they are delighted with their shape, foliage and vigorous growing habits. They are a vast improvement over the older Schwedler's variety, producing a spectacular color contrast that will cause passers-by to stop and gaze. They grow to 40 to 50 feet, providing refreshing shade as well as colorful beauty.

Branched Trees,
6 to 8 Feet Tall.*

Each \$7.50; 3 for \$21.00;
10 for \$65.00.



SHADE TREES KEEP YOUR HOME COOL IN
SUMMER—WARM IN WINTER

The tree you plant this spring will provide shade and protection for generations to come. The satisfaction of seeing the strong, young tree grow to stately maturity cannot be equalled. It is a monument that will always say: "He who planted me loved beauty."

You'll enjoy the cool, refreshing shade created by these beautiful trees all summer long—gives that cozy, secluded look to your home. Acts as a wind-break.

Thrilling Berry-Laden Shade Tree

Stern's EUROPEAN MOUNTAIN ASH

5700 G. (*Sorbus aucuparia*)

BEAUTIFUL IN FLOWER!

BEAUTIFUL IN FOLIAGE!

BEAUTIFUL IN FRUIT!

From the highlands of Scotland—to grace the American scene—that's the romantic story behind the European Mountain Ash. This outstanding European variety takes first prize for producing the most brilliant berries of any of our trees.

The most gorgeous of small ornamental shade trees reaching a height of 20-40 feet. In early summer the tree is festooned with white flowers in flat-topped clusters. Its fern-like leaves are up to 10 inches long with artistic saw-edged leaflets.

GRAFTED TO INSURE
BOUNTIFUL BERRIES

This special Stern's strain of European Mountain Ash is budded from selected trees which are sure to produce massive clusters of flashy orange colored fruits which form a brilliant picture from mid-summer 'til late fall—often through the winter. Birds love them. Truly an aristocrat of the Garden World.

Well Branched Trees,
8 to 10 Feet Tall.*

Each \$7.50; 3 for \$21.00;
10 for \$65.00.

Mountain Ash



Color-Bright Ornamental

Most Beautiful Flowering Shade Tree

Stern's **GOLDEN CHAIN TREE**

5345 G. (*Laburnum Vossii*)

Because of its upright growing habits and flowering beauty, we recommend the Golden Chain Tree as the best possible combination flowering and shade tree for the home with a small yard. Its silky, clover-like foliage is a bright green in early spring—turning almost bluish in summer and a rich, handsome, deep green in fall.

Flowering Beauty. At full bloom in May and June. Long, pendulous golden yellow clusters of flowers cover the tree and provide a never ending source of enjoyment and pleasure. The 18- to 20-inch flower clusters resemble giant yellow Wisteria blossoms. Grows 15-20 feet in height.

GUARANTEED TO BLOOM THIS SPRING

Heavy, well-branched trees, 6-8 feet in height. Sturdy 4-foot stems. Covered with flower buds to bloom this very spring.

* Each \$7.50; 3 for \$21.00; 10 for \$65.00



Rare and Unusual Flowering Beauty for Your Lawn

STERN'S **FLOWERING TREE WISTERIA**

5800 B. (*Wisteria sinensis*)

What a vision of loveliness your Stern's Flowering Tree Wisteria will be when in full bloom! Your yard, your home, your garden will be enriched and enhanced by its abundant flowering beauty. While the common form of Wisteria vine is well known, Stern's unusual tree form is still available in limited quantities only. You can be among the first to have and enjoy this rare garden gem.

GRAFTED SPECIMENS—GUARANTEED TO BLOOM!

Stern's is proud to offer only the finest specimens grafted directly from heavy flowering plants. The original vines from which these trees are grafted are among the most vigorous and beautiful Wisterias of the northern hemisphere. Now you can enjoy showy clusters of violet-blue flowers in the most spectacular cascade of floral beauty imaginable. Actually produces up to a thousand or more beautiful flower clusters each year! Moreover, our selected specimen trees **usually begin to bloom the first year planted.**

RARE SHOWPIECES—UNUSUAL BEAUTY

Tree Wisterias are a wonderful novelty for your front lawn. Excellent in front of picture windows or other strategic spots. Use two as living gate posts at your entranceway.

Will develop into beautiful specimens, 8-10 feet in height. Bloom for generations, increasing in size and beauty with each succeeding year. Shipping height 4-5 feet.

* Each \$7.50; 3 for \$21.00; 10 for \$65.00.

*Too large for Parcel Post. Shipped Express, Shipping Charges Collect.

Now . . . From the Imperial Gardens of Japan 5570 B. Stern's **DOUBLE-FLOWERING JAPANESE CHERRY TREE**

(*Prunus Kwanzan*)

MOST BEAUTIFUL SMALL ORNAMENTAL TREE

Now enjoy the many splendors beauty of Japan's famed cherry blossoms . . . one of the earliest signs of spring . . . in your own garden. From early to late May these trees are covered with a super-abundance of fully double flowers of exceptional charm and beauty. Their size is extremely large—up to 2½ inches in diameter. The bloom is actually so abundant that living fountains of flowers cover the limbs from sight.

Fragrant Ornamental Lawn Tree

This delightful ornamental tree will highlight your landscape and bring exciting exclamations of praise from your neighbors and friends. An excellent specimen tree for even small lots as it grows only 12-18 feet tall, producing a graceful tree of rare beauty with slender, spreading branches. The young foliage is an attractive, bright, reddish copper color.

Winter Hardy—Limited Supply

This is the hardest of the double flowering cherries, thriving in all sections of the country. Many trees bloom the first year planted but all are covered with bloom the second year. Our supply is limited, so please order early.

Sturdy Well-Branching Trees, 4-6 ft.* Each \$6.00; 3 for \$17.00; 10 for \$50.00.



Trees For Your Home

Double Flowering FRENCH LILAC TREE

Not a Shrub! Not a Bush!

Now Stern's brings you the **Rare French Lilac Tree**—the tree of poets—the legendary wishing tree of romance in exciting new beauty. Just imagine... an entire tree covered with fragrant Lilacs, thousands of Lilacs all on one big tree, an unforgettable sight!

French Lilacs Grafted on Strong Trees

These are the famous French Hybrids—the most spectacular of all Lilacs. They will add considerable value to your home—plus exquisite beauty for you to enjoy and others to rave about. They'll last for generations. Growing 8 to 10 feet tall at maturity; when shipped they are well-branched trees about 3 to 4 feet tall.

Each spike contains hundreds of big, fragrant blossoms. Their sweet perfume cannot be described. Cut them for gorgeous bouquets that breathe a message of loveliness. These new French varieties bring wonderful features usually absent in old-fashioned common types. Each individual flower has eight petals (not the usual four).

Exclusive! Only Stern's Offers These Rare Double Flowering Specimens

Many of these trees have already set flower buds that will burst into glorious fragrant Lilacs this spring. Every plant is **BLOOM-TESTED**—having bloomed beautifully in the nursery last May. With every succeeding year, you'll enjoy these Lilac Trees more than any other tree in your garden. **But order now—supply is extremely limited.**

Breath-Taking Colors Now Available in Stern's French Lilac Tree

5722 C. VIOLET-ROSE. Clouds of rosy lavender flowers. Immense clusters of large blossoms. So full they will cause the branches to droop gracefully. Delicate fragrance is indescribably lovely.

5724 C. PURPLE-BLUE. Soft glowing purple buds opening into rich royal-blue blossoms. Flowers are large and very striking. Blooms in large clusters that make gorgeous bouquets. Fragrant beyond description.

Postpaid: Each \$5.00; 3 for \$12.00; 6 for \$20.00; 10 for \$30.00.



Makes
Your Home
A
"SHOW
PLACE"

★ Violet-Rose
★ Purple-Blue

Super-
Fragrant



NOW... A Purple Cloud of Beauty For Your Garden! STERN'S NEW SUMMER BLOOMING

PURPLE-LEAF SMOKE TREE

3644 A. (Cotinus coggygria rubrifolia)

Old Garden Favorite in Glorious New Coloring!

You've never seen anything like these colorful trees. Now Stern's Nurseries offer the rare Purple-Leaf Smoke Tree. Completely different in coloring from the older common form—this rare new strain is not only purple-leaved but "purple-plumed." Imported from Europe—tested at our farms—now they are ready for American gardens.

Spectacular Color from Earliest Spring Until Late Fall

Enjoy foamy sprays of smoke-like flowers—thick, luxuriant foliage. Yes, when other flowering trees have quit blooming, you'll be thrilled when your Stern's Purple-Leaf Smoke Tree bursts forth in all its glory—vibrant purple panicles forming a veil of bloom so dense you can hardly see the branches—and lasting from mid-July until October. And from earliest spring until winter, you'll enjoy the amazing coloring of the thick, luxuriant royal purple foliage. One visitor to our farms exclaimed: "I never knew a Smoke Tree could be so beautiful—so colorful. Even though I already have the old-fashioned type, I simply must plant one of these."

Perfect Tree for Ranch-Type Homes

Excellent specimen tree for small homes, you will be amazed at their grace and beauty—you will enjoy them year after year. The perfect tree for small yards, never too large, always graceful. Use to soften sharp corners of your home, plant in groups or as a hedge. Dainty small yellow flowers appear each spring in late May.

Enjoy Gorgeous Indoor Bouquets— Foam-like flower panicles are very attractive when cut and brought indoors for bouquets.

Grows Most Anywhere! Winter Hardy!

Stern's Purple-Leaf Smoke Trees thrive in any well-drained garden soil. Grow into a bushy shrub or small tree 8-15 feet in height. Perfectly hardy here in rugged Western New York where they have withstood temperatures of 23° below zero.

Extremely Limited Supply

Our supply of this unusual specimen tree is still limited. Please order early. Sturdy 2-3 foot plants, well branched.

Postpaid: Ea. \$5.00; 2 for \$9.00; 4 for \$17.



Covered With Huge Snowballs Of Bloom, July to October!

STERN'S RARE EVERBLOOMING TREE HYDRANGEA

5300 C. (Hydrangea Paniculata Grandiflora—Tree Form)

GUARANTEED TO BLOOM THIS VERY SUMMER!

Dazzling Color Changing Blooms From White, to Pink, to Bronze! In full bloom there is no lovelier sight than the rolling mass of flower panicles of Stern's Everblooming Tree Hydrangea. Its big, snowball-shaped flowers are as large as your head! Their beauty is unforgettable. And that's not all! In addition, its low silhouette allows light to filter through—lawn grass to grow almost to the trunk of the tree.

SPECTACULAR LONG LASTING BLOOMS

Beautifies your place quickly! Thrill to magnificent blooms the first year and every year thereafter. Snow-white at the start, the giant "snowballs" change to rose-pink in September, to rich bronze-purple in October! Flowers are exceptionally long-lasting, often remain on the tree long after Jack Frost has stolen the foliage!

SMALL GARDEN OR LANDSCAPE TREE

A majestic and showy small garden or landscape tree, not exceeding 8-10 feet at maturity. To glorify your home with magnificent beauty, plant them on the lawn in front of picture window, in a pair near entrance or garden path; or use them in strategic garden show places. Easy to grow, hardy! Thrives in full sun or light shade. Almost any soil. Does well even under rugged city conditions. Plant now for showy garden beauty this summer!

Specimen Size Trees, Well Branched, 3-4 Feet. Postpaid: Each \$5.00; 3 for \$12.00; 6 for \$23.00.

HARDY EVEN IN COLDEST AREAS

It doesn't matter if the temperatures drop to 30 below zero, this hardy tree just laughs it off. Nowhere can you find an ornamental tree so hardy, so disease free, so care free. Just plant it and forget it. Where else could you find a tree so satisfactory in every way? Order yours today for magnificent garden beauty this very summer!

VERY RARE, EXOTIC FERN-LIKE FOLIAGE

Stern's Sub-Zero MIMOSA TREE

(Albizzia julibrissin rosea)

LOW GROWING—SUMMER BLOOMING SILK TREE. The fantastic beauty of these trees is indescribable. Long admired in the south—

Stern's Fabulous SUB-ZERO strain of Mimosa Tree is now available to northern home owners. Recommended by leading garden writers, this superior strain is winter hardy. Specimens have been growing at East Lansing, Michigan, where winter temperatures have dipped to 10 degrees below zero. (In areas where below temperatures are common, plant in a protected location.)



No other tree like this—low growing with broad graceful spreading crown, its delicate feathery foliage is fern-shaped of unusually perfect design.

BLOOMS ALL SUMMER!

Its bright pink flowers with softer touches look like fuzzy pompons and bloom continuously from early July to September. Holds its fern-like leaves even after light frosts. Sometimes called the "Silk Tree." Grows only 20-30 feet high at maturity, in any soil but prefers dry, gravelly soil.

STURDY FIELD GROWN PLANTS

5070 D. 2-3 ft. Postpaid: Each \$3.00; 3 for \$7.50; 10 for \$21.00.



Spectacularly Brilliant Color—All Season Long

5030 B. STERN'S WINTER-HARDY

Dwarf JAPANESE MAPLE

(Acer Palmatum atropurpureum)

Here's spectacular color right from the first moment your Stern's Japanese Maple tree leafs out in spring! The brightest scarlet-red you've ever seen on any tree! And, most important, these trees are fastidiously grown by a unique process that insures the same rich, brilliant color on **every** tree!

Magnificent Lawn Specimen

Just imagine the brilliant color contrast between this incredible flame-tree and the green of your lawn and shrubs. The beautiful foliage and artistic growth combine to make an outstanding display wherever you put them. Use as a single specimen on the lawn or directly before a picture window, where its beauty can be enjoyed to the fullest. Grows to a large shrub or small tree 12-15 feet in height.

Hardy! Thrives Anywhere!

While Stern's Dwarf Japanese Maple thrives in either full sun or partial shade, bright sun contributes to the deep and richly colored foliage. Hardy at below-zero temperatures, they do especially well in well drained sites.

Selected Specimens 15-18 inches—Peat Balled for Guaranteed Planting Results. Postpaid: Each \$5.00; 3 for \$14.00; 10 for \$40.00.



World's Most Beautiful Small Flowering Tree!

STERN'S MAGNIFICENT

SUNBURST®

**FLOWERING
CRAB APPLE**

***Masses Of Heavenly Fragrant Blossoms
Completely Cover These Lovely Trees!***

Multicolored Splendor!—Thousands of large and fragrant flowers completely covering these graceful trees is a never-to-be-forgotten sight. Stern's SUNBURST® Flowering Crab Apple Trees are especially selected for size, color, and beauty of blossom—no other flowering tree equals these rare specimens in profusion of bloom, habit of restricted growth, amazing hardiness and freedom from care.

More Beautiful Than Washington's Famous Cherry Trees

Have clouds of rich pink, crimson red or snow white, heavenly fragrant blooms around your home every Spring! You'll be so proud of your Sunburst Flowering Crab Apple trees you'll want to plant them where the whole world can see and admire them. Like ballroom ballerinas, with each graceful rustling movement, they're a vision of loveliness dancing before your eyes. Colorful too, in its foliage—which changes from a maroon in spring to dark green in summer.

Require Little Space. A perfect tree for small homes, these magnificent Stern's Flowering Crabs grow only 15 to 20 feet tall. Early blooming—many blossom the first year planted. Thrive in either full sun or in partial shade. Plant them even where other trees will not grow. They will give you an immense satisfaction for a lifetime—you'll bless the day you planted these glorious trees.



Hopa Blossoms

Canadian Winter Hardy

Stern's Flowering Crabs (developed in Manitoba, Canada) are guaranteed to thrive anywhere in the United States and in most of Canada.

Hopa Crab

**STERN'S FLOWERING CRAB APPLES
(Group 62-FR-1)**

3 Crab Trees (1 of each variety) for only **\$15.00**
6 Crab Trees (2 of each variety) for only **\$27.00**
Express Prepaid

**Canadian
Winter-Hardy!**

Almey Crab

5400 A. STERN'S ALMEY CRAB. New spectacular Crab that is covered with very large fiery crimson blossoms up to 1½ inches across with white markings at the base of each petal, giving them the appearance of 5-pointed stars. Many bloom the first year planted. They thrive in poorest soil, are perfectly hardy in coldest sections, and they grow 15 to 20 feet tall at maturity. 4½-6 feet.* Each \$5.00; 3 for \$12.00; 10 for \$35.00.

5404 A. STERN'S DOLGO CRAB. In the spring you'll thrill to the profusion of lovely blossoms with their striking contrast to the rest of your garden. In the fall you'll pick an abundance of brilliant crimson fruit... fruit that jellies easily and retains its excellent flavor. Exceptionally fine for making cider. Bears young and heavily. Grows 15 to 20 feet tall at maturity. 4½-6 feet.* Each \$5.00; 3 for \$12.00; 10 for \$35.00.

5410 A. STERN'S HOPA CRAB. An outstanding Flowering Crab. In the spring, the entire tree is covered with rich pink flowers of wonderful fragrance. The foliage changes color from a deep maroon to dark green. From midsummer to frost, large clusters of bright red fruit make STERN'S HOPA a spectacular and practical ornamental tree all season long. Extremely hardy, a vigorous grower in any soil. Grows 15 to 20 feet tall at maturity. 4½-6 feet.* Each \$5.00; 3 for \$12.00; 10 for \$35.00.

*Too large for Parcel Post. Shipped Express, Shipping Charges Collect.

Dolgo Crab



Giant
Flowered
Hybrids

NOTE!
Eight Double
Petals
(Not the usual
four.)



Most Exquisite Ornamental Flowering Shrub! Stern's Famous "OWN ROOT" FRENCH LILAC BUSHES

Fragrant, Spectacular, Colorful Double Blooms!

Many say springtime just isn't springtime without Lilacs! Now, Stern's brings you their famous French Lilac Hybrids with richer colors, larger spikes, bigger, more abundant florets than ever before possible. These new Hybrid French Lilacs will bloom for you year after year—last a lifetime. And the magnificent plants add to the value of your home.

PERFUMED BOUQUET CLUSTERS UP TO 18 INCHES LONG

These are the famous French Hybrids—the most spectacular of all Lilacs. They will add considerable value to your home—plus exquisite beauty for you to enjoy and others to rave about. They'll last for generations. Grow 8 to 10 feet tall at maturity.

Each spike contains hundreds of big, fragrant blossoms. Their sweet perfume cannot be described. Cut them for gorgeous bouquets that breathe a message of loveliness. These new French varieties bring wonderful features usually absent in old-fashioned common types.

NOW AVAILABLE ON OWN ROOTS

Stern's Selected Hybrid French Lilacs have been specially grown on their own roots by the newest scientific growing methods. This unique process insures a lifetime of Lilac satisfaction. No danger of wild sucker growth from the understock! Be sure you plant only Stern's Famous "Own Root" French Lilac Hybrids.

GUARANTEED TO BLOOM. These big plants have already set flower buds. Every Stern's plant is **BLOOM-TESTED**—having bloomed beautifully in the nursery last May. They'll grow 8 to 10 feet tall at maturity.

PLANT THESE FIVE SPECTACULAR VARIETIES

Charles
Joly

4020 A. DOUBLE RED (Charles Joly). One of the darkest red Lilacs. Large, deep maroon-red flowers in long clusters. A real beauty.

4023 A. DOUBLE WHITE (Mme. Lemoine). A prolific producer of large, well-filled clusters of large, double, creamy-white flowers. An extremely dependable bloomer.

Pres.
Grevy

4021 A. DOUBLE PINK (Belle de Nancy). Lovely mauve-pink flowers of very large size are produced in long, narrow clusters. A fine variety of strong, healthy growth.

4028 A. DOUBLE PURPLE (Pres. Grevy) One of the best Lilacs of all time! Flowers are produced in large pyramidal clusters of a clear, soft, delicate purple-blue. An abundant bloomer.

4030 A. DOUBLE BLUE (Alphonse Lavallee). A free-blooming, strong-growing variety producing very large, double, light lilac-blue flowers of very good color and form.

Heavy, well-branched bushes, 2-3'
Postpaid: Each \$2.75; 3 for \$7.00;
10 for \$20.00.

Stern's FRENCH LILAC Collection (Group 62-SH-7)

5 French Lilac Bushes (1 of each)\$11.00

10 French Lilac Bushes (2 of each)\$20.00

All Prices Postpaid

3112 B. STERN'S **BLUEBIRD** Rose of Sharon EVERBLOOMING

(Hibiscus syriacus, Bluebird) Pat. No. 1739

the flowers.

Huge Flowers All Summer Long Starting This Very Summer!

Now available—the most beautiful New Hybrid shrub in a decade! Stern's Everblooming Bluebird Rose of Sharon produces truly huge flowers... as big as saucers... as blue as Hawaiian skies... nothing like this new aristocrat in all the world!

See this new, blue-flowering beauty blooming in your yard or garden **this very Summer**. It will produce masses of blooms in prolific abundance... and keep right on blooming, blooming—all through Fall and right up 'til frost. Your friends and neighbors will be absolutely astonished at the size and color of

Lovely Blue Flowered Hedge!

Guaranteed to bloom this summer! Makes a majestic hedge covered with lovely big blue flowers all summer long. You'll have a living wall of flowers to surround your home with a riot of color. Plant 2-3 feet apart.

Hardy and easy to grow! Plants are hardy in most areas and will stand below-zero temperatures. A vigorous, upright grower which will become 8-10 feet tall—or can be kept to a low 4-6 feet. **Supply is limited—order early!**

Healthy, sturdy, No. 1 plants, 18-24"
Postpaid: 2 for \$4.00; 5 for \$8.00;
10 for \$15.00. Express Collect: 25 for
\$35.00; 50 for \$60.00; 100 for \$110.00.



Orange-Red

NEW SUPER RACE OF SUB-ZERO AZALEAS

Produce Huge, Fiery Flowerheads
... Measuring Up To 5" Across!

NOW... STERN'S RELEASES THE AZALEA
ACHIEVEMENT OF THE CENTURY! *Now you can have
clear color-bright Azalea Flowers never before available.*



Geneva, N. Y.—From Stern's Nurseries comes news of the successful culmination of over 100 years of scientific breeding and selection—the Knaphill-Exbury Azalea, as featured in the September 22, 1961, issue of Life Magazine! This thrilling story really began in the 1800s at Knaphill Nurseries, England, when Sir Anthony Waterer produced the first of this entirely new race of Azaleas.

Then one day the late Baron de Rothschild visited the Nurseries and saw these amazing plants. The Baron, who was a plant enthusiast, obtained a few of the choicest varieties for his very own. He then worked for years to improve the strain. Breeding, cross-breeding, selecting, reselecting until he had created **an entirely new form of Azalea**—the Exbury Hybrid, named after his famous estate.

But this remarkable achievement was withheld from the general public! Baron de Rothschild was one who truly worshipped the beauty of nature. It was his desire to retain these rare gems of the flower kingdom for his exclusive enjoyment. During his lifetime no amount of persuasion could sway his views. However, just before his death, he gave a few precious plants to one of his Dutch friends who was himself a life-long nursery man.

Now, after additional years of work and effort, a few of the famous Knaphill-Exbury Azaleas can be released to the general public.

Have Withstood Cold 25 Degrees Below

These hardy new varieties of super Azaleas have actually produced beautiful blooms even after temperatures of 20 degrees and 25 degrees below.

SO EASY TO PLANT AND CARE FOR

This remarkable new strain of Azalea thrives wherever regular Azaleas and Rhododendrons grow. Will even reach full glorious bloom if planted in full sun—yet is at home in semi-shade. For best results apply a 2 to 4 inch mulch of peat moss, cottonseed meal or sawdust. Feed with Stern's Miracid.

PLANTS ARRIVE WITH FLOWER BUDS

—Ready To Bloom In 20-30 Days!

Sturdy 3-Year, 12-15" plants. Postpaid:
\$6.00 each; 3 for \$16.00; 10 for \$50.00.

NOTE: Stern's is proud to offer these plants in a special "LIMITED EDITION"—when this small quantity is gone this season, no more will be available!

4 NEW COLORFUL VARIETIES

- 2662 B. **Bright Pink**—Charming pink!
- 2664 B. **Orange-Red**—Brilliant color!
- 2666 B. **White Glow**—Sparkling white!
- 2668 B. **Sunburst Yellow**—Gay and bright!

**STERN'S KNAPHILL-EXBURY
AZALEA COLLECTION**
(Group 62-SH-8)

4 grafted varieties only \$21.00 Postpaid.



White Glow

**FLAMING NEW COLORS EACH SPRING...
COLORFUL FOLIAGE EACH FALL!**

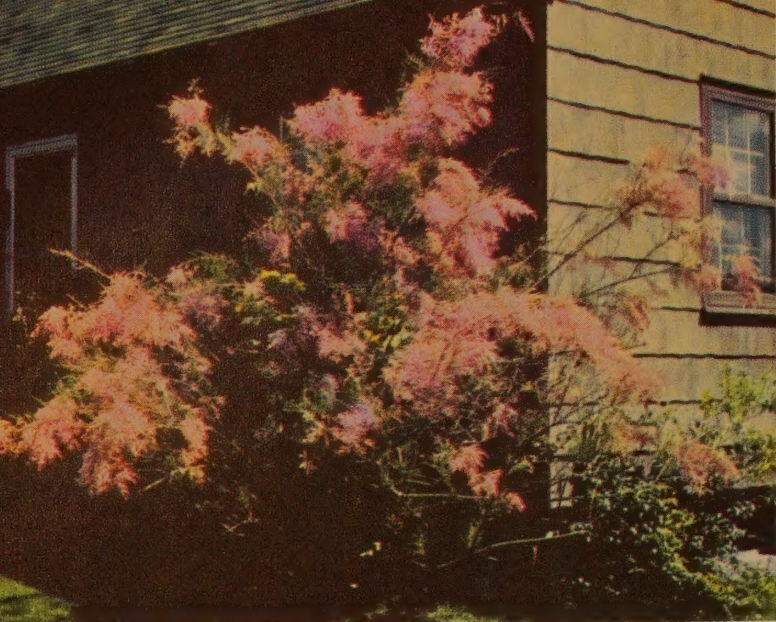
Even this first spring you'll enjoy colors such as you've never seen in an Azalea before. Fiery reds and oranges! Brilliant pinks and yellows! Glowing whites! And they bloom in large masses of flowers whose size approaches that of Rhododendrons. They grow into full mature beauties, 4 to 6 feet high and 3 to 4 feet wide. In fall their lovely green foliage dances with brilliant fluorescent shades of yellow and crimson. Surely your friends will marvel as this miracle of nature unfolds in your garden.



Sunburst Yellow



Bright Pink



Vigorous—Ideal for Coastal Gardens

These lovely ornamentals blossom continually almost all summer long, despite heat and drought. So vigorous that they will grow almost anywhere—even thrive in the salt-sprayed air of the seashore. Will withstand exposure to sun and wind—demand little or no care. For unpampered beauty, Stern's Everblooming Tamarisk can't be beat.

SPECIMEN BUSH OR EVERBLOOMING HEDGE

Stern's Everblooming Tamarisk is slender, graceful, upright in habit. Reaches a height of about 10 feet, but may be kept at any height you desire by pruning. Plant individually for breathtaking color accents. Plant as a flowering hedge that will surround your home with breathtaking loveliness.

Enjoy Its Beauty Indoors, Too! The feathery foliage and rosy pink, lacy flowers are perfect for cutting—lend themselves to arrangements of unusual grace.

STERN'S DWARF HYPERICUM

3264 B. (Hypericum, Hidcote)

GOLDEN YELLOW FLOWERS ALL SUMMER LONG!

Here's the outstanding new Hypericum from the Famous Hidcote Estate in England! This charming low growing shrub is covered all summer long with immense quantities of brilliant golden yellow flowers 2-3 inches across. These bright colored, cup-shaped flowers appear at the end of every shoot, making a striking "Mound of Gold" about two feet tall. The dense, shiny, leather-like leaves form a perfect background for the fragrant golden blooms.

WINTER HARDY—SEMI-EVERGREEN—MAKE COLORFUL LOW BORDER

From Maryland south, Stern's Hidcote pericum is evergreen and grows 4-5 feet tall. In the northern areas it may freeze the ground each winter, but in the spring it will shoot up again in all its glory. Small and compact, it makes a spectacular hedge or border... or an eye-catching center decoration. Grows in full sun or partial shade. Plant 18 inches apart for hedge.

Sturdy No. 1 plants, 15-18". Postpaid:
Each \$2.00; 3 for \$5.75; 10 for \$17.50
25 for \$40.00.

The World Famous "Beauty Bush!"



A Rare and Fabulous Mediterranean Beauty! Stern's EVERBLOOMING TAMARISK

4057 A. (Tamarix hispida aestivalis)

GUARANTEED TO BLOOM THIS SUMMER!

Covered with Clouds of Exquisite Lacy Pink Blossoms All Summer Long! Here is one of the best flowering

blooming winning feathery lacy pink covered by as the



SPECIAL

"Get Acquainted"

Offer!

8-OUNCE

Miracle-Gro

only \$1.00



See Amazing Results In Just 7 Days
With Stern's All Purpose Liquid Plant Food

If you are one of the few who have not yet tried Stern's Miracle-Gro Liquid Plant Food... don't miss this opportunity! Recommended for Lawns, Roses, Shrubs, Trees, All Flowers, Evergreens, Vegetables, Fruits, Berries and House Plants.

Yes, feed your plants with Miracle-Gro, and see for yourself the amazing results. Saturate the soil and spray foliage with easy-mixed solution. You'll be surprised and delighted with the exceptional growth. You'll see your plants become greener and more luxuriant. Bloom production increases in size and quality. Also excellent for house plants.

HIGH ABSORPTION IS THE SECRET

MIRACLE-GRO starts feeding your plants almost immediately—supplies essential growth elements within 15 minutes after application (during growing season).

Safe, clean, odorless... will not burn plants when used as directed! One scant teaspoonful makes a quart of liquid plant food. Easy directions with order. Once you try it you will never be without it.

SEE PAGE 55 FOR DETAILS

Complete

Stern's H

3340 A. (Kolkwitz)

GUARANTEED TO BLOOM THIS VERY SPRING!

Now, for the first time you can enjoy the magnificent floral splendor of Stern's Beauty Bush the very first year planted. Long revered for their spectacular beauty, they used to take one or two years to start blooming. With Stern's new strain you'll thrill to their fragrant bell-shaped pink flowers this very spring.

Neat and Compact—Blossoms Profusely

These charming Oriental shrubs are neat and compact with an excellent habit of growth. They are upright growers, yet their branches gracefully arch over at the ends so the bush never looks "leggy" or bare. Beautiful pink, star shaped bell-flowers have

completely cover the bush with thousands of cascading flowers.

YEAR AROUND BEAUTY!

Even when they are not in bloom, these handsome shrubs are a welcome addition to any home. As fall approaches, the rich green leaves turn a lovely reddish hue. You'll find them hardy in all sections of the country. Grow exceptionally well even in dry, sandy or poor soil. Enjoy full sun or partial shade. Because of their compact, vigorous growth and lack of special care they make an ideal shrub for the home grounds. Grow 6-7 feet tall at maturity.

Sturdy, well-branched bushes, 2-3 ft.

Postpaid: Each \$2.00; 3 for \$5.00;

10 for \$15.00; 25 for \$30.00.

Special Offer—While They Last!

Stern's LIFETIME, EVERBLOOMING, SUB-ZERO

RED FOUNTAIN TREE ROSES

Formerly sold at \$10 each... **NOW ONLY \$7.50 EACH!**



GUARANTEED TO BLOOM

This Very Spring!

What an eye-opening vision of beauty is our exclusive new FOUNTAIN TREE ROSE! So rare that unless you've visited Europe's finest exhibition gardens you've probably never seen one before! So spectacularly lovely they'll astound your friends—amaze every passerby—make your place the envy of your whole neighborhood.

GRACEFUL CASCADES OF ROSES ALL SEASON LONG!

Our unique new FOUNTAIN TREE ROSE is the glorious result of DOUBLE BUDDING our amazing new SUB-ZERO PILLAR ROSES on sturdy Tree Rose stems. At first the Fountain Tree Rose develops like our regular Tree Rose, with lush foliage, big colorful blooms. As growth continues, the canes bend gracefully earthward, like a Willow, till they actually reach the ground! Imagine these flower-filled sprays, forming a living fountain of Roses, glorifying your landscape all summer long. Plant now for guaranteed bloom this very spring!

GUARANTEED TO BLOOM IN 60 TO 90 DAYS!

They start blooming early—bloom abundantly all season—even during summer drought! Go on blooming continuously to late fall—often till early snow falls. Increase in size and beauty year after year—continue their amazing display all season long.

VIRTUALLY FREE FROM DISEASE

So hardy and vigorous they laugh at conditions that would kill their weaker cousins. Need almost no spraying or dusting. Even highly resistant to black spot, age-old enemy of Roses!

PLANT ANYWHERE FOR FLORAL FOUNTAINS OF EVERBLOOMING ROSE GLORY!

Highlight your entire landscaping plan with a few of these unique specimens. Watch the amazed glances of your neighbors when they burst into bloom—their graceful Willow-like sprays covered with hundreds of dazzling big Roses! Plant in front of a picture window, and enjoy their loveliness indoors and outside!

8408 A. STERN'S RED FOUNTAIN TREE ROSE

Graceful, willow-like sprays of large, double, cherry-red blooms all summer long. All of the size and beauty of Hybrid Tea Roses!



Now At Reduced Prices—Supply Limited!

We have a limited supply of these rare ornamentals at 25% savings. Formerly sold at \$10.00 each—now only \$7.50. Place your order today!

STERN'S SUPER-GRADE No. 1 PLANTS

Each	3 for	6 for	10 for	All
\$7.50	\$20.00	\$37.00	\$60.00	Postpaid

STERN'S Rare and Unusual PEONIES

*Featuring The Fabulous
"YELLOW PEONY!"*

**Rare and Exciting Peonies For Your Garden
... Guaranteed To Bloom This June!**

Now, from Stern's comes "Rare Gems of the Flower World!" Spectacular big double-flowering peonies in four dazzling colors... Red, White, Pink and Yellow! The big exotic flowers are very fragrant, and are borne on tall, straight stems. They bloom in exciting profusion each summer. The graceful, full-foliaged peony bushes stay a deep, glossy green all summer long.

These Rare Peonies Are Hardy—Need No Pampering!

A famous horticultural writer states: "Peonies are plants with a delightful present and a long future." Despite their exotic, delicate-looking blooms, they are hardy and undemanding. Once established, they need little care to produce a wealth of large, showy, long-lasting flowers each summer—and lovely rich green foliage from spring right through to fall. They'll add unusually dramatic color and beauty to your property season after season, year after year. The cut flowers are enchanting in indoor arrangements.

COLORFUL PEONIES CREATE A BREATHTAKING SHOW!

Give these queenly peonies a prominent spot in your front yard or garden and watch them put on a display that will really cause excitement in your neighborhood! Plant in front of shrubbery; along driveway or garden path; in a border where their deep green foliage will provide an excellent background for bright annuals or fall-blooming perennials. Plant in beds by themselves or use them for a low-growing flowering hedge. Few people have ever seen some of these peonies before, so wherever you plant them they're bound to get plenty of attention and admiration. Plant three feet apart for a beautiful, low-growing, flowering hedge.

TO BLOOM THIS JUNE, ORDER TODAY!

To enjoy gorgeous Peonies this June, you must order and plant early. Our supply of these rare and unusual beauties is limited. Order today!

FOUR RARE VARIETIES!

• **FANTASY.** The first to flower. It's Peony time again, at last! And what a way to start. Such beauty. Delicate blush pink blossoms—lots of them. Notice how tall



• CREAMY YELLOW PEONY

(Duchesse De Nemours). Magnificent big double flowers with a crest of sun-bright, creamy yellow set off by large underpetals of camellia-white. Sweet, tantalizing fragrance of orange blossoms. Early, profuse bloomer.



they stand—how sturdy. What an enormous flower. Very fragrant!

• **MARIE ELIZABETH.** Good enough to win the coveted American Home Achievement medal against national competition. The most prolific red Peony known. Don't be afraid to cut an armful for your home. There will still be plenty for a fine garden show. Give this one lots of room. It's a real grower.

• **MARITA.** Late and lovely. When you have about decided the Peony season holds no more surprises, Marita decides to prove you wrong. Enormous, bomb shaped, pure white flowers that last and last and last. And when they are finally finished, there is nothing to do but wait for next year's Fantasy.

SUPPLY LIMITED— ORDER TODAY!

Sturdy, vigorous roots, 3-5 eye divisions. Postpaid: \$3 each;
2 for \$5.00; 5 for \$10.00;
10 for \$18.00; 20 for \$30.00.

STERN'S RAINBOW PEONY COLLECTION (Group 62-P-17)

4 Peonies (1 of each) \$ 8.75
8 Peonies (2 of each) 15.00
12 Peonies (3 of each) 20.00
Postpaid

**ORDER
and plant
EARLY!**

NEW AND UNUSUAL PLANTS AND TREES... SUPPLY LIMITED!

**FIRST TIME
OFFERED!**

Low Growing—Perfect Tree For Ranch-Type Homes

Here is a shade tree with all the wonderful characteristics of the famous Norway Maple, but in formal style. Low-growing, beautifully shaped, it is wonderful for ranch-type homes complementing rather than dwarfing the house.

Forms Beautiful Rounded Head Without Pruning

No ordinary trees, these ornamental beauties are grafted onto Norway Maple trunks at about a six foot height. From this point they start branching out to form a nearly perfect semi-globe shape naturally, without any pruning at all. Even at maturity, they rarely

STERN'S ORNAMENTAL GLOBE MAPLE

5012 A. (Acer platanoides globosum)

exceed 15 to 18 feet in height and grow about 20' wide. Especially recommended for a low-growing ornamental street tree.

Retains Its Foliage Late In The Season

While other leaves are falling all around it, Stern's Globe Maple, with its dense dark green head, tenaciously holds its leaves until the last. While clinging to the tree in spite of Jack Frost's nip, they gradually change from a deep dark green to a golden shade of yellow until it looks as though Nature placed a globe of shining gold upon a tree trunk.

Sturdy, Well-Branching Trees, 6-8 ft.
Each \$7.50; 3 for \$21.00; 10 for \$65.00.
Too large for Parcel Post. Shipped Express,
Shipping Charges Collect.

**STERN'S GLOBE MAPLE TREES—
IDEAL FOR STREET PLANTING!**



Another NEW Introduction!

STERN'S

Ruffled Ballerina BEGONIAS

**NEVER HAVE BEGONIAS BEEN
DRESSED IN SUCH FINERY**

FIRST TIME OFFERED! It is hard to imagine the beauty which comes from a Ruffled Double Tuberous Begonia bulb. Here is an example of hybridization **par excellence**. When the best qualities of Camellia and Carnation type begonias are combined, the results are the fabulous Ruffled Ballerina Begonias. Never has there been such beauty, such perfectness of form, such doubleness in ruffled and crinkled delicateness as is expressed by this new form of begonia.

SUPER-SIZED BLOOMS FROM EXTRA LARGE BULBS

We supply not the usual ½ to 1" bulbs, not even the large 1½ to 2" bulbs. Stern's specially selected bulbs are the extra-large 2 to 3" bulbs—sure to produce prize-winning blooms. Blooms measuring a fantastic 5 to 6" across of frilled and scalloped loveliness. One such bloom picked and floated in a shallow container makes a matchless centerpiece all by itself.

BRING EXQUISITE BEAUTY TO DARK, DULL CORNERS

Every home has them—those areas which, because of lack of sunlight go unplanted or are filled with non-flowering foliage plants. Now

Stern's RUFFLED BALLERINA BEGONIA COLLECTION (Group 62-RB)

6 Bulbs (1 of each)	Postpaid \$5.00
12 Bulbs (2 of each)	Postpaid 9.00
18 Bulbs (3 of each)	Postpaid 12.00
30 Bulbs (5 of each)	Postpaid 18.00

Shade- Loving Beauties!

it is possible to turn this area from the dull to the most beautiful flowering area on your whole property. Also, the perfect answer to those problem window boxes on the north side of the house.

Order Now! Start Indoors for Longest Period of Bloom
These spectacular beauties will bloom this very summer if planted directly in the ground after danger of frost. **However, for an even longer period of bloom**, start them indoors in pots now and have them practically ready to bloom when others are just starting theirs. Complete instructions on planting and care included with each order.

SIX BRILLIANT COLORS

White • Pink • Scarlet • Cardinal Red
Flame Orange • Yellow
Extra Large Bulbs 2" and up (diameter)

Postpaid: 3 for \$2.75; 6 for \$5.00; 12 for \$9.00;
18 for \$12.00; 30 for \$18.00.

**ORDER
and plant
EARLY!**

NEW AND UNUSUAL PLANTS AND TREES...SUPPLY LIMITED!

VERY RARE...FIRST TIME OFFERED!

Stern's JAPANESE PAGODA TREE

5662 A. (Sophora japonica)

Oriental Flowering Shade Tree Now Available for American Homes

Now you can bring the charm of the Orient right to your own home. For we have a very limited supply of the famous Japanese Pagoda Tree, so often found around Buddhist temples in the Orient. Think of the excitement and interest this conversation piece will cause in your neighborhood. Besides its uniqueness, it is one of the most desirable flowering shade trees in the world today!

Prized For Its Late Summer Blooms

After all other flowering trees have long since quit their blooming, the Japanese Pagoda Tree suddenly bursts forth in all its glory with large, pyramidal upright clusters of yellowish-white pealike blooms. Very showy—the flowers literally cover the tree.

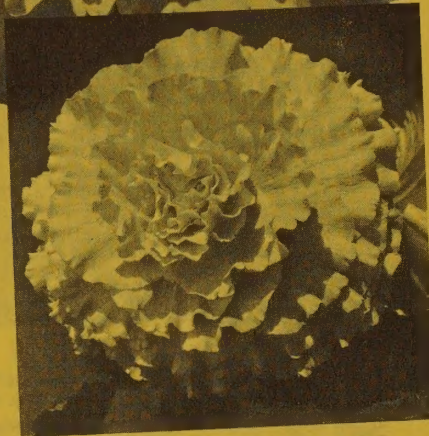
Excellent Street and City Tree

Stern's Japanese Pagoda Tree has the enviable ability to withstand city conditions. Very extensively used as street trees in the Orient, due to its rounded appearance which is similar to the White Ash. Its dark green foliage, arranged feather-like, gives a lovely, graceful, lacy effect.

Year Round Beauty— Withstands Heat and Drought

Not only beautiful during the growing season, it is also conspicuously interesting in winter because of its dark green branches. This, together with its unique gnarled shape, gives you a decorative tree to be proud of all four seasons of the year. Prefers well drained, sandy loam, but will grow in any good soil. Tree is perfectly hardy; grows 40-60' high.

Sturdy, well-branched trees, 6-8 ft.
Each \$7.50; 3 for \$21.00; 10 for \$65.00.
Too large for Parcel Post. Shipped Express,
Shipping Charges Collect.



**STERN'S
EXCLUSIVE
and NEW...**

FLOWERING

Spectacular Shrub-Like Bushes Produce

New, from Stern's Experimental Gardens at Geneva, N. Y., comes news of a horticultural wonder! Flowering Fruit and Nut trees that develop as low branching bushes or "living fence" hedges—combining the beauty of flowering shrubs with the fruit and nut production of fruiting trees.

They branch out near the ground, to form a spectacular living fence, screen or wall. Available now from Stern's at low, low prices for hedge planting!

YEAR 'ROUND HEDGE BEAUTY!

Developed especially for hedges, these exciting shrub-trees will give you a really spectacular

STERN'S NEW DWARF APPLE HEDGE

Pick Full-Sized Apples From Ornamental Hedges!

Now you can have delicious red or yellow apples from an attractive, shrub-like hedge. Stern's Dwarf Apple Hedge bears big, full-sized fruit much earlier! And they're very ornamental, producing fragrant, colorful blossoms every spring. They actually start to bear second or third year planted. Never grow taller than 8 to 10 feet.

Large Taste-Tempting Apples

These ornamentals, due to special rooting stock used by Stern's, actually produce big, orchard-size apples which frequently are larger than fruits produced by regular standard apple trees. And... they save you money, too! The first few bushels of Apples you pick will pay the complete cost of the hedge. Plant two or three varieties 6-8 feet apart for cross-pollination.

3 Apple Varieties

1250 C. RED DELICIOUS. December. One of the finest winter Apples. Dark red with crisp, fine grained flesh of excellent flavor. Hardy, vigorous, an annual bearer.

1251 C. YELLOW DELICIOUS. October.

Queen of yellows! Large, juicy, yellow Apples of exceptional quality and flavor. Bears young and heavily.

1255 C. RED MCINTOSH. October. Extremely hardy, bears young and annually. A leading commercial sort for New York State and New England. Very attractive red.

SUPPLY LIMITED!

Dwarf Apple Bushes—Grafted on dwarfing Malling No. 9 rootstock. 2-year, 2-3 feet.

2 for \$6.75; 5 for \$15.75; 10 for \$25.00;
25 for \$60.00; 50 for \$110.00;
100 for \$200.00.

Quantities up to 5 shipped postpaid—
10 or more shipped express,
shipping charges collect.



Stern's APPLE HEDGE Collection (Group 62-FR-10)

3 Plants (1 of each) \$10.00
6 Plants (2 of each) 18.00
9 Plants (3 of each) 22.50
Postpaid

STERN'S NEW FLOWERING PINK CRABAPPLE HEDGE

5410 C. (Malus, Hopa)

World's Most Beautiful Pink Flowering Hedge!

Exciting new shrub-type Flowering Crab Apple! Stern's Pink-Flowering Hopa Crab Apple develops as a low branching bush or living fence, combining the beauty of a flowering shrub with the magnificent splendor of a flowering tree. Each plant spreads 8-10 feet wide. They branch out right from the ground, to form a spectacular living fence, screen or wall. And, they produce tasty Crab Apples which make the finest jellies!

Year 'Round Beauty For A Lifetime!

In spring, each bush is covered with hundreds of flowers—thick-clustered masses of fragrant, brilliant pink blossoms. Foliage is maroon in spring; changes to rich, dark green in summer. From midsummer to frost, round red "baby apples" appear in shining clusters. In winter, plants take on still another kind of beauty, when their branches are frosted with sparkling white snow.

Plant For Landscaping Beauty!

Plant in a row for a bright pink wall of flowers that will screen out the street or an ugly view... keep children and pets in or out... give protection from the wind... mark a boundary. Plant individually for an exquisite lawn specimen. Plant a pair, as a dazzling living gateway! Plants reach the majestic

height of 15-20 feet at maturity—or keep them clipped to the height you like.

Winter Hardy—Fast Growing!

Ideal for new home owners who want fast results! Actually grow 3-4 feet a year! Sturdy, hardy—thrive even in poor soil, in full sun or partial shade. Once established, need little care to bloom every spring—bringing year 'round beauty for a lifetime! Plant 8-10 feet apart for a magnificent living fence.

Fine quality, heavy, 3-4 ft. plants.
Each \$3.00; 3 for \$7.00; 6 for \$13.00;
10 for \$20.00; 25 for \$45.00;
50 for \$75.00.

Quantities of 1 to 6 sent postpaid—
10 or more shipped express,
shipping charges collect.



Makes Tasty Jelly!



FRUIT HEDGES

Apples, Cherries, Chestnuts and Crabapples!

flower display in the spring with their abundant blossoms. As they bush out, their bright green foliage makes an attractive hedge all year long. And you will pick all of the delicious apples, cherries, chestnuts and crabapples you want... for a Lifetime!

OFFERED AT LOW HEDGE PRICES!

You'd usually pay up to \$4.00, \$5.00, even \$6.00

for plants of these varieties. Now, while our limited supply lasts, get Stern's special shrub-type Flowering and Fruiting Hedge plants at these low Hedge Prices. Yes, you can own a spectacular living fence for as little as 15¢ a foot! Pool your order with friends and take advantage of quantity prices —get the landscaping buy of the year!

STERN'S NEW NANKING CHERRY HEDGE

3603 C. (Prunus tomentosa)

Beautiful, Fast-Growing, Ornamental Cherry Hedge!

Now Have A Flowering and Fruiting Hedge—Beautiful All 4 Seasons! Stern's Nanking Cherry is a tall, fast-growing, profusely-blooming bush which produces large crops of Cherries—excellent ornamental Hedge! Each Spring, even before the leaves appear, it will burst forth with a profusion of beautiful pinkish-white flowers, that literally cover the plants. After the flowers begin to fade, soft, crinkly, mint-like leaves with light silvery green underside push out all over; grow so thickly it's impossible to see through a mature plant. Then follows a delightful production of bright-red juicy fruit, edible right from the bush—superior for jams and preserves. In the fall the leaves turn a golden yellow with orange-red overtones. Even in winter its dark purple branches make a beautiful color contrast against the sparkling snow.

Pick Cherries From A Living Fence

Stern's Nanking Cherry bushes are fast-growing—soon so dense and thick they form a solid, compact, colorful living-fence! Just right for a tall fence between boundary lines. Truly the perfect fence without offense.

Hardy Anywhere—Colorful Hedge!

Here is a plant hardy even in the coldest areas. Planted in pairs (**two are necessary for pollination**) they make beautiful specimen shrubs. Planted three feet apart they will form a dense 6-7 foot flowering and fruiting hedge for privacy, beauty, and enjoyment. Grows well in any good garden soil.

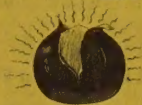
Husky, well-branched plants, 2-3 ft.
2 for \$4.00; 5 for \$8.00; 10 for \$15.00;
25 for \$30.00; 50 for \$50.00; 100 for \$90.00.
Quantities of up to 5 sent postpaid—10 or more shipped express, shipping charges collect.



STERN'S NEW CHINESE CHESTNUT HEDGE

2460 C.

The Finest Tasting Chestnuts—Lovely Screening Hedge!



A beautiful, tall hedge that produces an abundance of healthful, nutritious food. Stern's Chinese Chestnut Hedge will bush out rapidly to produce a lovely, tall screen or windbreak. And, you'll enjoy the luscious nuts right from the bush. You'll gather a lifetime of pleasure and good eating from your dense, compact, green-foliaged hedge.

Live And Bear For A Lifetime

These amazing, ornamental bushes were developed from famous Chinese stock. Many have already produced nuts while still in

the nursery. Nuts are large, sweet, delicious, full-flavored! Develop rapidly into tall screen—about 30 feet tall.

Extremely Hardy!

Enjoy fresh-roasted Chestnuts! Chestnuts roasted over an open fire or on a stove will always remain a thrilling memory. Stern's Chestnut bushes flourish in any well-drained garden soil and sunny locations. Plant at least two for pollination.

Sturdy, well-branched bushes, 2-3 ft.
5 for \$8.00; 10 for \$15.00; 25 for \$30.00;
50 for \$57.00; 100 for \$110.00.

Quantities of up to 10 sent postpaid—
25 or more shipped express,
shipping charges collect.

STERN'S NEW MONTMORENCY HEDGE

1530 C.

Pick Delicious Pie Cherries From This Lovely Tall Hedge!

Here's the perfect windbreak or tall screen! Most beautiful in the spring when it puts on its mass display of bloom. And, it produces loads of bright red cherries in mid-July. Montmorency is famous for its delightful tangy flavor...perfect for making pies! If allowed to ripen on the bush, the fruit sweetens, making a wonderful eating Cherry. This is the best and largest pie Cherry for cooking!

Hardy—Vigorous Growers!

These hardy plants are so vigorous, they need little care to delight you with glorious blooms and fruit year after year. Fruit is dark red, very firm and have fine flavor. An extremely regular and dependable bearer of heavy crops. Grows 10 to 12 feet tall at maturity. Plant 6 to 8 feet apart for hedge use.

Sturdy, well-branched plants, 3-4 ft.
Each \$3.00; 3 for \$7.00; 6 for \$13.00;
10 for \$20.00; 25 for \$45.00;
50 for \$75.00.

Quantities of 1 to 6 sent postpaid—
10 or more shipped express,
shipping charges collect.





**SPECIAL
OFFER!**

Grows Six Feet A Year!

STERN'S AMAZING GOLDEN WEEPING WILLOW

5660 E. (Salix Niobe)

EXCELLENT FOR A FAST-GROWING SCREEN!

Wonderful Bargain! These lovely trees are normally grown on for another two years to produce our large Landscape-Size specimens. Due to over-production, we are offering a limited number of these 2 to 3 foot trees at a great reduction in prices. At these low, low prices you can now have a tall screen of Stern's Golden Weeping Willows which **actually grow up to six feet a year!**

EXCELLENT SHADE FOR YOUR HOME

Plant it now, and watch it shoot up almost before you know it! Enjoy its cooling shade that reduces heat radiation—keeps your grounds and home cooler all summer. Enjoy the vision of sunlight filtering through its lacy, luxuriant foliage... see how a gentle breeze sets its graceful branches and shimmering, luminous leaves in motion... to create an ever-changing pattern of sun-dappled shade on your lawn. (At maturity this glorious Willow will stand 40 to 50 feet tall, be the most brilliant and exciting feature of your yard!)

PLANT NOW—RESULTS IN A HURRY

These healthy, fine quality Golden Weeping Willows are unquestionably the most satisfactory shade trees for home owners who want fast results. This spring is the best time for planting. We have only a limited supply ready for shipment and planting this season. Act today.

Strong, Well-Branched Trees, 2-3 ft.

**Each \$2.00; 3 for \$6.00; 10 for \$17.50;
25 for \$40.00; 50 for \$70.00;
100 for \$120.00.**

Quantities up to 10 trees sent Postpaid.

**Quantities of 25 or more Shipped Express,
Shipping Charges Collect.**

VIGOROUS—THRIVES IN ANY SOIL

Our well bred, elegant Golden Weeping Willow is happy just being alive! It thrives in any soil, needs no special care. Many ways better than any other shade tree, it flourishes in city, country or suburb. There are rarely any dead branches to spoil its beauty or make work for you. In winter its handsome shape is accented by its golden yellow bark. Adds beauty and value to your home. Exceptionally strong grower, very hardy. Thrives anywhere. Ideal for wet spots.

NOW HAVE A LIVING FENCE IN THE SHADE OR SUN!

Stern's COLUMNAR YEW... Evergreen Aristocrat

9010 C. (Taxus media hicksii)

**Makes a Superior Type
Permanent Evergreen Hedge!**

Here is a columnar form of evergreen, rather fast growing, supremely beautiful with dense, dark green foliage. As it grows it is usually as broad at the top as at the bottom. This unique shape makes it the perfect answer for an evergreen hedge—a hedge which can either be shorn and kept low or allowed to grow tall. Its almost ver-

tically growing branches, rich green flat-needed foliage throughout the year, and resistance to heat and drought, make it a wise choice for either specimen planting or hedge use. Plant 18" apart for hedge use in shaded or sunny locations. Prefers moist loam soil, but does well in any ordinary garden soil. **Husky, well-branched, 3-year Field-Grown Plants, 8-10" tall.**

**Postpaid: Each \$2.50; 5 for \$10.00; 10 for \$18.00;
25 for \$40.00; 50 for \$75.00; 100 for \$135.00.**



**COMFORTABLE AS
KNEELING ON AIR**
No More Sore and Aching Knees
WITH
NEEGARDS
the modern knee protector



Knees were not made to walk on. Yet—a thousand and one tasks require you to kneel. You can't weed a garden, paint a porch floor—lay a walk—install linoleum—mend a roof—or any of the countless other ordinary jobs around the house and grounds without paying the "knee tax" of pain and discomfort.

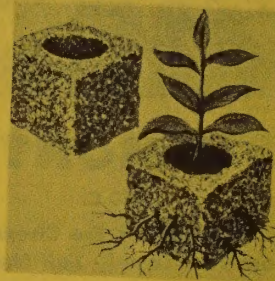
Here is wonderful news! NEEGARDS have banished all the torture of kneeling. In fact, they have made this posture as comfortable as it is necessary. NEEGARDS are made of thick sponge rubber—soft as ocean foam—knee shaped to fit perfectly—as natural feeling as your own skin, whether worn over or under clothing—tough and durable as elephant hide—and easily adjustable to any size.

Be smart—be comfortable! Protect your knees the modern way with NEEGARDS. Everybody needs a pair. Order yours today—and don't forget the other members of your family. You'll wonder how you ever got along without them.

HG 175

\$2.25 per pair—Postpaid

**Start Seeds EARLY
... INDOORS!
FERTL-CUBES**
for Starting Seeds



Use them in the house or garden! Grow earlier, healthier plants from seeds, by sowing them in these 1-inch cubes of compressed organic plant food and vermiculite. A depression holds 1 or 2 seeds. Fertl-Cubes always stay moist, so seeds germinate rapidly. Seedlings feed continuously on rich, natural plant food in the cubes and develop vigorous, healthy roots. Come transplanting time, put cube and all into the garden... plants keep growing without a setback! Fertl-Cubes are clean, easy to use, fit most containers. Their small cost will repay you many times over in bigger, better flowers and vegetables!

Pkg. of 120 cubes (Wt. 2 lbs.) \$4.95; Pkg. of 40 cubes (Wt. 1 lb.)

HG 174

\$2.00; Postpaid.

At last! New MIRACLE GARDENING ENCYCLOPEDIA tells you HOW TO GROW A GLORIOUS MIRACLE LAWN AND GARDEN

Magical Results with INDOOR PLANTS, too!



UNCONDITIONALLY GUARANTEED: You must agree that this is the most helpful gardening book you've ever seen, or you get every penny back!

THIS big, beautiful new modern treasury of miracle gardening ideas tells you how to grow lawns of deep velvety green perfection... the most exquisite and abundant flowers, vegetables, berries and fruits... the most magnificent shrubs, evergreens, trees, and indoor plants—as told in *no other gardening book.*

Here at your fingertips are the newly-perfected techniques of professional nurserymen and plant-chemists: facts about wonder chemicals that produce growth of unprecedented luxuriousness... superior varieties of plants that thrive where others waste away... quicker, easier, more successful methods for every phase of home gardening... adapted for your easy home use.

Only in the MIRACLE GARDENING ENCYCLOPEDIA • 450 Pages • Easy-to-follow Drawings • 50 Gorgeous Color Plates • Dozens of Helpful Photos • 41 Instructive, Detailed Chapters

1. Key to a Miracle Lawn & Garden.
2. Planning. 3. Landscaping.
4. Soil. 5. Planting.
6. Growing Miracles in the Shade.
7. Miracles in Modern Plant Foods.
8. Control Insects, Weeds, Disease.
9. Lawn. 10. Groundcovers.
11. Annuals and Biennials.
12. Perennials. 13. Roses.
14. Bulbs, Corms, Tubers.
15. Shrubs and Evergreens.
16. Trees. 17. Vines.
18. Vegetables. 19. Berries.
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27. City Gardening.
28. Weekend Gardening.
29. Ending Vacation Worries.
30. Growing Miracles Indoors.
31. African Violet Miracles.
32. Greenhouse Gardening.
33. Plant Propagation.
34. Tools and Equipment.
35. Longer Life for Cut Flowers.
36. Flower Arrangements.
37. Winning Prizes at Shows.
38. Gardening for Children.
39. 50 Miracle Quick-Tips.
40. Miscellaneous Miracles.
41. An End That's a Beginning.

For Beginner or Expert

Wherever you live—no matter how large or small your lawn, outdoor or indoor garden—you'll find in this one easy-to-read, exciting book new modern methods and ideas that can work wonders for you... how-to directions for every phase of your gardening problems.

Learn E-S-T-A-T-E Lawn Method

You'll read and see exactly how to grow everything better, using latest scientific methods and materials. The E-S-T-A-T-E system tells you how to have the most beautiful and enduring lawn... how to clobber crabgrass... how to seed, weed and feed properly. Find out how to grow miracle roses. Read about African violet miracles made easy. These are just a few subjects covered in hundreds of pages, as never detailed before.



All these plants started the same, but miracle feeding produced the magnificent specimen at far left. MIRACLE GARDENING ENCYCLOPEDIA tells how this was accomplished.

Save Hundreds of \$\$\$\$ Rescuing "Sick" Lawns, Shrubs, Trees, Plants

Clear, simple instructions tell you how to save many "dying" shrubs, infested or weak lawns, and plants worth hundreds of dollars. You'll learn how to grow everything at its best, to enjoy your own garden show-place.

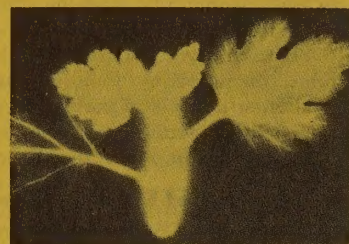


Profit from the most joyous, helpful, inspiring gardening writing ever.

No one writes as joyously and inspiringly about gardening as Samm Sinclair Baker. You've probably read his "Miracle Tips For Your Garden" in McCall's Magazine, and his nationally syndicated newspaper series, "Miracles For Your Garden." This is his definitive book on the subject.

Find Out How Easily You Can Grow:

- Grass rich and thick as velvet.
- Magnificent flowers tall as a man.
- Flavorful vegetables in small space.
- Roses that defy zero cold or blazing heat.
- Many other gardening miracles that add rare beauty and value to your home.



Radio-autograph of leaf shows how miracle plant food penetrates in minutes—explained simply, instructively in book.



Two similar African violets—book tells astounding difference in results when plant at right was treated with revolutionary Gibberellins.

No Matter How Many Gardening Books You Own

You need this beautiful, instructive, inspiring volume—a treasury of shortcuts, tips, ideas, miracle aids.



Here are thrilling new adventures in gardening for you—the biggest money's worth in gardening history.

A Wonderful Gift—For Yourself, Too!

There's never been a gardening book like this. It's a different modern encyclopedia, with subjects arranged for usefulness to you, not in the usual alphabetical style. Read the chapter listings at left—see for yourself. Hurry, get this wonderful, valuable volume right away for yourself. Give it to gardening friends as the thrill of a lifetime. Only \$5.95.

DON'T DELAY—RUSH YOUR ORDER TODAY!

Please use order blank which follows Page 8 in the front of this catalog. Send this order in together with your other orders.

FLORIBUNDA ROSE SALE!

ONLY \$1.00 each (in groups of 10)

MAKE A VERY LOVELY ROSE HEDGE

Guaranteed . . . Hundreds of Blooms in Your Garden All Summer Long!

Now you can have the striking beauty of these spectacular Floribunda Roses not only as superb specimen plants but in the form of an ever-blooming hedge—the same magnificent beauty made famous by many European estates. Plant Stern's famous FLORIBUNDA ROSES along your entrance walk, driveways, property lines—enjoy indescribable beauty from June until late fall—sometimes until Christmas. Their bushels of gorgeous blooms almost cover the entire plant, form a living wall of blossoms giving a color effect so spectacular that neighbors and friends will stop to rave and envy you.

Masses of Colorful Blooms for Nearly 6 Months!



What's more they keep their shape and beauty on the bush for months—that's why these Floribunda roses are considered more EVERBLOOMING than other types. Each plant is most prolific—producing a sunset effect of color all season long—from spring 'til late fall.

100 Roses or More on Every Plant . . . Starting In June

Stern's Selected Plants are famous for their vigor, growing power and flowering beauty.

Each Stern's plant produces more flowers because each plant is larger, with bigger roots. Their vigorous bushy growth, their lush green foliage, their strong resistance to winter damage and disease, their ability to thrive in almost any soil, make these Stern's Floribunda Roses the prime favorite of the rose garden.

Showy Specimens . . . Spectacular Entrance Border!

STERN'S Floribunda Roses are adaptable for every type of planting on your property. They grow approximately three feet high. For a living fence of continuous flowering beauty, plant 18 inches apart in rows. Also perfect planted in groups, alone or between evergreens. Excellent for beds, borders, background or simply as specimen planting.

Easiest Rose to Grow! Requires almost no care. Rugged, extremely hardy, disease and insect resistant.



Gorgeous Roses At Reduced Prices!

7230 A. FLORADORA. Most colorful of all. Red, orange, scarlet, yellow and geranium—all blended into one perfect rose.

7240 A. IMPROVED LAFAYETTE. Brilliant, deep glowing red, semi-double flowers suffused with vivid crimson! An abundant bloomer.

7275 A. ROSENFELF. Lovely, soft-pink, Camellia-like flowers are produced in abundant clusters. Fully double! Considered the best pink Floribunda!

8220 A. GOLDBLOCKS. Bright, golden yellow flowers, 3½ inches across. Constantly in bloom. Bushes are covered with hundreds of perfectly formed, fully double, fragrant flowers.

8320 A. SUMMER SNOW. Beautiful alabaster white flowers that are large, well shaped, and tight. Keep their shape and beauty on the bush for weeks. Prolific bloomer.

8321 A. FRENTHAM. Hundreds of large flowers of deepest dark velvet red. One of the darkest red Roses. Sturdy and vigorous—rarely out of bloom.

LIMITED SUPPLY AT SPECIAL LOW PRICES

We are happy to offer these lovely Floribunda Roses at 33% savings. Formerly sold 10 for \$15.00 . . . now only \$10.00. Order yours today!

Selected, Heavy, 2-yr. Bushes
—No. 1 Field Grown.

3 for \$3.75; 10 for \$10.00;
25 for \$22.00; 50 for \$40.00;
100 for \$75.00.

Orders of 25 or less shipped Postpaid. Orders of 50 or more shipped Express, Shipping Charges Collect.

Stern's FLORIBUNDA ROSE COLLECTION
(Group 62-RO-6)

6 Plants (1 of each)	 \$ 7.00
12 Plants (2 of each)	 11.50
18 Plants (3 of each)	 16.00

All Prices Postpaid



Stern's Lifetime Compressed Air SPRAYER

You'll never know how easy spraying can be until you've tried Stern's compact Compressed Air Sprayer. It's only 12½" high, yet holds two gallons of spray. Simply pour the spray into the convenient funnel top, lock in the 9" brass pump, pump to build up pressure, flick the trigger-action shut-off valve and you're ready for continuous spraying. Nozzle adjustable from finest mist to coarse 30 foot spray.

Lifetime Construction—2-Stage Safety Lock

Rust-resistant, the tank is electrically welded, made of Armco Zinc Grip galvanized steel, with a 9" brass pump and 12" brass extension. Flexible, pressurized 30" rubber hose lasts for season after season. Special two-stage safety lock eliminates any possibility of pump blowing out while under pressure. Handy clip

on tank firmly holds brass extension while not in use. Because of its compact size and perfect balance, no carrying strap is required.

FREE 1 lb. Mira-Gard (\$4.00 value) Free With Purchase of Each Sprayer

We're very enthusiastic about this sprayer, and believe it to be the best on the market. To encourage you to try Stern's Compressed Air Sprayer, we'll buy your first pound of Mira-Gard for you—enough to last the average gardener all season. Sprayer comes complete—ready to use. Complete satisfaction guaranteed or your money back.

Stern's Lifetime Compressed Air Sprayer with 1 lb. Stern's famous Mira-Gard all-purpose insecticide-fungicide spray FREE—only \$15.00 postpaid.

Have Beautiful Blossoms and Candy-Sweet Cherries!

STERN'S FLOWERING, QUICK-CROP

OXHEART CHERRY TREES (Semi-Dwarf)

Bear Young! Bear Every Year!

Imagine your yard, a fairyland of color, with clouds of exquisite cherry blossoms each spring! Imagine picking baskets and baskets of rich, juicy, sugar-sweet cherries from your own cherry trees every year! Enjoy this double thrill with Stern's wonderful Quick-Crop Oxheart Cherry Trees.

Graceful Ornamentals Glorify Your Front Lawn

Plant them anywhere for marvelous ornamental effects. Semi-dwarf, low-growing—their graceful spreading branches are a delight, all year! In spring, a mass of heavenly bloom! In summer, with big, bright cherries clustered like jewels among glistening green leaves, they're breathtaking!

Juicy, Flavorful Cherries . . . All You Want—Every Year!

And what luscious cherries these big Oxhearts

are! Truly the finest! Firm, flavorful, juicy, sweet! A treat to eat right from the tree, and in pies, jams and preserves.

Thrive Even in Coldest Sections.

So vigorous they need little care to delight you with glorious blooms and fruit year after year. Plant two of these exciting varieties for cross-pollination.

1550 G. BLACK TARTARIAN. Early July. Sweet, bright purplish black. Juicy and rich. A prolific bearer.

1555 G. EMPEROR FRANCIS. Early July. Sweet and large. A wonderful shade of yellow with bright red cheek.

1580 G. SCHMIDT'S BIGARREAU. Mid-July. The largest of our Oxheart Cherries, this almost black variety is extremely sweet and very juicy.

1590 G. WINDSOR. Late July. A dark red Oxheart Cherry. Very large, sweet, firm and rich.

Quick-Crop Trees, on semi-dwarfing Mahaleb Rootstock, 2-year, 5-7 ft.* Usually bear three years after planting. 2 for \$7.50; 4 for \$14.00; 6 for \$20.00; 10 for \$30.00.



Cherry Tree At Blossom Time



Heavy Yielding SEMI-DWARF MONTMORENCY

1530 A. The King of the Pie Cherries

Truly a "Double Treat"! Montmorency is famous for its delightful tang which makes it perfect for pies. If allowed to ripen on the tree, the fruit sweetens, making a wonderful eating Cherry. Ripens in mid-July. Makes an excellent small shade and fruit tree for the home yard, as it grows only 10 to 12 feet high. This is the best and largest pie Cherry for marketing and cooking. Fruit is dark red, very firm and with fine flavor. An extremely regular and dependable bearer of heavy crops.

Quick-Crop Trees, 2-year, 4-6 feet.* Each \$3.00; 3 for \$8.50; 10 for \$25.00.

Stern's Semi-Dwarf CHERRY COLLECTION (Group 62-FR-4)

1 Purple Oxheart Cherry (Black Tartarian)

1 Red Oxheart Cherry (Windsor)

1 Black Oxheart Cherry (Schmidt's Bigarreau)

1 Pie Cherry (Montmorency)

4 Quick-Crop Cherry Trees, For Only \$14.00*

Lovely Fern-Like Plants Produce Tasty Asparagus! STERN'S "EASY TO GROW"

INCH-THICK ASPARAGUS

MARY WASHINGTON ASPARAGUS

Best Variety for Tasty Eating! One Planting Lasts A Lifetime!

Now you can enjoy succulent tender stalks of Stern's Mary Washington Asparagus, up to one inch thick. Freshly picked Asparagus is juicy, flavorful, delicious beyond description. You will have all you can eat (or freeze) from only one hundred of these roots.

Mary Washington Asparagus is a very strong grower, originated by the U.S. Department of Agriculture, and now considered the best variety of Asparagus grown. All of the commercial growers are planting Mary Washington exclusively. It produces large, tender stalks with exceptionally mild flavor.

Attractive Ornamental Fern-Like Plants

Stern's Mary Washington Asparagus plants are most attractive and have many ornamental

uses. The charming foliage is soft, feathery, fern-like and very full. Used extensively in floral arrangements. Excellent as a border planting, background for low growing perennials or in tall growing flower beds.

Easy Planting Instructions

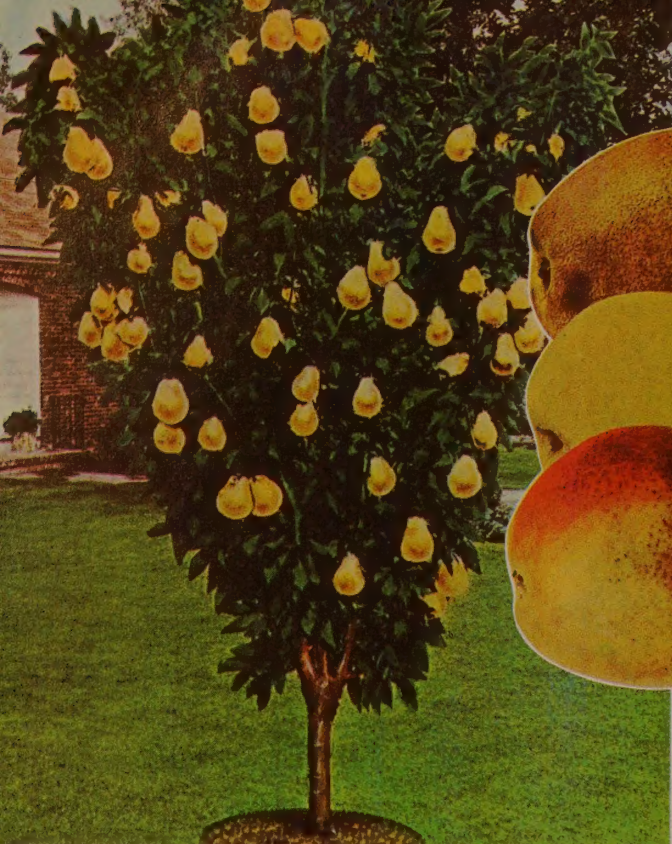
Special easy-to-follow planting instructions sent with every shipment. Tells amazing new way to grow Asparagus for best results. Tells new ways to use Asparagus such as in your perennial and flower garden.

One hundred plants, set one foot apart in rows three feet apart, will provide an average family supply.

Strong Plants, No. 1

Postpaid: 25 for \$3.00; 50 for \$5.00; 100 for \$9.00. Express Collect: 250 for \$15.00; 500 for \$25.00; 1000 for \$35.00.





HAVE AN "EVERBEARING ORCHARD" OF

Stern's Early Bearing **DWARF PEAR TREES**

*Delicious, Taste-Tempting Varieties!
Covered With Blossoms Each Spring!*

Just imagine . . . lovely small ornamentals that bear luscious fruit. Pick **THREE** different kinds of pears from your own small orchard. Yes, from a small space you can grow full-size **Bartlett Pears, Clapp's Favorite** or **Duchesse Pears**.

Be the first in your neighborhood to enjoy and show off these exciting small trees—producing crops of three different taste-tempting, luscious varieties. And they actually pay for themselves with the first few baskets you pick.

**Stern's Exciting "Everbearing Orchard"
Bears in August-September-October!**

You will pick pears starting in August when the first variety ripens . . . then as each succeeding variety ripens, you will pick delicious pears even on into October. Each variety was selected as the finest for salads, canning and fresh-eating!

**Pick 'em
August!
September!
October!**

Covered with Pear Blossoms Every Spring! What a lovely display these beautiful trees put on in the spring. Your yard and home will be enhanced beyond words by these charming trees. Each tree will become a perfectly shaped dwarf, never taller than 6-10 feet. Plant yours this Spring—their big, heavy root systems dig in fast. You'll have blossoms surprisingly soon! In not too long, you'll actually be eating your own home-grown Pears.

Dwarf Bartlett Pear

CHOOSE FROM THESE THREE VARIETIES

1435 A. BARTLETT. September. The leading commercial Pear, is also the best for canning. Tree bears abundant quantities of golden yellow fruit. Flesh is tender, juicy and of delicious flavor.

1440 A. CLAPP'S FAVORITE. August. This large yellow favorite thrives where others fail. Fruit is rich, sweet and juicy. Tree is hardy and productive.

1445 A. DUCHESSE D'ANGOULEME. October. Excites admiration because of its enormous size and high quality. Delicious. Bears most abundantly and is blight resistant.

Dwarf Pear Trees—grafted on dwarfing Quince of Angers rootstock, 2 year, 3 to 4 ft. Postpaid: 2 for \$7.50; 4 for \$14.75; 6 for \$22.00. Plant Two varieties 10 to 15 feet apart for cross-pollination.

**Stern's Dwarf
"Everbearing"
PEAR TREE
ORCHARD
(Group 62-FR-2)**

This collection will produce delicious, tree-ripened Pears from August 'til October from a small space.
**3 Dwarf Pear Trees (1 of each variety listed)
for only \$11.00 postpaid**



Plum Tree In Blossom

Stern's Early Bearing **DWARF PLUM TREES** NEW IMPROVED VARIETIES THAT BEAR BIG CROPS EARLY!

Just-picked Plums are a favorite with the entire family! What juice and flavor! Full of vitamins! Now you can enjoy them to your heart's content—pick them fully ripened, sweet as sugar from your own beautiful tree.

These improved Stern's Dwarf Hardy Plums bear a good crop the second or third year planted. Each year they produce an increasingly heavy crop of delicious large Plums. Growing only 8-9 feet tall, they can be planted just 6-8 feet apart. Ideal for the small yard.

Ornamentals With Finest Flavored Fruit!

The trees themselves are real beauties! Small in size, they are ideal decorative specimens in the lawn or garden. The Plum blossoms in the springtime are exquisite and fragrant.

Many experienced gardeners prefer them to the ornamental Flowering Cherry which bears no fruit. All of our Plum Trees are self-fruitful.

1614 A. STANLEY PRUNE. September. Very popular. An annual and early bearer of large, dark blue, juicy, sweet Plums.

1610 A. ITALIAN PRUNE. September. Dark purple, juicy, delicious.

Quick Crop Dwarf Trees. 3-4 feet. Usually begin to bear the second year planted.

Postpaid: Each \$3.75; 3 for \$10.00; 10 for \$30.



Stanley Prune

Large, Sweet Tasting Fruit!

Stern's BACKYARD ORCHARD (Group 62-FR-5)

Carefully selected to produce an ample supply of varied fruits for an average family. Look what you get!

2 Cherry Trees (Black Tartarian, Windsor)

1 Dwarf Plum (Stanley Prune)

1 Dwarf 3-in-1 Apple Tree

2 Dwarf Peaches (Elberta, Golden Jubilee)

**ALL 6 QUICK CROP FRUIT TREES FOR ONLY
\$20.00 . . . Express Prepaid**

Now Enjoy A Complete "Apple Orchard" On One Tree!

Pick 3 ^{KINDS} OF Apples

1270 A.

EVERBEARING

ALL FROM

ONE DWARF TREE

HAVE GORGEOUS BLOSSOMS AND LUSCIOUS FRUIT FROM YOUR OWN SMALL ORNAMENTAL TREES!

Imagine the thrill of owning Stern's Amazing 3-On-1 Apple Tree—the beautiful, fruitful miracle of a tree that bears three different apples of virtually every color that an apple can be!

The tree that glorifies your landscape 12 months a year. In the spring it's a cloud of fragrant pink and white blossoms. In the summer you'll enjoy its cooling shade, begin to harvest your big, juicy, luscious home-grown apples. By autumn your tree is a blaze of spectacular beauty, heavy laden with rich-colored fruit. It goes on bearing right into winter. Then, in the coldest part of the year, it takes on still another kind of beauty as its gnarled branches become frosted with snow. It is the perfect apple tree for the **small** garden.

Apples—Apples—Apples, Summer, Fall and Winter!

You'll find that Stern's fabulous 3-On-1 Dwarf Apple Tree is a thing of rare beauty. But beauty alone is not its reason for being! Its development by Stern's horticultural experts was inspired by a most practical need. Unlike ordinary apple trees whose fruit ripens all at once, the 3-On-1 Tree's different varieties ripen at different times, ripen in succession from summer through winter! It is self-pollinating, grows only 8 to 12 feet in height, thus for the low cost of one tree you'll have fresh, home-grown, tree-ripened fruit summer, fall and winter, every year for life!

Add Striking Beauty to Your Home

Ornamental is the word for these beautifully-shaped dwarf trees—lush with fragrant pink and white blossoms in spring; their deep green foliage shot with red and yellow fruit in summer and fall, just right in size and shape for landscaping on ranch-type properties. Plant along walks and driveways, property lines and fences; as "specimens" on your lawn; in gardens where their scant shade will not hurt most other plants. Here's beauty which yields great eating—for lifetime enjoyment!

Beautiful Flowering Hedge Plant Produces
Cherries for Jams and Preserves

STERN'S AMAZING NANKING CHERRY

3603 A. (Prunus tomentosa)

Have A Flowering Fruiting Hedge
—Beautiful All 4 Seasons

For a tall growing, fast growing, profuse blooming, fruit producing hedge, the Nanking Cherry can't be beat. Each Spring, even before the leaves appear, it will burst forth with a profusion of beautiful pinkish-white flowers, that literally cover the plants. After the flowers begin to fade, soft crinkly, mint-like leaves with light silvery green underside push out all over; grow so thickly it's impossible to see through a mature plant. Then follows a delightful production of bright-red juicy fruit, edible right from the bush—superior for jams and preserves. In the fall the leaves turn a golden yellow with orange-red overtones. Even in winter its dark purple branches make a beautiful color contrast against the sparkling snow.

Hardy Anywhere—Plant as Specimens or Hedge

Here is a plant hardy in even the coldest areas. Planted in pairs (**two are necessary for pollination**) they make beautiful specimen shrubs. Planted three feet apart they will form a dense 6-7 foot flowering and fruiting hedge for privacy, beauty, and enjoyment. Grows well in any good garden soil. **Husky, Well-Branched Plants, 3-4 ft.**

Postpaid: 2 for \$5.00; 4 for \$9.00; 10 for \$20.00.

Shipped Express, Shipping Charges Collect:
25 for \$45.00; 50 for \$80.00.



ONLY
8 FT. TALL!

FINEST TASTING VARIETIES FOR EATING, BAKING AND COOKING

These specially grown Stern's trees frequently bear the second year! Each tree produces three different varieties of apples such as the popular varieties listed below:

- 1. RED DELICIOUS**—A choice eating apple. Big, dark red, with crisp, fine-grained flesh. Incomparable flavor! Try it with cheese for a truly delicious "continental" dessert.
- 2. YELLOW DELICIOUS**—Many epicures consider this large, juicy, firm eating apple the best dessert fruit of all. Tangy! Beautiful golden yellow. Looks as good as it tastes!
- 3. RED MCINTOSH**—A most versatile and flavorful apple. Mmm... what flavor! The leading commercial variety.

Dwarf 3-on-1 Apple Trees, grafted on dwarfing Malling No. 9 rootstocks, 2-year, 3½-4½ feet.

Postpaid: Each \$5.00; 2 for \$9.50; 4 for \$18.00; 10 for \$40.00.

Enjoy Luscious, Mouth-Watering Apricots
Right In Your Own Yard

STERN'S WINTER HARDY

APRICOTS

Dependable Bearers of Large, Juicy Crops

Noted for Their Hardiness. Here are winter hardy Apricot trees of rare beauty for the home garden or lawn. They are completely hardy in northern areas where Peaches are grown. Thoroughly tested, they have produced heavy crops year after year. They ripen after Cherries and before Peaches. Dependable bearers of extra large fruits even when older varieties have failed.

GORGEOUS ORNAMENTAL TREES

In earliest spring these attractively-shaped trees are covered with gleaming pink blossoms. Then comes luscious fruit—delicious right off the tree—delectable as jam or sauce—and fine for freezing. Stern's Apricot trees are gorgeous specimens. Beautiful semi-dwarf trees, rarely grow more than 12-15 feet.

1770 B. MOORPARK. Large, deep yellow fruit with a red cheek. The flesh is sweet and very good in quality. The tree is strong, vigorous and very productive.

Grows to about the same size as a Peach tree. Freestone. Ripens in mid-August.

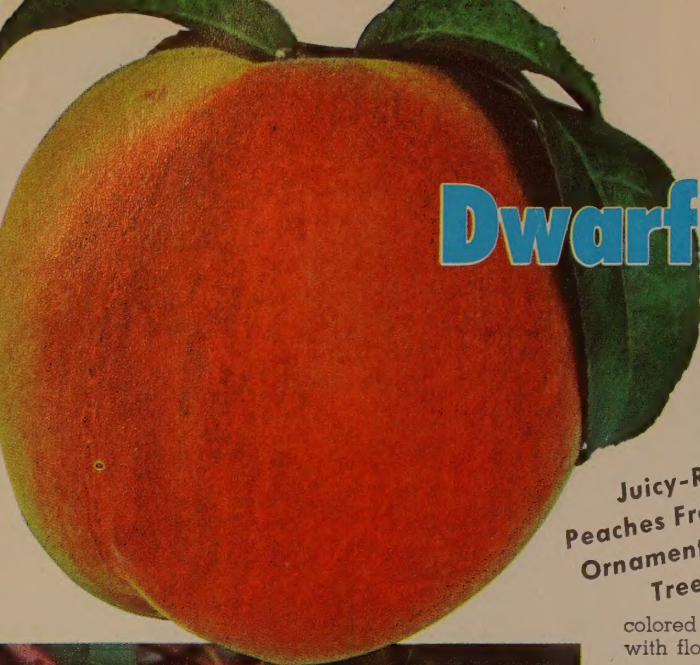
1763 B. EARLY GOLDEN. Here is a hardy variety that bears abundantly. Large, pale orange fruit of highest quality. Very sweet tasting—excellent for eating and canning.

Selected No. 1 Trees, 3½-4½ feet.

Plant two varieties for cross-pollination.

Postpaid: 2 for \$6.75; 4 for \$12.00;
10 for \$28.00.





Dwarf

Pick Juicy-Rich Peaches From Miniature Trees! Stern's Hardy Early Bearing **PEACH TREES**

**FAST GROWING SMALL ORNAMENTALS
IDEAL FOR SMALL YARDS OR GARDENS!**

Beautiful Ornamentals—These amazing Dwarf Peach Trees will astonish you with their full, glorious blooms and their full-size, luscious fruit, even more brilliantly colored than that produced by standard trees. Miniature trees loaded with big, full-size peaches! Yes, big, rich, juicy, taste-tempting peaches for real eating pleasure. Excellent for canning, freezing, pies or preserves.

**Juicy-Rich
Peaches From
Ornamental
Trees!**

Covered with Peach Blossoms Every Spring

The lovely low silhouette of this sensational tree makes it a perfect and beautiful ornamental tree. Every spring they are covered with exquisitely colored peach blossoms. It is a marvelous sight to see these remarkable trees, heavy with flowers, softly waving in the warm spring air like a cloud of color.

Winter-Hardy, Self-Fruitful Trees! Because Stern's Dwarf Peach Trees are grown from hardy northern stock, you can transplant them anywhere with assurance that they will thrive. All of Stern's Selected Dwarf Peach Trees are self-fruitful. Any variety planted alone will bear heavy crops. We recommend planting more than one variety to extend the harvest season. Grows only 6-7 feet tall.

Stern's Early Bearing Trees!

These Stern's Dwarf Peach trees are a wonderful investment. Start bearing the second or third year! The first few bushels you pick actually pay the cost of your trees. Additional years of production and priceless beauty and enjoyment are then yours without cost.

**Vigorous, Selected Quick Crop 2-Year Trees . . . 3-4 ft.
Postpaid: Each \$3.75; 3 for \$10.00; 10 for \$30.00.**

1672 A. ELBERTA. Late September. America's favorite, this variety will thrive wherever Peaches are grown. Large, yellow, juicy, rich in flavor, dependable. Freestone.

1673 A. BELLE OF GEORGIA. Early September. A vigorous tree of high productivity. Fruit is large and white fleshed. Freestone.

1674 A. GOLDEN JUBILEE. Early September. Its firm flesh makes it a good long-distance shipper; its yellow, tender, sweet characteristics make it a popular favorite; its hardy vigor makes it a "must" for your garden. Freestone.

1675 A. HALE HAVEN. Mid-September. Large, yellow, juicy and freestone. Perfect for freezing.



1677 A.

RED HAVEN

A wonderful new Stern's Peach—extremely valuable to orchardists and home gardeners because it ripens fully a month before Elberta—ripens in late August. Fruit is large, almost a solid red. Flesh is golden yellow, firm, sweet and delicious. Freestone and of very high quality. A vigorous grower even in coldest climates. A very heavy producer.



Elberta Peaches on Quick Crop Tree

STERN'S DWARF PEACH COLLECTION (Group 62-FR-3)

5 DWARF PEACH TREES (one of each variety listed) **for only \$15.00**
All Prices Postpaid

Selected Quick-Crop Trees!

A GARDEN-FRESH FLAVOR TREAT FOR PIES AND SAUCES!

Stern's Super-Vigorous VALENTINE RHUBARB

**Lifetime Producer of Ruby Red,
Juice-Filled Stalks Up to
24 INCHES TALL**

Here's a new variety of vitamin-rich Rhubarb so superior to common types that you will find it hard to believe. **Stern's Valentine Rhubarb** is a vigorous grower, producing giant stalks up to 2 feet long. Not only is the skin a deep red all the way through the stalk 'way up into the leaf—but, **most important of all, the flesh, too, is deep red.** This wonderful characteristic, coupled with its tender skin which requires no peeling, is responsible for its exquisite rich, winy flavor and gorgeous appearance when cooked.

Makes Sweet Tasting Pies and Sauces

Stern's Valentine Rhubarb is so sweet it requires less sugar than the old-fashioned varieties. Makes bright red sauce and delicious

ruby-red pies. Famous for its sparkling red, wonderfully flavorful juice! Your family will enjoy these garden-fresh flavor treats. So easy to prepare and so inexpensive too!

Attractive Plants—No Care Needed!

Stern's Valentine Rhubarb are hardy, vigorous plants which need practically no care. However, for most spectacular results, feed with Miracle-Gro. They'll supply you with juicy, sweet Rhubarb **for a lifetime!** Few, if any, seed pods are produced—all of the growing vigor and energy go into the production of larger, tastier plants. And these are handsome plants which can be used as edgings beside garden path or as background in flower beds. Lush, green leaves are broad and curly . . . most attractive. Plant three feet apart. **Please order early, our supply is limited.**

**Strong No. 1 Roots. Postpaid: 2 for \$2.50;
5 for \$6.00; 10 for \$11.00.**



Huge Berries That Measure Up to 2 Inches Around

STERN'S

JUMBO BLUEBERRIES

**NEW Giant-Size Berries
on Gorgeous Ornamental Shrubs**

These new improved Stern's Blueberries are exceptional in every way! Luscious, extra juicy, perfect for preserving, for pies and cakes, for fresh fruit dessert. Stern's presents the six best of these new varieties. They will produce an abundant crop of superior fruit during July and August.

SAPPHIRE BLUE—BERRIES ALL SUMMER LONG

In summer every big, low, spreading bush is loaded with huge grape-like clusters of Giant Blueberries. Just wait until you taste your first home grown Blueberry pie, Blueberries in cream, and preserves!

BEAUTY ALL YEAR LONG!

A marvelous new plant for even the smallest home, Stern's Blueberries are beautiful ornamental shrubs. The lush foliage of these Stern's Jumbo Blueberries is almost ever-green. In summer, shining waxed-like foliage glistens in the sun—producing a brilliant effect of blue and green. As fall approaches the leaves gradually change their color until winter, then the entire bush turns a brilliant red.

MARVELOUS FRUIT AND BEAUTY STARTING THIS SPRING

Our three-year-old plants usually bear within 90 days of planting. They last a lifetime and produce an ever-increasing supply of fruit every year; they grow 5 to 6 feet tall.

Set these plants four feet apart, using two or more different varieties for pollination. Best results are obtained when planted in loose-textured, organic-rich, acid soils. We recommend mixing your soil with a liberal amount of peat moss, partially rotted leaves, pine needles or sawdust.

TASTY SWEET BERRIES FOR EATING, FREEZING AND PIES

2133 A. RANCOCAS. (Early.) An excellent producer. Fruit is large, light blue, good quality.

2145 A. STANLEY. (Early.) The Agricultural Experiment Station at Geneva, N.Y. acclaims Stanley as the most delicious of all.

2092 A. CONCORD. (Midseason.) Large berries borne in large clusters. Very tasty when fully ripe.

2125 A. PEMBERTON. (Midseason.) Produces large clusters of quality berries. Exceptionally productive. Hardy.

2095 A. COVILLE. (Late.) Yields sweet, rich fruit July 'til August. Very popular.

2115 A. JERSEY. (Late.) Fruit is large and firm. Acid until fully ripe. Good quality.

QUICK CROP Bushes. 3-year, 18 to 24 inch.
Postpaid: 2 for \$4.00; 10 for \$16.00; 25 for \$35.00; 50 for \$60.00; 100 for \$100.00.

COMMERCIAL GROWERS

interested in larger quantities of
Blueberries, Raspberries, Straw-
berries and Fruit Trees, please
write for special quantity prices.

Feed With
MIRACID
See Page 56

SEMI-EVERGREEN FLOWERING BLUEBERRY HEDGE

Amazingly hardy. Easy to grow. Produce ever-increasing crops of luscious, big sapphire Blueberries every year for a half century! Plant these sturdy Semi-Evergreens in rows 3 feet apart around lawn, terrace or garden, for a low growing hedge so gorgeous folks will gaze with wonder! Plant along front walks, property lines, garden paths, driveways or in groups in your shrub border—for beauty and Blueberries year after year!

STERN'S BLUEBERRY GARDEN

(Group 62-BE-1)

Six QUICK CROP Blueberry Plants, 3-year, 18-24 in.
One of each variety listed on this page...
for only **\$11.00** Postpaid.

12 Plants (2 of each) for only **\$19.00** Postpaid.

Coville



Attractive
Blueberry Bush

**Pick 'Em In July, Aug.,
Sept., Oct. & Nov.!**



Purple Autumn

NEW "EVERBEARING" VARIETIES!

PURPLE AUTUMN 2210 A. New Everbearing Purple Raspberry! Luscious, sweet tasting berries are produced in enormous quantities. Berries are huge, medium purple with conical shape... are firm and free from crumbling. Sweet, tart flavor. Easy to pick—they separate readily from the receptacle. Long lasting. Bear July through November. **May bear very first year planted.**

BLACK BEAUTY 2213 A. New Everbearing Black Raspberry! The only everbearing black raspberry! These plants, sometimes called Somo Black Raspberries, produce enormous quantities of medium to large, round, juicy berries June through November. Firm berries of exceptionally high quality and very sweet taste. Hardy and vigorous—even grow well in hot, dry southern areas. **May bear very first year planted!**

SEPTEMBER 2236 A. Famous Everbearing Red Raspberry! Produces huge quantities of sweet tasting, rich red Raspberries. Start bearing in June and continue until heavy frost. Stern's Sweet September Raspberries are large-size, firm and of highest quality. One of the best ever produced. Plants are hardy and increase rapidly, even in coldest sections. **You'll pick some berries this very spring!**



Latham

Stern's Famous Quick-Crop RASPBERRIES

(Group 62-BE-2)

10 Plants (5 of each) \$3.75
20 Plants (10 of each) 7.00
Postpaid

Now... Pick Twice the Berries From One Bush! NEW SUPER-RASPBERRIES

Produce 2 Crops a Year!

**Stern's New Everbearing Sweet Raspberries
Bear Right Up Until Heavy Frost!**

Here at last are the first truly EVERBEARING Sweet Raspberries! All the berries you'll want—Spring... Summer... and Fall! You'll pick these large, sweet-tasting berries in June, July, August, September, October and even in November. The more you pick, the more they seem to produce. There's no other raspberry like them. Stern's Everbearing Sweet Raspberries will keep you in fresh berry-fruit all season long. And the first crop of berries will actually pay for your bushes. You'll have loads to sell, can or give to your friends.

HUGE, SWEET-TASTING RASPBERRIES OF FINEST QUALITY

These are not ordinary raspberries—but varieties of SUPER-BERRIES. Stern's Everbearing Sweet Raspberries are MUCH LARGER than ordinary raspberries... produce MUCH LONGER and in LARGER QUANTITIES... and, they are the very FINEST TASTING berries you've ever eaten. You'll have enough raspberries to treat your family to fresh fruit, delicious shortcakes, tasty pies and exciting jams all year 'round. Very hardy, disease free—need almost no care. Thrive in any well drained soil. Grow four to five feet tall. Plant three feet apart in rows six feet apart.

**Black
Beauty**



SUPPLY LIMITED—Order Today!

No. 1 Field-Grown Plants.

Postpaid: 10 for \$3.75; 25 for
\$8.50; 100 for \$32.00;
250 for \$64.00.

Stern's Everbearing SUPER-RASPBERRY

(Group 62-BE-6)

15 Plants (5 of ea.) \$5.50

30 Plants (10 of ea.) 10.00

45 Plants (15 of ea.) 14.75

Postpaid

Now, Pick Huge Baskets of Luscious Berry Fruit!

**STERN'S
QUICK-CROP**

RASPBERRIES

You Will Have Big, Juicy Berries From Ornamental Bushes!

Stern's Quick-Crop Raspberries are famous for their heavy, well-developed root system which produces strong vigorous bushes in a hurry... heavy crops of huge, tasty berries! Finest quality berries for luscious pies, shortcakes, jams and juices. And, you'll enjoy some delicious fresh berries starting **the first year planted!** An even fuller crop each year thereafter. They make ideal decorative shrubs. Extremely hardy and easy to grow. Reach 4 to 5 ft. height.

LATHAM 2190 A. Red. The most popular of all Red Raspberries, Latham produces heavy yields of large, firm berries of delicious flavor. Extremely hardy, even in coldest sections. Fruit is large, perfect for canning.

MORRISON 2200 A. Extend the Raspberry season with Black Morrison Raspberry, which ripens ahead of red varieties. A tremendous producer of luscious, jet-black berries with a wonderfully firm texture. No larger Raspberries than Morrison... some average more than a full inch in diameter. Perfect for making juice and freezing as they have fewer seeds. Long lived.

Quick-Crop Plants, 2-year, transplanted.

Postpaid: 10 for \$3.75; 25 for \$8.50; 100 for \$32.00; 250 for \$64.00.
Express Collect: 500 for \$90.00; 1000 for \$150.00.

Stern's Amazing "PLUM SIZE" STRAWBERRIES

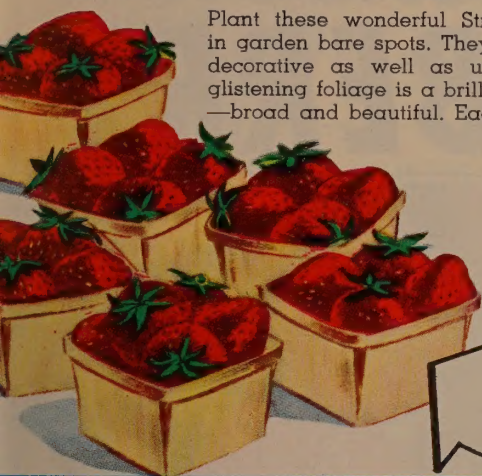
Pick Thousands of Giant Berries From Your Garden!

Most amazing new Strawberry! Now ready—Stern's miracle "EMPIRE" produces berries actually as large as Plums. Enormous producers—each plant averaged 6 pints a year over 3-year field tests. They resist drought—actually thrive in hot, dry weather. Magnificent flavor! Big, firm, sweet, extra juicy and red—they are truly a thrilling showpiece Strawberry. Don't miss them!

Extra Garden Beauty; Thrilling New Ideas

Plant these wonderful Strawberries in garden bare spots. They are most decorative as well as useful. The glistening foliage is a brilliant green—broad and beautiful. Each plant—

**Huge
Tasty
Berries**



at blossom time—is almost covered with big flowers—almost the size of small Roses. Ideal low growing garden border plant—gay white and yellow blossoms, turning into huge red Strawberries. Even city gardeners can enjoy delicious Strawberries without sacrificing scarce garden space. Plant along walks or in rock gardens. Smallest homes can use 50 plants, Set 10 to 12 inches apart.

Now you can enjoy luscious Strawberries all year long! Stern's miracle "Empire" Strawberry is highly recommended for its freezing qualities. Be sure to plant enough so that you have ample berries for freezing as well as immediate use.

SATISFACTION GUARANTEED!

Our Finest Grade Plants—Official Largest No. 1 size—the best and biggest grade. Strong, well-developed crowns and roots withstand severe winter conditions. Every plant fully guaranteed to grow or plants replaced free of charge.

Postpaid: 25 for \$2.00; 50 for \$3.25; 100 for \$5.00;
250 for \$10.00; 500 for \$18.00; 1000 for \$30.00.

Each Plant Yields 6 Pints A Year!



**ONLY
5¢ A
PLANT**
IN LOTS OF 100

For FRESH FRUIT or PRESERVES It Pays to Plant... Stern's Quality JUNE BEARING STRAWBERRIES

Now Available! Extra Large Plants for Bigger Crops!

EVERY PLANT GUARANTEED TO LIVE AND BEAR!

You'll thrill at the big crops of these favorite June-bearing Strawberries. Stern's offers these fine berries in a new super-grade quality plant. Each plant a real bush with well developed crown and heavy, healthy roots that contain thousands of living hair-like feeders. These amazing Stern's plants are so outstanding that we guarantee every plant to live and bear—or we'll replace them, free of charge.

FAIRFAX. (Early.) One of the largest and one of the best. The foliage is beautiful and the blossoms nearly as big as small Roses. You'll like its long fruiting season. Produces an abundance of juicy berries so large that only sixteen will usually fill a quart basket! One of the earliest to ripen. One of the best varieties for freezing.

PREMIER. (Early.) Here's an early variety that's practically frost-proof. Leading variety among commercial planters because it's such a prolific bearer—over a long, long period. Be sure to include some for your garden for large, smooth, perfectly flavored berries.

CATSKILL. (Midseason.) Most popular of the midseason varieties. Fruit is very large; plants are productive, hardy, healthy.

SPARKLE. (Midseason.) New variety rapidly becoming a leading commercial berry. The sparkling, firm berries are extra rich in flavor. Perfect for freezing.

Extra Large Plants

Super-Grade Plants, No. 1. Postpaid:

25 for \$2.00; 50 for \$3.25; 100 for \$5.00;
250 for \$10.00; 500 for \$18.00;
1000 for \$30.00.

Important—the living roots are protected by **SPECIAL STERN'S MOIST-LOCKED** packing for guaranteed shipping safety. You'll find Stern's plants best in every way!



STERN'S FAMILY STRAWBERRY PATCH

(Group 62-BE-5)

The collection will yield an ample supply of delicious berries for an average family, for eating, canning and freezing.

200 STRAWBERRY PLANTS—Well Rooted.

50 Each of Catskill, Fairfax, Premier and Sparkle.

for only \$8.50, postpaid

100 Plants (25 Each Above) for only \$5.00, postpaid



Stern's NEW SUPERFECTION Strawberry... Gives 3 Times More Fruit! First Crop in 60-90 DAYS

Miracle Strawberries from June Through November

Imagine—your own fresh-picked, delicious, ripe-red Strawberries... month after month! Not just one crop in the spring—or just in autumn—but all the delicious berries you'll want SPRING

...SUMMER...and FALL! These amazing Stern's Superfection Strawberries are winning acclaim everywhere. Famous farm and garden authorities report amazing results in actual field tests. Small home garden tests prove new Superfection Strawberry outstanding for bigger crops from limited areas.

Yield Three Times More Fruit Than Other Everbearing Varieties

Now available to all home gardeners! Stern's sensational NEW SUPERFECTION—the greatest development in Everbearing Strawberries in many years. Each plant produces amazing quantity of finest tasting, fresh Strawberries. Actual field tests proved SUPERFECTION produced approximately 8,000 quarts per acre the first year planted—THREE TIMES MORE FRUIT than older varieties!

Best New Berry For The Home Garden! Stern's 3 SEASON STRAWBERRY

Stern's Famous Flowering Strawberry Border



Stern's Superfection Strawberries make an ideal low flowering border for your flower garden. Their sparkling white and yellow blossoms, their lush green foliage and their brilliant red berries make the most beautiful of all border plantings. Now even city gardeners can enjoy delicious Strawberries without sacrificing garden space. We also recommend our Superfection Strawberries for planting along walks

or in rock gardens. Smallest homes can easily use 50 plants. Set plants 10-12 inches apart.

Enjoy luscious Strawberries from June 'til November! Stern's guarantees your enjoyment of SUPERFECTION starting within 90 days. Set plants this spring for a supply of fine berries from June, throughout the summer, right up to November frosts.

Firm, Juicy, Sugar Sweet! New Flavor Sensation!

Superfection produces giant size berries **up to one inch in diameter**. A brilliant deep red color right through, they hold their color and shape long after picking. Berries are very firm, excellent shippers, and the flavor is juicy sweet. See page 44 for Strawberry Pyramid.

Satisfaction Guaranteed

Every plant guaranteed to grow or plants replaced free of charge.

Heavy, Well-Rooted Plants

Stern's guaranteed No. 1 plants are well rooted—with thousands of long, hair-like feeders on heavy fibrous roots. Stern's new Superfection Strawberries have exceptional growing power—thrive even during hottest weather. Require minimum of care. **IMPORTANT**—the extra heavy, long root systems are protected by **special STERN'S MOIST-LOCKED** packing for guaranteed shipping safety.

Super-Grade Plants, No. 1

Postpaid: 25 for \$2.50; 50 for \$4.00; 100 for \$6.50; 250 for \$15.00; 500 for \$25.00; 1000 for \$45.00.

COMMERCIAL GROWERS,

interested in larger quantities of Strawberries, Raspberries, Blueberries and Fruit Trees, please write for special quantity prices.

Pick 'em
Spring!
Summer!
Fall!

STERN'S EVERBEARING STRAWBERRY GARDEN

(Group 62-BE-4)

An ideal collection for the home garden, containing 100 Everbearing Superfection, 100 June-bearing Fairfax—a total of 200 Strawberry plants for only \$11.50 Postpaid. Half Collection, 50 each, total 100 plants, for \$6.50 postpaid

Pick Tasty Grapes From Shade Giving Vines!

Stern's Lifetime **GRAPES**

BEAUTIFUL, DECORATIVE SCREENS WITH DELICIOUS FRUIT

Ornamentals! Plant Grapes as you would plant Climbing Roses. Stern's Grape vines are famous not only for their quality and productiveness—but also for their exquisite beauty. Their graceful leaves, accented by clusters of colorful Grapes, are perfect for growing on split-rail fences, trellises, porches, walls, etc. Even the smallest city home can now enjoy this wonderful fruit.

Some bear first year planted! Our 3-year-old Grape vines are beautiful plants. It is not unusual that they bear some fruit the first year planted. As much as 6 lbs. of fruit are produced the second year and crops up to 25 lbs. from a single vine are reported during the third season.

Plant Grape Vines on a warm spot, such as the side of a building or board fence. The additional heat of such a site will help to mature your Grapes better. All of our Grape vines are self-fruitful. Plant them six feet apart.

HARDY SEEDLESS GRAPES For Below Zero Areas

2038 A. INTERLAKEN SEEDLESS—Here's a new development in horticulture! Luscious, rich **golden yellow seedless grapes** whose **sweet fruit** delights even the most exacting palate. Formerly the pride of California, now you can grow this hardy seedless type in your own fruit garden. Eat mouth watering grapes—right from the vine or use them for summer salads, jellies and jams. Ripens a full month before Concord.

2035 A. NEW HIMROD SEEDLESS—This new variety, like Interlaken, was developed right here in Geneva at the New York State Experiment Station. A real companion of Interlaken, it is a cross between the California Thompson Seedless with our own Ontario. The clusters are large in size... the **berries are sweet, yellow**, and of exquisite flavor. Even harder than Interlaken! Plant in areas where temperatures drop below 15 degrees.

Strong No. 1 Vines—Postpaid: Each \$1.75;

3 for \$4.75; 6 for \$9.00; 10 for \$15.00.

SPECIAL: 2 Vines (1 of each variety) \$3.25 Postpaid
(Group 62-FR-8)

QUICK CROP FRUITING AGE VINES

3 yr., No. 1 Postpaid: Each \$1.50; 3 for \$4.25; 10 for \$12.75; 25 for \$25.00.

2013 G. CONCORD. Blue. The undisputed leader with commercial growers! Color blue-black. Bunches are large, excellent for shipping, perfect for Grape Juice. Does well wherever planted.

2003 G. AGAWAM. One of the finest of all red Grapes! Produces large purple-red fruit with a rich, aromatic flavor. Superb for table or juice.

2045 G. NIAGARA. Most popular white Grape! Ripens about the same time as Concord. A very productive variety producing heavy bunches of large fruit.

So Tasty!

STERN'S

RED, WHITE and BLUE VINEYARD

(Group 62-FR-7)

3 VINES (ONE each of Agawam, Concord and Niagara) \$4.25

6 VINES (TWO each of Agawam, Concord and Niagara) \$8.00

12 VINES (FOUR each of Agawam, Concord and Niagara) \$14.00

All Prices Postpaid

INTRODUCING... Stern's New Large-Fruiting Elderberry

3664 A.

ADAMS **ELDERBERRIES**

Far Richer in VITAMIN C Than Orange or Grapefruit!

Only recently have scientists discovered Elderberries to be one of Nature's richest sources of Vitamin C. In fact, **many** times richer than the much-publicized citrus fruits! Perfectly hardy anywhere, now **you** can have this valuable source of health-giving fruit in your own yard. And you'll enjoy their lovely flowers which look like dainty sprays of Baby's Breath or Queen Anne's Lace. Make an attractive flowering and fruiting hedge.

New Large Fruit-Bearing Strain

Perhaps you recall (with a bit of nostalgia) the Elderberries you used to pick as a child on your folks' or grandparents' farm—for they were always as much a part of the home grounds as the family strawberry patch. Remember those mouth-watering clusters of gleaming black berries? Now just **double** the size and you'll have a picture of the enormous clusters produced by this new Adams strain of Elderberry.

Enjoy Mouth-Watering Pies, Preserves

Long famous for their use in Elderberry wine, Elderberries also make superior pies and jams. Used either in pies by themselves or added to apple pies, they make a flavor combination not soon to be forgotten. Can them or their juice and enjoy that rich Vitamin C all winter—when it's needed most. Due to their tremendous ability to produce enormous clusters of berries, you'll pick buckets and buckets of luscious

Elderberries loaded with Vitamin C—plenty for you and your friends too.

Grows Where Other Shrubs Fail

Stern's Elderberries thrive even in wet soil, where other shrubs may not grow. One of the easiest shrubs to grow, they're hardy in the north, rapid growers, and not fussy about soil, though they prefer rich, moist earth and partial shade. Should they ever get taller than you like, just cut them down—even to ground level—and they'll grow right back quickly. For a hedge in a hurry, plant Stern's Elderberries 3 feet apart. Individual specimens should be planted 4-6 feet apart. Easy planting instructions are included with each order. **You must plant at least two for cross-pollination.**

Order Today—Flowers and Fruit the First Year Planted!

Mail order today to guarantee early arrival of your Stern's Elderberry bushes. **Sturdy, Fine Quality, No. 1 Plants with Husky Roots.** Shipping size 2-3 feet.

Postpaid: 2 for \$3.75; 5 for \$8.00; 10 for \$15.00; 25 for \$30.00.

**MAKES TASTY
JAMS,
PIES,
JUICES!**



**Pick
Buckets
of Large
Berries
From a
Lovely
Hedge!**



Fast-Growing Screen With Little Care

Stern's Elderberry bushes, growing 5-6 feet at maturity, form a fast-growing screen or wind-break of rare beauty. Not only do they provide protection and privacy for your home, they make a spectacular flowering and fruiting hedgerow or border. Start enjoying yours this very Spring!



English Walnut

LIFETIME BEAUTY, SHADE, AND BUMPER CROPS OF BIG, MEATY WALNUTS!

A few dollars invested in Stern's hardy Carpathian strain English Walnut trees pays you back with a lifetime of shade and beauty—plus all the nutritious Walnuts you and your family can eat, year after year, for life! So easy to grow! Almost 100% trouble-free. Need little or no care. Grow 40-50 feet high, with strong trunk, smooth silver-gray bark, glossy green foliage.

PRODUCE UP TO 150 LBS. OF NUTS A YEAR!

Produce up to 150 lbs. of nuts a year when mature so you may even sell some—enjoy extra income, without labor! You don't even have to pick the nuts. When ripe, husks split open and Walnuts drop to the ground!

Grow Bushels of Delicious Golden Walnuts
in Your Own Yard—ANYWHERE IN THE U.S.!

Stern's New CARPATHIAN STRAIN of WINTER-HARDY ENGLISH WALNUT TREES

2495 B. (*Juglans regia*)

GUARANTEED HARDY AT 20° BELOW!

Now you can grow your own delicious Walnuts even if you live in the coldest northern section of the United States! Stern's new Carpathian strain of English Walnut trees, often called Persian Walnut, thrive where other English Walnuts won't grow! Bear even where winter temperatures drop to almost 25° below! Produce bumper crops of sweet, thin-shelled "luxury" Walnuts formerly grown only in California!

These remarkable trees were originally brought to Geneva, N. Y., from nearby Canada 30 years ago. Year after year as expert nurserymen propagated these trees, they developed a superior strain that was extremely winter-hardy and reliable—producing nuts **every year!**

ENJOY HOME GROWN THIN-SHELLED WALNUTS ALL WINTER LONG!

Incomparable fresh sweet flavor and goodness! Unbleached, untreated, untainted with spray residues—just as Nature created them! Each 1½ to 2 inches in

diameter, thin-shelled, golden brown, meaty—just like "luxury" Walnuts you buy in stores!

SUPPLY OF THIS RARE NEW STRAIN EXTREMELY LIMITED—BE AMONG THE FIRST TO OWN THEM—ORDER NOW!

For faster, heavier crops, plant two or more for cross-pollination. Easy growing directions enclosed.

Finest No. 1 Quality Trees—2-3 Feet
Each ... \$ 5.00 5 for ... \$20.00
2 for ... 9.00 10 for ... 35.00
All Prices Postpaid.

STERN'S NUT TREE COLLECTION (Group 62-NU-1)

2 English Walnut Trees
2 Chestnut Trees

4 Nut Trees for only \$12.00
Postpaid



The Best RED CURRANT 2340 A. *RED LAKE*

Unusually large berries—up to ½ inch in diameter. Huge clusters of 8 to 10 juicy berries are 4 inches long. When ripe, dust with powdered sugar for a taste-tempting delight. Makes the world's finest jams.

Strong plants, 2-year, transplanted.

Postpaid:
\$1.25 each; 3 for \$3.60;
10 for \$10.00.

GOOSEBERRY and CURRANT SPECIAL (Group 62-BE-3)

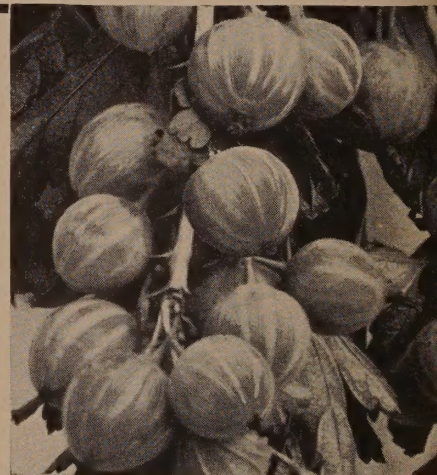
3 Pixwell Gooseberries and 3 Red Lake Currants for only \$7.00 Postpaid

New! Stern's Easy-to-Grow

2288 A. SWEET GOOSEBERRIES

Big Producers of Delicious Fruit

How you'll enjoy these Stern's Gooseberries in jelly, preserves, or as a fresh fruit dessert. The new Pixwell Gooseberry is one of the finest in the world, producing large, firm, tasty fruit. The beautiful light green fruit turns to pink when fully ripe, with an exquisite flavor. The bush itself is a vigorous, upright grower with glossy, dark green leaves. Grows four feet tall and four feet in diameter.



WINTER-HARDY—EASY TO GROW

Winter-hardy in coldest sections. Extremely easy to grow. These strong, two-year-old plants frequently produce some fruit the first year ... are guaranteed to bear the second year.

Strong plants, 2-year, transplanted.
Postpaid: \$1.50 each; 3 for \$4.00; 10 for \$12.00.

NOW! ENJOY YOUR OWN

FRESH-ROASTED

CHESTNUTS!

STERN'S WINTER HARDY

CHESTNUT TREES

MAJESTIC SHADE TREES!

FINEST CHESTNUTS YOU EVER ATE!



Here's a thrilling addition to your home! Beautiful shade trees that produce an abundance of healthful, nutritious food. Stern's famous Chinese Chestnut Trees are guaranteed blight-resistant. You enjoy luscious nuts so easily—when ripe the burrs split open and delicious ready-to-eat Chestnuts drop to the ground. You gather a lifetime of pleasure and good eating. No home too small for some of these beautiful and useful trees.

GUARANTEED TO LIVE AND BEAR NUTS

These amazing, trouble-free Stern's Chestnut Trees were developed from famous Chinese stock. Many trees have already produced nuts while still in the nursery. Not only will these sturdy trees produce crops of large, sweet, delicious, full-flavored nuts, but they rapidly develop into lovely shade trees to grace any home. These stately trees grow 30 to 40 feet high—make a natural setting for your home that adds substantial value through the years.



EVER TASTE FRESH ROASTED CHESTNUTS?

Chestnuts roasted over an open fire or on a stove will always remain a thrilling memory. It is an American tradition. Perhaps you remember Chestnut stuffing served with the Thanksgiving turkey—luscious beyond description. There are many uses for these delicacies.

EXTREMELY HARDY. Stern's Chestnut Trees flourish in any well-drained garden soil. Plant them in a sunny location. **You must plant two or more trees for pollination.**

2460 B. STANDARD—Size 2-3 ft. Postpaid: 2 for \$4.00; 4 for \$7.50; 10 for \$15.00; 25 for \$30.



Beautiful Flowering

BUSH CHERRY

3600 B.

(Prunus Besseyi)

YIELDS BUMPER CROPS OF LUSCIOUS PURPLE CHERRIES!

Lovely Dwarf Ornamental . . . A Mass of Bloom in Cherry Blossom Time!

Imagine your yard transformed into a fairyland with clusters of exquisite white cherry blossoms in bloom. Imagine picking delicious, deep purple cherries from your own graceful, low-growing bushes! Enjoy this double thrill! Make your place the talk of the town—enjoy quarts and quarts of juicy cherries every year with our wonderful, quick-bearing Bush Cherries!

Thrive Despite Winter Cold—Summer Heat Grows Only 4 Feet High!

This hardy dwarf ornamental flourishes even in harshest climates—resists even drought! Low, graceful, spreading shape—luxurious, glossy, silvery green foliage makes it an ideal

landscaping shrub. You can plant it almost anywhere, as it grows only four feet high. In spring, it's a mass of blooms. In summer, it's laden with luscious cherries you'll eat right from the bush and in **delicious pies, jams and jellies.** In Fall, foliage turns vivid red and orange, for a glorious display. So lavish is its yield, it has been called the little "fruit factory"! Why, one three-year-old bush has been known to yield 16 quarts of cherries.

Ideal Planting Time is This Spring!

Our fine quality two-year-old bushes are 18-24 inches tall; well branched, sturdy. They're ready to be planted this Spring—ready to bloom and bear next Summer!

Postpaid: 2 for \$2.50; 5 for \$5.00; 10 for \$9.00; 25 for \$20.00; 50 for \$39.00.



GROW YOUR OWN CHERRIES ON THIS LIVING FENCE

Our beautiful flowering and fruiting bush cherries make wonderfully colorful living fences. Just right for a low fence between boundary lines. Truly the perfect fence without offense.

New Giant Blackberry Guaranteed 100% Fruitful

2254 A. Stern's New SWEET BAILEY BLACKBERRIES

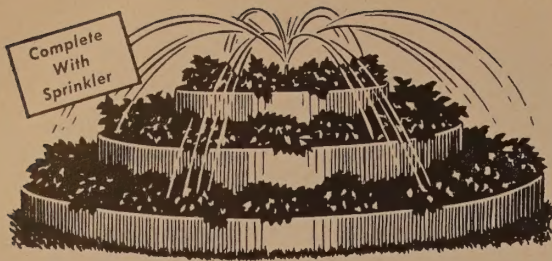
Here's a new taste delight! The new Bailey Blackberry was developed right here in Geneva at the New York State Experiment Station to bring you the best in flavor, and spectacular year after year crops. The berries themselves are exceptionally large and sugar sweet. **One grower even describes them as being "as large as golf balls."** Test blocks are 100% free of sterility or plants that fail to produce berries. Very thrifty, vigor-

ous growing bushes that are exceptionally hardy—having withstood temperatures of 22 degrees below zero. The bushes are upright with very strong canes, being able to hold up a heavy crop without breaking down.

Quick Crop Plants. 2-year transplanted.

Postpaid: 5 for \$3.00; 10 for \$5.00; 25 for \$12.00; 100 for \$40.00.





Stern's ALUMINUM PYRAMID STRAWBERRY GARDEN

Now, Enjoy More Beauty—Grow More Berries!

Looking like a gigantic "strawberry shortcake" in your garden, the STRAWBERRY PYRAMID GARDEN grows three times as many berries in a limited area—75 luxuriant, everbearing strawberry plants—enough to supply the average family for every use all season long.

RARE NEW INTRODUCTION! STERN'S HARDY NECTARINES

**Pick This Rare, Juicy Fruit
From Your Own Small Trees**

Here's eating fit for an epicure! Enjoy the rare taste-delight of growing your own extra-hardy, extra-delicious, mouth-watering Nectarines! Now, for the first time, we are proud to offer this attractive new variety. Adds small tree beauty to your yard as well as supply-

Build a Pyramid of "Superfection" in Your Garden

**Uses Unlimited for Those
With Limited Space!**

Not only can this unique Strawberry Pyramid Garden be used for planting 75 Strawberries in a 6-ft. area, it's perfect for a 3-terrace rock garden, perennial or annual flower or bulb bed, or a pyramid miniature rose garden. Excellent as small vegetable garden. Special nozzle sprinkles entire garden.

Enjoy Berries All Season Long

Grown the PYRAMID way, the fruit is easier to pick—easier to care for. Constructed of 5" bands of tough aluminum, 6-ft. in diameter at the base and 3 terraces high, the gleaming beauty of Stern's STRAWBERRY PYRAMID will last a lifetime free from rust or

corrosion. Aluminum Supporting Strips and Plastic Cover make a miniature greenhouse for early planting. Net protects against birds. All of these are optional. (Simple and complete assembly and growing instructions with order.)

SPECIAL OFFER: STRAWBERRY PYRAMID (including sprinkler) and 75 Superfection Everbearing Strawberry plants, **postpaid—\$14.95.**



Supporting Strips for Plastic Cover and Net.

PRICE LIST

Pyramid and 75 Superfection Strawberry Plants	\$14.95
Strawberry Pyramid (including sprinkler)	9.95
Supporting Strips	3.95
Covering Net	6.95
Plastic Cover	6.95

All Prices Postpaid



**Fast
Growing!
Beautiful
Ornamentals!**

Pick Crunchy, Tasty Sweet Almonds From Small Ornamentals! Stern's FLOWERING and FRUITING SWEET ALMOND Trees

2458 G. (Hall's Hardy Almond)

Winter Hardy in Northern Areas to 20 Below Zero!

NOW—you can enjoy delicious tree-ripened sweet Almonds... from your own ornamental trees. Yes, you'll be the only one in your neighborhood to have your own tasty, nutritious, full-sized Almonds for eating, baking or marketing! And... Stern's Sweet Almond trees are one of the most beautiful and ornamental of all fruit trees. Adds flowering beauty and landscape value to your home—a truly beautiful and unique tree.

Covered With Masses of Pink Blooms Each Spring

See them burst forth each spring and cover themselves with clouds of large, pink, peach-like blossoms—a magnificent display of colorful mass blooms! Plant them at strategic spots or where you want small tree charm. These small, shapely trees provide ideal shade and are most attractive with their deep green foliage. Grow only 15-20 feet tall at maturity.

Fast Growing—Early Bearing

Stern's Sweet Almond trees need little care and are very rapid growers. Bear early, producing tasty, tempting Almonds as early as the third or fourth year planted—bloom even earlier! This variety is very hardy and can be planted wherever peach trees grow. Thrives in any well drained garden soil. For bigger crops, plant at least two trees for cross-pollination. Easy planting instructions with each order.

Sturdy, Vigorous, Branched Trees 4-6'

Postpaid: Each \$5.00; 3 for \$12.00; 10 for \$30.00.

**Make Berries
Grow 50%
to 100%
Bigger!**

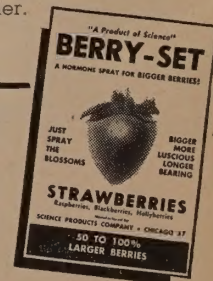
BERRY-SET Assures Bigger, Sweeter, Meatier Berries!

Makes berries grow 50% to 100% BIGGER... Meatier... Sweeter... more luscious tasting. Yields are increased as treated plants bear fruits over a longer period. Strawberries have fewer seeds.

EASY TO USE... THOROUGHLY TESTED—Simply dissolve Berry-Set (a Hormone Powder) in water and spray it on the blossoms of your Strawberry, Rasp-

berry or Blackberry plants. Berry-Set has been tested by leading universities whose results prove that it greatly increases the fruit and yield. Complete instructions in every package.

3-oz. pkt. (makes 12 gals.) \$1.00; 12-oz. can (makes 48 gals.) \$3.00. Postpaid.



Now Stern's Announces A Rare Garden Miracle!
IMPORTED IMPERIAL

TREE PEONIES

*Dug In Nursery Fields
 At Yokohama...*

RUSHED HERE

FROM JAPAN!



RARE, EXOTIC...YET SO EASY TO GROW!

In 3 Radiant Colors:

**DEEP CRIMSON RED
 PURE WHITE
 GLEAMING PINK**

Order NOW with Money-Back Guarantee

Despite their exotic loveliness Stern's imported Tree Peonies are remarkably easy to grow—flourish in any good garden soil. We guarantee they'll bloom with great beauty, and grow larger and lovelier with each passing year. You must be thrilled with their blooms—delighted in every way. Otherwise receive free replacement or your money back.

**Extremely Limited Supply Rushed Here From Japan
 Don't Lose Out—SEND TODAY!**

HUSKY 2-YEAR NO. 1 FIELD-GROWN PLANTS

Each \$5.00 3 for \$12.00 6 for \$22.00 9 for \$30.00

All Prices Postpaid
 Easy planting directions enclosed.

Now, rushed here from the Far East, to be the crowning glory of your garden, Tree Peonies of such rarity and magnificence you have probably never seen anything like them before! For centuries, they were the jealously-guarded treasures of the rulers of the Orient. Now they're yours—at amazingly low cost!

Big Double Blooms up to 8" Wide—As Many as 200 Blooms per Plant!

We honestly believe these are the most beautiful plants ever to bloom in a garden. Lovely fully double goblet-shaped flowers measure up to 8 in. wide! Their petals have the rich gleam of Oriental silk and a transparency unknown among lesser peonies!

**Rarest of All Garden Treasures—Start to
 Bud Even Before Snow Leaves the Ground**

While the frost is still on the ground these glorious Tree Peonies begin active growth. Each April you'll see their buds shoot out, then open with a remarkable unfolding of color and form—the hues of the red stems and sea-green leaflets varying from one plant to

Their foliage is a lush deep green. To add to their many splendors, they have delightful perfume. Have them in white, gleaming pink and deep crimson red. They bloom with royal lavishness—produce up to 200 huge flowers per plant.

the next. What a thrill to watch them unfurl! What a joy when the huge flower buds appear—and swell to the size of apples—then open wide their silken petals and burst into full bloom! Folks will come miles just for a glimpse of your garden.

Live for Generations. Add Beauty Year 'Round!

Unlike ordinary peony varieties, these woody bushes do not die back to the ground in winter—instead grow larger and more beautiful each year! The bush seldom grows higher than 4 to 6 ft., but spreads gracefully

with each succeeding year. Like the Giant Redwoods, they live for generations—for a century or even more! So amazingly hardy, living blooming plants of 200 and 300 years old are reported from China and Japan!

**These Royal Beauties Deserve
 The Place of Honor in Your Garden**

Stern's spectacular imported Tree Peonies should be planted alone, in the most outstanding spot in your garden, so you may have an unobstructed view of their queenly beauty. Don't fence them in with other shrubs or trees.

TREE PEONY COLLECTION

(Group 62-P-10)

3 Plants (1 of each color) .. only \$12.00
6 Plants (2 of each color) .. only \$22.00
9 Plants (3 of each color) .. only \$30.00
 Postpaid



PROVIDE SHADE
and BEAUTY!

STERN'S

The World's Fastest Growing Vine

Stern's SILVER LACE VINE

4730 A. (*Polygonum auberti*)

Actually Grows 20-30 Feet in a Single Season

What a sight! Plant a vine of Silver Lace this spring and you'll have to run to keep out of its way. When it grows it doesn't grow slowly like ordinary vines, but springs out and up like "Jack's Famous Beanstalk." Actually grows up to 20 feet in a single season. Some authorities even report growth up to 30 feet. This rapid growth is important when you want to cover eye-sores; unfinished spots; walls; fences; or as an added feature or accent to the porch or patio. If you want to see results this year, if you want to see really amazing growth, Stern's Silver Lace Vine is the vine for you!

Covered With Lacy White Blooms from August 'til Frost

Its sparkling glossy green foliage and neat growing habits make Stern's Silver Lace Vine a joy to behold—with a long August-to-frost blooming season, with bushels of creamy white blossoms. The cloud-like blooms are borne in graceful sprays which have often been compared to the misty foam of a turbulent sea. They look delicate enough to vanish at a touch, but actually are almost as tough as leather.

Needs No Care—Plant It and Forget It

This hardy vine is one of the most vigorous of all plants. Easy-to-follow planting instructions are included with every shipment. Just plant it and it will do the rest.

Finest No. 1 Quality, Field-Grown Plants

Postpaid: Each \$2.00; 3 for \$5.00; 10 for \$15.00; 25 for \$30.00.

Grows Fast . . . Like "Jack's Famous Beanstalk" Disease-Resistant—Thrives Anywhere

The Silver Lace Vine, sometimes called the "China Fleece Vine" is a native of far-off Western China, where it was originally discovered by a missionary. Stern's Silver Lace Vine is **naturally disease resistant**. It is not bothered by pests or insects. Needs little or no care. Just plant it in a sunny location in well-drained soil and watch it shoot skyward covering itself from "tip to toe" with lovely, misty, foam-like white to pinkish flowers. Plant 3 to 4 feet apart for an ideal living screen that's both beautiful and practical.

Lush Green Ivy to Cover Fireplaces, Chimneys, Masonry Walls

4642 A.

STERN'S

BOSTON IVY

(*Parthenocissus tricuspidata veitchii*)

Lovely Green Foliage! Boston Ivy has long been known as the **best** vine for clinging to stonework. Whether you have a modern one-story home or a Colonial three-story home, this improved strain will climb to the top of your chimney or other masonry work. Provides a fresh, crisp green look to an otherwise drab looking area.

Husky Field-Grown, 2-year No. 1 Plants. Postpaid: Each \$1.50; 3 for \$4.00; 10 for \$12.00; 25 for \$27.

Two-tone Effect in Summer—Riot of Color in Fall!

Greatly improved, this strain of Boston Ivy fairly glistens in the sun, so shiny are its crisp green leaves. Beautiful tapestry effects are produced as new growth, in a lovely shade of reddish purple, creeps among the lustrous green of the old growth. Then as fall approaches, your whole wall will turn to a riot of color with gorgeous shades of yellow, orange, scarlet and purple. No trellis necessary—clings by itself to any stone or masonry wall. Produces bluish black berries for your fine feathered friends. Grows in partial shade or sun. For that beautiful "Halls of Ivy" look, plant Stern's Boston Ivy.



Have Old-Fashioned Beauty This Very Summer!

Stern's GOLDFLAME Everblooming

HONEYSUCKLE

4660 A. (*Lonicera heckrottii*)

GUARANTEED TO BLOOM IN JUST 90 DAYS!

Semi-Evergreen Beauty! Now you can have this beautiful old favorite growing, blooming and producing color-bright flowers in your yard **this very summer**.

Immense Clusters of Gorgeous Flowers

Yes, imagine a vine covered with hundreds of trumpet-shaped buds, which open to breathtaking flowers with brilliant flame-red petals on the outside and creamy golden-yellow centers inside. The delightful part is you'll have a continuous display of these beautiful flowers **all summer long**—from June until heavy frost.

Plant of Many Uses—Vine, Shrub, Hedge!

Here is a plant that can easily be used as a vine at the end of your porch, to cover a trellis, arbor, or anywhere you want climbing beauty. But don't stop there. Easily kept sheared to any desired shape or height, it makes a beautiful everblooming, semi-ever-

green hedge. Plant it without support to make a beautiful specimen flowering shrub. Wherever planted it beautifies porches, trellises, fences and greatly enhances the overall beauty of your home. Makes an excellent plant for covering up eyesores.

Easily Trained—Semi-Evergreen Foliage!

Because of its restrained habit of growth it never grows so rampant as to become a problem. Easily trained the way you want it. Its glossy semi-evergreen foliage will give you beauty practically the year round. No landscape scheme is complete without at least one Goldflame Honeysuckle Vine.

Thrives in Sun or Shade—Without Care!

Stern's Goldflame Honeysuckle is equally at home in sun or shade, will thrive where other plants won't grow. No care necessary—just plant it and it takes care of itself. Brings you beauty and charm for a lifetime.

Selected, Finest Quality No. 1 Plants. Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$13.50.

FLOWERING VINES

**Thousands Of Giant Iridescent Flowers
On Graceful Vines 10 Feet Tall**

STERN'S HARDY Giant CLEMATIS

GORGEOUS FLOWERS UP TO 6 INCHES!



Ramona

Now—you can enjoy New Vine Beauty. Stern's beautiful, hardy Clematis hybrids are noted for their spectacular flowers, 4 to 6 inches across. The first of these gorgeous flowers appear in July and continue to paint your landscape with their exciting color through the early part of September. In addition to their glorious beauty on the vine, they make superb cut flowers—lasting as long as 10 days when placed in water.

Blooms First Year Planted!

Queen of all Clematis! These "Large-Flowering" Clematis have been called "the Queen of all Clematis" by a leading garden writer. Ideal for the small garden as they produce an abundance of flowers in a small space. Plant at least one of each variety for a dazzling display.

CHOOSE FROM 6 COLORFUL VARIETIES

COMTESSE DE BOUCHARD. Produces lovely gleaming pink flowers in showy abundance. Its bright green foliage provides ideal color contrast for the delicate light pink flowers.

CRIMSON KING. Here's an exciting red variety which gives a real display. Blooms from June until September. Flower petals have rich velvety sheen. Blooms abundantly.

JACKMANI. Most popular purple Clematis of all time. Flowers are large, deep violet-purple and bloom in amazing abundance. Very attractive.

HENRY II. Myriads of radiant, creamy-white blooms cover the deep green foliage for a dazzling sight.

RAMONA. Very large lavender-blue flowers borne in immense quantities. Here is real Clematis beauty.

NELLY MOSER. Beautiful mauve flowers with red bars. Very striking and unusual flowers. Blooms are produced in abundant profusion all season.

Select No. 1 Plants from pots, grown on their own roots for superior results.

Postpaid: Each \$2.00; 3 for \$5.75; 5 for \$9.00; 10 for \$16.00.

Stern's GIANT CLEMATIS

(Group 62-VI-1)

6 Plants (1 of each)postpaid \$10.00
12 Plants (2 of each)postpaid 18.00



Nelly Moser



Jackmani

Crimson King





Bushels Of Flowers Like This

STARTING THIS AUGUST!



Stern's CUSHION MUM COLLECTION

(Group 62-P-5)

6 Mums (1 of each color)	\$4.00
12 Mums (2 of each color)	7.00
18 Mums (3 of each color)	10.00
30 Mums (5 of each color)	16.00

Postpaid

Stern's NEW EVERBLOOMING BLEEDING HEART

Dicentra, Bountiful

This remarkable new hybrid is a vast improvement over the old-fashioned Bleeding Heart. Not only are the flowers twice as large as the common Plumy Bleeding Heart, but they bloom and rebloom all summer long. The first flowers are produced in superabundance in June and last well into July. During the summer there is hardly a time when flowers are not produced. Then in early

autumn it blooms again as freely as in the spring. A single 2-year plant produces as many as 30 to 40 flower stems about 18 to 20 inches tall which are covered with fuchsia-red flowers. Perfectly hardy. Thrives in any well drained soil and does well in light shade or full sun.

Stern's No. 1, Field-Grown Plants.

Postpaid: Each \$1.25; 3 for \$3.25;

6 for \$6.00; 10 for \$9.00.

(Pl. Pat.
1198)

NOW AT NEW LOW PRICES!

Stern's Double-Flowering JEWEL-TONE® Cushion Mums

Dazzling Colors From August Till Frost!

You've never seen such a profusion of colorful blooms. You'll have thousands of flowers surrounding your house... thousands of flowers for cutting—to brighten your home... armfuls of beautiful flowers for gift bouquets. Just plant a few of these Chrysanthemums for an almost unlimited supply of gorgeous color.

EACH PLANT A 2-FOOT MASS DISPLAY OF COLOR

Each flower a masterpiece of Nature's handiwork. Each exquisite bloom is made up of hundreds of slender petals—arranged row on row in perfect symmetrical shape. Each flower is so perfect in shape and form you'd think they were greenhouse grown. Colorful beyond description! You'll be proud of every one. All blooming together, they make a spectacular picture of color that will bring glory to your garden at a time when brilliant color is most desirable.

EVERY PLANT ENTIRELY COVERED WITH FLOWERS... BLOOMS 8 TO 10 WEEKS STARTING THIS AUGUST

When in bloom, all foliage is covered with colorful flowers, forming a spotlight of beauty in your garden. A spectacular vision of flaming color. These compact, low-growing plants seldom exceed 12 inches high. Because they spread two feet or more, they are ideal for planting in front of shrubs or evergreens. As a garden plant they are unsurpassed, for they require almost no cultivation. Even when neglected, they produce a brilliant mass of color that never gets out of hand. Unlike other types of Chrysanthemums, they never grow tall. Planted in a row, they form a wonderful low border that turns into a blaze of color at blossom time.

Very hardy. They'll repeat their amazing performance each year, multiplying in beauty and color with each succeeding year. Set plants not less than 18 inches apart.



AMERICA'S FINEST PLANTS!

These "Jewel-Tone" Mums are selected plants with big, vigorous roots. The finest grown anywhere. Absolutely No. 1 quality. Every plant guaranteed to bloom.

CHOOSE FROM THESE 6 BEST VARIETIES

Red Cushion	White Cushion	Pink Cushion
Bronze Cushion	Yellow Cushion	Purple Cushion

Healthy, husky plants—Grown and Shipped in Peat Pots. Postpaid:
3 for \$2.00; 6 for \$4.00; 10 for \$6.00; 20 for \$11.00; 40 for \$20.00.

COMMERCIAL GROWERS—Write for Special Quantity Prices.





Enjoy Colorful Flowers Which Bloom In The Shade!

Giant Primroses

(Primula polyanthus, Hybrid)

Have Dazzling Colors In Your Garden Every Spring!

RARE JUMBO HYBRID HARDY ANYWHERE IN U.S.

A Fabulous New Race of Primroses—now yours to enjoy! Primroses of super-size, on super-strong stems. Primroses with blooms almost three times bigger than the ordinary 1-inch flowers . . . and flower heads of spectacular, dinner-plate size! They bloom in a huge variety of color tones . . . ranging from the most delicate pastel pink, violet and yellow, to glowing gold, vivid scarlet, deep crimson, magnificent dark purple and blue!



Brilliant Rainbow of Bloom Every Spring!

Plant this spring. Watch them burst into bloom when other gardens are just waking up! They will create a blooming rainbow of such breathtaking loveliness it will be the talk of your whole neighborhood. Bloom more magnificently each succeeding year.

Shade-Loving Beauties Up To 2 3/4" Across! Easiest to grow of all Primroses.

Thrive in shady spots, so plant where shade has caused bare patches! Plant as a glorious rainbow edging for flower beds, or evergreen and shrub borders. Plant in your rock garden for dazzling color! Each lovely plant has a crown of flowers up to 8 inches across! Each individual Primrose blossom a good 2 to 2 3/4 inches across, instead of the usual one inch or less!

Rare and Fabulous Primroses For Your Garden

This rare Jumbo Hybrid strain is hardy anywhere in the U.S. Each plant is guaranteed top quality, heavily rooted, superbly healthy—ready to burst into bloom this spring. **Primroses in These Glorious Colors:** Blazing Red, Dazzling White, True Blue, and Sunny Yellow.

Supply of these Jumbo Hybrids is Limited.

Postpaid: 3 for \$2.75; 6 for \$5.00;
10 for \$8.00; 25 for \$17.50.

Giant PRIMROSE Collection (Group 62-P-2)

4 Plants (1 of each color) . . . \$3.50
8 Plants (2 of each color) . . . 6.50
12 Plants (3 of each color) . . . 9.00
All Postpaid

New Improved Varieties Bloom All Summer Long!

STERN'S WINTER-HARDY

FLAME FLOWER PHLOX

(Phlox decussata)

Blooms Gloriously Even in Withering Heat

Guaranteed to Bloom This Summer. You'll be thrilled with this radiant garden glory! Each plant of Stern's Flame Flower Phlox produces giant clusters of flaming blooms—each head is like a huge bouquet. Imagine it—some individual blossoms are almost two inches across. Combined in clusters, they produce immense flower heads up to eight inches, or even 10 inches across. For season 'round garden color, you must not be without these Stern's hardy Flame Flower Phlox! Wonderful in smaller gardens where space is limited. A few of these plants give the appearance of a garden full of color all summer long, even in hottest weather!

These New Phlox Are Vastly Superior to Ordinary Kinds. These large, lusty Phlox produce far more flowers—far more colors on upright stems. 2-2 1/2 feet tall. Stems are sturdy and wiry—require no support. Stern's Flame Flower Phlox is extremely hardy, practically trouble free. Just plant them in any well-drained soil—they'll take as much sun as possible—give them plenty of plant food (Miracle-Gro is best) and thrill as you watch 'em grow. For best results, keep foliage dry when watering.

WONDERFUL IMPROVED VARIETIES

SOFT PINK. (Fairy's Petticoat.) New outstanding soft pink. Very large flower head.

VIOLET-BLUE. (Bouvadier.) New violet-blue flowers with dark eye. Very strong grower.

SCARLET-CRIMSON. (Leo Schlager.) Brightest of all red flowers.

SALMON-PINK and RED. (Daily Sketch.) Giant clusters with large florets. Unusual.

CARMINE-ROSE (Windsor.) New carmine rose flowers. Hold their color through hot, dry weather.

SUNSET RED. (Flash.) Bright car-

mine-crimson flower heads.

DUSTY PINK. (Rynstroom.) Deep pink, extra large florets! Lovely.

LAVENDER-PURPLE. (Starlight.) Warm purple with white star.

PURE WHITE. (White Admiral.) Just about the best white!

ORANGE FLAME. (Spitfire.) Giant clusters of salmon-orange with red eye. Striking!

Selected No. 1 field-grown plants.
Postpaid: 3 for \$2.00; 6 for \$3.75;
10 for \$6.00; 25 for \$14.00.



Stern's FLAME FLOWER PHLOX COLLECTION (Group 62-P-7)

10 Phlox (1 of each variety) postpaid \$ 6.00
20 Phlox (2 of each variety) postpaid 11.50



King Arthur



Astolat

Stern's Double-Flowering GIANT DELPHINIUMS

BLOOM TWICE EACH YEAR... UP TO 6 FEET TALL

Yes, twice as great a gardening thrill for you! Now, Stern's brings you gorgeous new types of Giant Delphiniums to grace your garden. Flowers of rare beauty! Enormous flowers up to 3" across—the double type with eight or more broad petals set close together. These perfectly formed spikes of rich color are **three to four feet long**. Tall and stately, they are the perfect background for your garden. Stems are strong and need no staking or other support. Plant them with other tall-growing flowers for eye-level beauty seldom seen before.

Brilliant Garden Color—Superb indoor Cut Flower... Stern's Giant Pacific Delphiniums range in color from delicate pastel blues, whites and lavenders to deep solid colors in violet and indigo-blue—also in a delightful "pink."

Winter Hardy! These colorful varieties are perfectly hardy as far north as Boston, Mass., and here in our own rugged Western New York climate. After first blooms in June and July, cut stems and they will bloom again in August, giving you spectacular midsummer color. Grow five to six feet tall.

SIX DOUBLE FLOWERING VARIETIES
SUMMER SKIES. Clear blue of a summer sky—white bee.

BLACK KNIGHT. Darkest midnight violet-purple.

ASTOLAT. Nearly pink! Light pink-lavender flowers. Best pink yet.

KING ARTHUR. Deep royal purple with large white bee.

GALAHAD. Huge glistening white flowers.

BLUE BIRD. New variety—clearest true blue.

Healthy, Husky Pot-grown plants.
Guaranteed to bloom this summer!

Postpaid: Each \$1.00; 6 for \$5.00;
12 for \$9.50; 18 for \$14.00.

Giant Pacific DELPHINIUM Collection (Group 62-P-4)

6 Plants (1 of each)postpaid \$5.00
12 Plants (2 of each)postpaid 9.50
18 Plants (3 of each)postpaid 14.00

Stern's Winter-Hardy

ORANGE GLORY BUTTERFLY PLANT

(*Asclepias tuberosa*)

Masses of Blooms This Summer!

THE SHOWIEST OF ALL SUMMER-BLOOMING PLANTS! There is hardly a flower of greater decorative value in the summer garden than Stern's brilliant Orange Glory Butterfly plant which blooms from July to September. The gay orange flowers are produced in lavish abundance—are superb for cutting and for use with other perennials. Thrives in full sun. Stands long periods of summer drought. Grows 12-18" high; plant 12" apart. Especially effective in mass plantings.

Strong, Field-Grown Plants.

Postpaid: 3 for \$2.00; 6 for \$3.75; 10 for \$6.00; 25 for \$14.00; 50 for \$25.00.



New Sub-Zero Hibiscus Produce Flowers Up To 10" Across!

**STERN'S
WINTER-HARDY**

Giant Sunglory® Hibiscus

(New Henderson Giants)

**50 Flowers on a Single Bush!
Blooms in Just 90 Days!**

New Sub-Zero Hardy Varieties! Imagine huge, brilliant Hibiscus flowers, each up to 10" in diameter! Imagine as many as 50 on a single bush! Now enjoy such a vision right in your own yard, with our amazing winter-hardy Giant Sunglory Hibiscus—guaranteed to thrive anywhere in the U.S.

**Bloom Continually,
Mid-Summer to Frost!**

Easy to Grow—Withstand 26° Below!

These hardy beauties laugh at cold—withstand 26° below—flourish in any garden soil. Need little care. Develop into glorious, green, full foliaged shrub-like plants 3 to 4 feet tall that cover themselves with dazzling big blooms from midsummer until late fall. Live and bloom for a lifetime, increasing in beauty and flower production through

the years!

Spectacular Garden Showpiece! For most dazzling effect, plant in full sun in groups of three or more, about three feet apart. Plant among flowering shrubs or medium high flowers, as specimens in a bed on lawn, or along driveway. **Make prize winning floral arrangements** for the home of Flower Shows. They grow from the ground each year like perennials such as Peonies.

TWO NEW VARIETIES

GIANT RASPBERRY ROSE. A mammoth, soft raspberry pink with dark red center and cream colored stamen. Flowers up to 11" produced mid-summer to frost. Very attractive deep green foliage.

RUFFLED CERISE. Outstanding new variety produces giant, dark red flowers with bright, golden yellow stamens. Petals are ruffled and most attractive. Blooms up to 10" across.

SUPPLY LIMITED—ORDER TODAY!

2-Year Field-Grown Plants

Postpaid: Each \$4.00; 3 for \$11.00; 6 for \$20.00.



EXCLUSIVE NEW INTRODUCTIONS!

Stern's "Giant Bouquet" CHRYSANTHEMUM VARIETIES

**Exciting New, Abundant Flowering Mums
Start Blooming This Very August!**

NEW INTRODUCTIONS! Years of research and experimentation were necessary to produce these superb new hardy Giant Bouquet Chrysanthemums that burst into bloom before any danger of frost! Yes, these new Bouquet Mums actually begin to bloom in August! Then they continue to pour out spectacular blooms in ever-increasing abundance. At their peak in mid-September... they continue their dazzling display right up until heavy frost.

ABUNDANT BLOOMING MOUNDS OF FLOWERS!

Stern's new Bouquet Mums are superbly healthy, and produce an amazing quantity of flowers. Large, colorful flowers completely cover each sturdy plant, forming a mound-of-bloom 18 to 24 inches high. Each huge flower measure up to 4-5 inches across... ideal for corsages and cut flowers which last as long as two weeks in the home. Thrive in full sun or partial shade.

GROWN IN PEAT POTS

Stern's Bouquet Mums are grown in a specially formulated potting soil... rushed to you in their original growing pots. For striking floral dis-

plays, plant in groups or rows of at least 4-6 plants! Complete instructions with each order.

NEW VARIETIES

SUNBEAM.* Rich golden yellow flowers on shapely compact bushes. Very early and abundant bloomer.

ARZORA.* Flowers are soft, blush pink with dusty, pastel yellow centers. Overtones of silver.

RUTH SCOTT. Large, semi-incurred, golden bronze flowers. One of the best and most colorful big mums.

ARLENE.* Very attractive two-tone. Bright, snow-white flowers with yellow centers. Abundant bloomer.

*Stern's exclusive, new introduction.



Stern's "Sunbeam" Mum

Supply Is Limited—Order Early!

Our supply of these new varieties is limited. Please place your order early.

Healthy, Husky Plants, Grown and Shipped in peat pots.

Postpaid: 3 for \$2.00;
6 for \$4.00; 10 for \$6.00;
20 for \$11.00; 40 for \$20.00.

STERN'S GIANT BOUQUET MUM COLLECTION

(Group 62-P-14)

4 Plants (1 of each) \$2.50
8 Plants (2 of each) 5.00
12 Plants (3 of each) 7.00
Postpaid

New Improved, EVERBLOOMING Varieties . . . While Supply Lasts

STERN'S NEW GIANT

BABY'S BREATH

**Covered with Dainty Pink and White
Double Flowers All Summer!**

New Introduction. We are proud to present these new, much improved varieties of Gypsophila. Recently developed, they are much stronger, more vigorous with very double flowers... at least twice the size of the older varieties.

Forms A Lacy Pink or White Mist

The giant, airy sprays of fully double flowers bloom continuously all summer long. Highly prized for cutting and unsurpassed for mixed

flower arrangements. Thrive in full sun and well-drained soil. Grow 2 to 3 feet tall. Make lovely additions to any border or bed plantings. Plant two feet apart. Supply limited, order early.

Gypsophila, Pink Fairy. New! Sprays of bright pink, fully double flowers form a Pink Mist.

Gypsophila, Perfecta. Newest white. Pure white, double flowers cover bush in a White Mist.

Postpaid: Each \$1.50; 3 for \$3.75;
6 for \$7.00; 10 for \$10.00; 25 for \$22.00.

Stern's Baby's Breath (Group 62-P-15)

4 Plants (2 of each) postpaid \$4.75
8 Plants (4 of each) postpaid 9.00



COLORFUL BLOOMS ALL SPRING, SUMMER AND FALL!

**STERN'S
HARDY**

GIANT VIOLAS

(Viola cornuta, Hybrids)

EVERBLOOMING! Now Stern's brings you one of nature's loveliest sights... Giant Everblooming Violas in Rainbow Colors! These are not the tiny old-fashioned Violas, but new giant-sized hybrids. Colorful varieties that bloom all spring... all summer... all fall... year after year. And these gay little flowers are produced in lavish profusion. Grow only about 8-10 inches tall.

VERY HARDY—EASY TO GROW

Create an exciting floral display wherever used. Plant along garden path, walks, in perennial gardens or rock gardens. Make beautiful beds all by themselves. Their dense, rich green foliage adds to their charm. Thrive in full sun or partial shade. Set out a few of each variety eight inches apart for a dazzling display.

Named Varieties in Limited Supply—Order Today!

Choose from these four exciting varieties: **Purple Glory**—Vibrant, deep, rich purple; **Yellow Gem**—Brightest golden yellow; **White Queen**—Lovely white with yellow center; **Georgia Peach**—Rich apricot-pink.

Husky pot-grown plants, shipped in their growing pots.

Postpaid: 3 for \$2.50; 6 for \$4.75; 10 for \$7.50; 25 for \$15.00.

STERN'S RAINBOW GIANT VIOLAS (Group 62-P-16)

4 Plants (1 of each) \$3.25
8 Plants (2 of each) 6.00
12 Plants (3 of each) 8.50
All Postpaid





This Shade-Loving Wonder Grows Where Grass Won't!

STERN'S HARDY EVERGREEN

BLUE-STAR* Trailing Periwinkle

(Vinca Minor)

Forms a lush, living Carpet of Green 12 months a year!

Masses of heavenly blue flowers each spring! Now, instead of bare ugly patches in shady places where grass won't grow, have a thick luxuriant carpet of shining green foliage that stays green all year—blossoms with masses of heavenly blue flowers beginning in the early spring. Stern's Hardy Evergreen Blue-Star Trailing Periwinkle is the shade-loving wonder that produces these delightful results! Only 12 plants produce a 6 foot to 8 foot carpet of foliage and bloom!

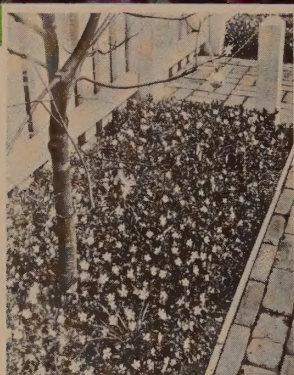
Permanently Green—Blue Flowers in Spring!

Even if it never bloomed, its shining green foliage, like a permanent living "wall to wall" carpet outdoors, would be reason enough to plant Stern's Blue-Star Trailing Periwinkle. Its flowers are an extra delight... exquisitely dainty five-petalled blooms of bright periwinkle blue that sparkle against the deep green of the foliage like stars in a summer sky! For an effect of unusual charm, plant a few Daffodils or other spring bulbs right in among your Periwinkle plants. The sunny yellow and bright blue will create a breathtaking contrast!

Grows Like Fury Almost Anywhere!

It thrives in the shade of trees or shrubs, even in dimly shaded groves! Does beautifully in poor, stony soil where grass doesn't have a chance! Will cover steep banks and slopes with verdant beauty, makes an ideal rock garden plant. Grows so vigorously it will even cover outcropping rocks. Unlike other shade lovers, it will also do fine in the sun. Plant 6" to 8" apart for a luxuriant ground cover that grows 4" to 6" in height. Needs little or no care.

*Trade Mark



A Ground Cover That Stays Green All Year!

ORDER NOW

Stern's Winter-Hardy Evergreen Blue-Star Trailing Periwinkle plants are sturdy, well-rooted, vigorous growers.

12 Plants	\$4.00
(for a 6'-8' living carpet)	
25 Plants	\$8.00
(for a 12½'-17' living carpet)	
50 Plants	\$15.00
(for a 25'-34' living carpet)	
100 Plants	\$25.00
(for a 50'-68' living carpet)	
250 Plants	\$45.00
(for a 125'-170' living carpet)	
500 Plants	\$80.00
(for a 250'-340' living carpet)	
1,000 Plants	\$150.00
(for a 500'-680' living carpet)	
All Prices Postpaid	

Continuous, Low-Growing Flowers In Sun or Shade

STERN'S EVERBLOOMING

DWARF SHOWY SEDUM

(Sedum Spectabile, Brilliant)

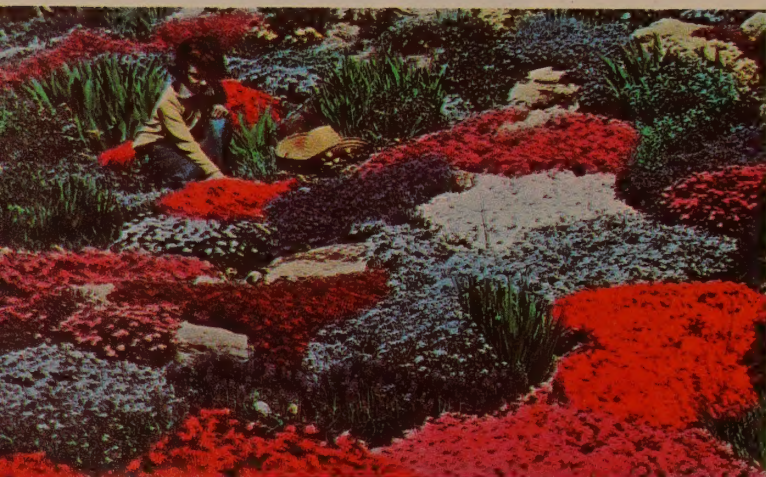
BLOOMS FROM JULY 'TIL OCTOBER

Gorgeous Perennial That Grows In Sun or Shade! Here's a hardy summer blooming flower that thrives under the most unfavorable conditions! Its thick silvery grey-green foliage is literally buried from July 'til October under showy clusters of bright rose-red flowers, 8 inches in diameter. Grows about 12 inches tall.

Colorful Plant of Many Uses! Gay and colorful, Stern's Dwarf Showy Sedum can be used almost anywhere for color emphasis: in the foreground of perennial borders; among low growing shrubs; in rock gardens; in window boxes; roof top gardens; as a low growing summer hedge; around rose or perennial beds. Excellent for cemetery planting.

Strong, Vigorous, Field-Grown Plants . . .

Postpaid: 3 for \$2.00; 6 for \$3.75; 10 for \$6.00; 25 for \$14.00.



CARPET PHLOX COLLECTION

(Group 62-P-1)

20 Carpet Phlox (5 of each color)	postpaid \$15.00
40 Carpet Phlox (10 of each color)	postpaid 28.00
100 Carpet Phlox (25 of each color)	postpaid 50.00



Most Colorful, Low-Growing Flower-Carpet for Bare Spots!

Stern's EARLY-BLOOMING

CARPET PHLOX

(Phlox subulata)

HAVE MASSES OF BLOOM THIS VERY SPRING

Transform your garden and yard into a fairyland of gorgeous floral color... with Stern's Early-Blooming Carpet Phlox. Blossoming early in April and May, they bring fresh, bright color to your early spring garden. Plant as low-growing borders for walks around or in front of perennial or annual beds, on banks, at the base of trees... and they are excellent in rock gardens. Grow only about 4" high.

Thrives Even In Poorest Soil!

Yes, Stern's Carpet Phlox actually grows in poor, dry, sandy soil where other flowers can't. Plant in full sun 12 inches apart. Available in four dazzling colors, you can plan on using solid color areas or mix different colors for spectacular effect. Don't miss Blue Hills, an exquisite light blue, which blooms in spring and again in fall!

Order Now. Early planting required because they bloom so early.

Red Carpet Phlox (Crimson Beauty) **White Carpet Phlox** (White Sheen)
Blue Carpet Phlox (Blue Hills) **Pink Carpet Phlox** (Emerald Pink)

Strong No. 1 plants. Postpaid: 3 for \$2.50; 10 for \$8.00; 25 for \$18.00.

SPECIAL MONEY-SAVING OFFER!

Covers The Ground With A Carpet Of Shining Green!

**STERN'S HARDY
EVERGREEN**

Flowering PACHYSANDRA

(Japanese Spurge)

**FLOURISHES IN DEEPEST SHADE!
LOVELY YEAR 'ROUND COLOR!**

Plant Stern's Hardy Evergreen Flowering Pachysandra in deep shade, in partial shade, or in the sun! Plant it in poor soil, rich soil, stony or rocky soil. Plant it under trees or shrubs, on steep slopes, banks or terraces, in rock gardens. Plant it in the city, the country or the suburbs. Plant it anywhere you like—even in places where grass won't grow—and Stern's guarantees this hardy wonder will thrive!

Needs Absolutely No Care

Here's a honey of a ground cover that needs no maintenance—stays gloriously green 12 months of the year! Just 12 plants will make a four foot living carpet of lush green beauty.

Evergreen Beauty for a Lifetime— Dainty White Flowers Every Spring!

Stern's glorious Evergreen Flowering Pachysandra has won high praise from leading horticultural authorities. Landscaping experts recommend it for "carefree" evergreen beauty four seasons of the year! Its handsome leaves

grow in circular whorls, like shining green rosettes! The foliage grows so luxuriantly it overlaps—yet it maintains a uniform height of about 6" without clipping! (No lawn mowers needed to keep this ground cover looking spruce, neat and green!) Then, early in May, this lovely living carpet of green bursts into bloom with sprays of pure white blossoms.

Order Now At These Low Prices While Supply Lasts!

Supply of Stern's Hardy Evergreen Flowering Pachysandra is limited. At these low prices our supply will be exhausted early. Don't be disappointed... place your order NOW! Plant 4" apart for a luxuriant ground cover.

12 plants (for a 4 ft. living carpet)	\$ 3.00
25 plants (for an 8 ft. living carpet)	6.00
50 plants (for a 16 ft. living carpet)	11.25
100 plants (for a 32 ft. living carpet)	18.75
250 plants (for an 80 ft. living carpet)	33.75
500 plants (for a 160 ft. living carpet)	60.00
1,000 plants (for a 320 ft. living carpet)	112.50

All Prices Postpaid



NEW, BRILLIANT GROUND COVER!

Stern's DRAGON'S BLOOD CREEPING SEDUM

(Sedum spurium, Dragon's Blood)

**Have Brilliant Red Flowers
In Full Sun or Shade!**

New Introduction. This new variety of Creeping Sedum, Stern's "Dragon's Blood," is the most exciting new ground cover we've seen. You'll fall in love with them at first sight. Their brilliant dark red, star-shaped flowers are produced in large clusters from June to

September. **Semi-Evergreen!** Foliage is green with touches of bronze and grows in attractive whorls and rosettes. Completely covers the ground even when not in bloom.

Grows Only 4 Inches Tall!

Yes, this makes the ideal ground cover! Grows only 3-4" tall and spreads quite rapidly. Hardy and vigorous, Stern's "Dragon's Blood" creeping Sedum thrives with little care in full sun or partial shade, even in poor soil. Ideal for rock gardens, edging, banks or borders... as well as ground cover. Plant one foot apart for luxuriant ground cover.

Postpaid: 3 for \$2.50; 10 for \$8.00;
25 for \$18.00; 50 for \$33.00; 100 for \$50.00.

SPECIAL HALF-PRICE OFFER!

**STERN'S HARDY
SUPER-FRAGRANT**

LILY-of-the-VALLEY

**Shade-Loving Ground Cover For A "Carpet"
Of Green... Perfumes The Air With The
Fragrance Of The Dainty White Flowers.**

Stern's hardy, shade-loving Lily-of-the-Valley is ideal for those bare spots where grass won't grow. See it transform those bare, shady places into beauty spots as cool and inviting as a woodland glen! You'll have hundreds of sparkling white flowers every spring. The flowers are shaped like perfect little bells. They bloom on graceful sprays... filling the air with their light, sweet, enchanting, old-fashioned fragrance from April to June, year after year! **Fragrant Corsages and Bouquets!** Pick a fresh bouquet of flowers every day from April to June! Make lovely floral arrangements. You can even pot them for use indoors.

Have Lush Foliage and Bloom Year After Year!

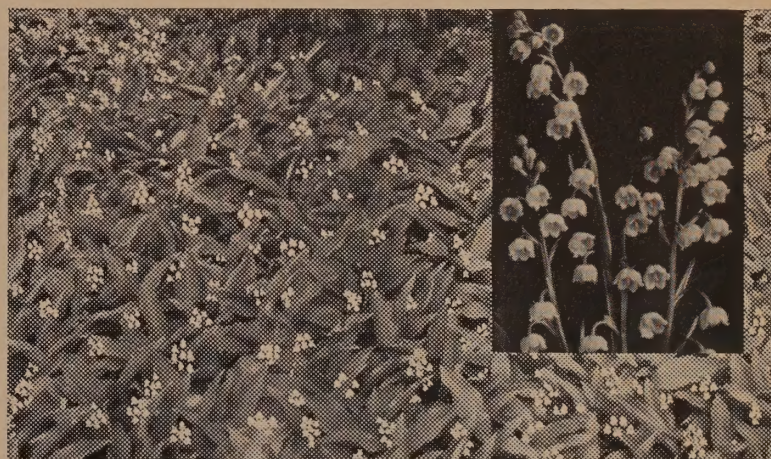
Stern's lovely, hardy Lily-of-the-Valley will grow almost anywhere, in sun or shade, in wet or dry areas. So easy to grow that, once established, they almost take care of themselves! Never need mowing! Need no pampering! Need no special attention to stay gloriously green all summer, and bloom with myriads of sweet-scented white lily bells every April to June. Our Lily-of-the-Valley will grow on steep banks, slopes and terraces. Plant 6"

**NOW AT
SPECIAL PRICES
25 Plants \$2.00
Reg. Price \$4.00**

apart for a luxuriant ground cover where grass won't grow, or wherever you'd rather have a living, blooming carpet of beauty than just plain grass.

ORDER NOW WHILE SUPPLY LASTS

Stern's Hardy, Super-Fragrant Lily-of-the-Valley are sturdy, well-rooted, vigorous plants of a special strain that are ideal for ground cover planting. They're a good buy even at regular prices. At these special sale prices they are really a find! The sale will last only while our limited supply holds out. Act now. Take advantage of this unusual opportunity to add lasting beauty to your property at just half the



regular price! Order now for a lifetime of lush green summer-long beauty and fragrant spring bloom!

25 plants (for a 12½ ft. living carpet)	\$ 2.00
50 plants (for a 25 ft. living carpet)	3.75
100 plants (for a 50 ft. living carpet)	6.50
250 plants (for a 125 ft. living carpet)	12.00
500 plants (for a 250 ft. living carpet)	22.50
1,000 plants (for a 500 ft. living carpet)	40.00

All Prices Postpaid



NOW... You Can Have A "Lush Carpet" of Stern's Winter-Blooming CREEPING HEATHER

(Erica Carnea Hybrids)

Blooming in your garden thru frost & snow!

Just picture **your** yard or garden, alive with bright **blooming** beauty, while other folks' gardens are still in Jack Frost's icy grip! **Your** garden, a "winter wonderland" of flowers, with thousands and thousands of dainty blossoms creating a lovely royal purple carpet of blooms against the "white ermine" snow! **And—you'll have evergreen beauty the year 'round!**

Ideal "Ground Cover" Plant—Delightful in Rock Gardens

Stern's Creeping Heather is easy to grow—thrives in poor soil where you may have difficulty growing other plants or flowers. Increases in beauty and bloom each year. Lives and blooms for a lifetime! Ideal as a creeping ground cover plant. Perfect for bank planting and used as a ground cover in and about your taller shrubs and plants. Delightful in rock gardens, too. Its close-growing evergreen foliage forms a dense mat of green over the ground, then bursts into bloom with myriads of vivid flowers...flowers that bloom so abundantly they literally form a royal carpet of bloom! Each plant spreads 20 to 30 inches along the ground, never grows higher than about six inches.

Make Delightful Arrangements for Color Indoors, Year 'Round!

The pert, bright flowers are delightful in indoor flower arrangements. When cut they'll dry out quickly, retaining such vivid, life-like loveliness they make beautiful, long-lasting permanent arrangements that will add color inside your home throughout the year!

Plant Now for Evergreen Beauty

Plant Stern's hardy Creeping Heather now, and watch it burst into bloom right out of the frozen ground—some years as early as November and December. See it go right on blooming into March and April! You'll be thrilled with your flowering "carpet of bloom" every winter—and **even more important** you'll enjoy lush "living carpets" of evergreen beauty this very spring... summer... fall—yes, all year long!



Blooms Right Out of the Frozen Ground!

Perhaps no flower in the world has won so much acclaim in legend and song as the bonny Heather of Scotland! Stern's Creeping Heather—sometimes called Heath, or Creeping Scotch Heather—is in our opinion the most delightful variety of all! So amazingly hardy it laughs at lingering snow and frost—just can't wait to bloom! Will actually bloom right out of the frozen, snowy ground the very first season it's in your garden!

OUTDOOR WINDOW BOX GARDEN. Plant in your outdoor window boxes to add vivid color and beauty to your home—all winter long!

STERN'S No. 1 PLANTS WILL BLOOM THE FIRST SEASON

ROSY PINK. Dainty pinkish-purple flowers cover the bush in a mass display of color.

Each . . \$	3.00	(produces a 20" to 30" carpet of bloom)	} ALL PRICES POSTPAID
3 . .	8.00	(produces a 5' to 8' carpet of bloom)	
10 . .	25.00	(produces a 15' to 24' carpet of bloom)	
25 . .	50.00	(produces a 40' to 50' carpet of bloom)	

Stern's Old Fashioned LAVENDER

(Lavandula vera)

Thrilling Old-Fashioned Perfume Plant!

Remember the cool, clean, enchanting scent of old-fashioned lavender? Now, you can enjoy it in your very own home and garden! Stern's Old-Fashioned Lavender is an exotically fragrant, shrubby plant growing only 1-2½ feet high. A member of the Mint family, it can be used as an herb to flavor foods; or use dried flowers to fill sachets; to perfume clothing or linens. Wherever you use it, you'll be sure to enjoy the old-fashioned grace and charm rekindled by this Mediterranean beauty.

Beautiful Lavender Flowers

They'll flood your garden with color in July and August—will waft enchantingly delightful scents throughout your grounds on cool summer nights. For a superb garden showpiece, plant with Regal of Olympic Hybrid Lilies; as a sweet-scented border; as an evergreen plant in rock and wall gardens or at seaside locations. Stern's Old-Fashioned Lavender is at its best in light, well-drained, sandy soil and in full sunlight. Plant 12 inches apart.

Field-Grown, 2-year plants, postpaid: 3 for \$2.50; 6 for \$4.75; 10 for \$7.50.



Now Have Flowers in the Snow with Stern's Miraculous

CHRISTMAS ROSE

(Helleborus niger altifolius)

BLOOMS OUTDOORS ALL WINTER LONG!

Exquisite Fresh Flowers in Your Garden from October 'til March. What a rare winter thrill you'll enjoy with Stern's Miraculous Christmas Rose—the lovely flower that blooms outdoors in your garden in the middle of winter! Blooms, blooms, blooms despite snow and cold! Starts to flower as early as October and keeps right on blooming 'til March! Brightens your yard and garden with dozens of glorious Christmas Roses, when your neighbors' gardens are empty and bare!

These Beauties Laugh at Freezing Weather

Stern's rare Christmas Roses produce an abundance of showy rose-like white flowers with bright-as-sunshine yellow centers. Folks just won't believe their eyes when they see them blooming in your yard in mid-winter! Yet, bloom they will—in spite of Jack Frost! Their lush, deeply cut leaves are decorative and green the year 'round. Then, as autumn approaches with its hints of winter, Stern's Christmas Roses lift their flower buds out of the ground to transform your garden into a winter-wonderland. If a cold snap catches them, the flowers will freeze solid, but when the temperature rises and the sun shines, they will bloom as if nothing had happened! You'll see them re-

peat this miraculous performance over and over again! They'll stay fresh and beautiful for many weeks. Cut them for striking flower arrangements to brighten your home indoors.

Plant Now for Christmas Roses!

Plant Stern's Christmas Roses in **semi-shaded** location where they will be **protected from the hot summer sun—but where they get warm sunshine during the winter.** Ideal locations—close to or under evergreens, wooded areas, under trees in shady nooks next to walls.

Strong, No. 1 Plants. Postpaid: Each \$2.00; 3 for \$5.00; 6 for \$9.50; 12 for \$18.00.



NOW YOU CAN HAVE A "MIRACLE" GARDEN

AMAZING RESULTS IN YOUR GARDEN WITHIN 7 DAYS OR LESS*

ALL-PURPOSE PLANT FOOD

For Roses . . . Lawns . . . Shrubs
. . . Trees . . . All Flowers . . . Ever-
greens . . . Vegetables . . . Fruits
. . . Berries . . . House Plants . . .

Now you can have garden beauty you never thought possible! Grow stronger, bigger plants that bear more fruit—and produce finest flowers. Here's how: Simply apply amazing new STERN'S MIRACLE-GRO—use regularly for a glorious garden all season long.

A SCIENTIFIC TRIUMPH!

Instant action Miracle-Gro brings plants "back to life"—stimulates new healthy growth, faster, surer than ever before. Miracle-Gro users report flowers bloom two weeks earlier—Roses transformed after one week—vegetables fifteen days ahead. Promotes healthy, steady growth, produces earlier flowers, extends growing and blooming season. No digging—no waiting—no watering in. Goes to work immediately because it's applied directly to roots and leaves.

FEEDS PLANTS WITHIN MINUTES!

MIRACLE-GRO starts feeding your plants almost immediately—supplies essential life-giving growth elements within 15 minutes after application. (During growing season.)

Miracle-Gro is a scientifically balanced, water-soluble plant food formula of nitrogen, phosphoric acid, potash, plus essential plant minerals, growth hormones and vitamins.

HIGH ABSORPTION IS THE SECRET

Radioactive isotopes used on test plants—proved it completely feeds many plants in as little as 60 minutes!! So important especially at the start of the growing season.

Enters the "blood stream" of plants within 30 seconds after application!

Because MIRACLE-GRO is soluble in water, it feeds plants two ways—through the leaves and through the roots. No other type of plant food faster or safer!

**AMAZING RESULTS IN 7 DAYS*
OR MONEY BACK!**

Unconditional Guarantee

After only 7 days compare plants fed with Miracle-Gro to untreated plants. Compare growth size, quality of fruits or flowers. If not thrilled—money back.

Apply Miracle-Gro to lawns. In 7 days you'll see green lush growth. You'll say Miracle-Gro is better than anything you ever used—or your money back.

*During growing season.

READ THESE IMPORTANT FACTS!

**FAMOUS UNIVERSITY uses radioactive isotopes
to prove super-rapid plant absorption**

In co-operation with STERN'S NURSERIES of Geneva, New York, a world renowned scientist, associated with one of America's great horticultural research centers performed these amazing experiments. Stern's Miracle-Gro is not radioactive—was not used during these experiments. While these experiments were conducted in co-operation with STERN'S NURSERIES, they do not constitute a specific brand endorsement.

RESULTS within 15 minutes!

Traces of radioactive material proved amazing speed of food absorption. The leaf was cut from plant only 15 minutes after plant food was applied to roots. Note how nutriment reaches vital growing edge of leaf. Proof of super-speed absorption!

This is
**RADIO-
ACTIVE
"HOT"
LEAF.**

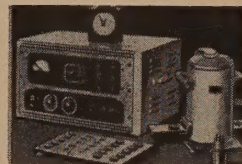


Feeds 6-foot Rose bush in 60 minutes

Only 60 minutes after feeding, entire 6-foot Rose bush contained life-giving food! Astounding proof of highest fertilizer efficiency.

Feeds top leaves almost instantly

Within minutes the GEIGER COUNTER revealed nutriment in upper leaves and stem of growing plant. This is where spectacular new growth is observed.



This is the famous Geiger Counter

Results of University tests

Plant Number 3 received most liquid plant food yet it showed absolutely no signs of fertilizer burning or forcing. Visible improvement was noticed within a few days.



No. 1 No. 2 No. 3

Leaf Feeding for Foliage Growth

Miracle-Gro contains special types of nitrogen and phosphorus that are absorbed through leaves. So simple to apply. Just sprinkle over plant with watering can, or use ordinary garden sprayer. Mix one tablespoon per gallon.

Scientifically Balanced

Formulated by famous horticultural scientist, Miracle-Gro's balanced formula contains growth elements that may be lacking in your soil—helps you have a "Miracle Garden."



SAVE "SICK" TREES, SHRUBS!

Many sick looking plants are only starving. Apply Miracle-Gro before it is too late. Miracle-Gro goes to work immediately—saves your valuable plants!

REAL ECONOMY!

Only Pennies Per Gallon!

Instant-Action Miracle-Gro is concentrated plant food—no fillers. Simply dissolve in water, and use. Now only one level tablespoon makes a full gallon. No special equipment needed—use sprinkling can. Easy, clean, odorless.

1 1/2 Lbs. \$2.25
(Feeds up to 1500 sq. ft.)

5 Lbs. \$5.00
(Feeds up to 5,000 sq. ft.)

10 Lbs. \$9.00
(Feeds up to 10,000 sq. ft.)

25 Lbs. \$20.00
(Feeds up to 25,000 sq. ft.)

50 Lbs. \$35.00
(Feeds up to 50,000 sq. ft.)

All Prices Postpaid

STERN'S

Miracle-Gro

STOP your precious Evergreens from turning yellow and dying... STERN'S NEW Miracid

Keeps all acid-loving Plants a Healthy Green

When your evergreens start to yellow, they can die, before you know it! And you know how expensive it is to replace an evergreen that's more than one or two years old. The villain is "yellow anemia" or "chlorosis." This yellowing means one of two things—either the soil in which your evergreens are growing isn't sufficiently acid... or they're not getting iron in a form they can readily use for healthy growth. Stern's New MIRACID starts to work immediately to remedy both these conditions... checks "yellow anemia" before it can do damage. Gives those precious evergreens a new lease on life!

FOR ONLY \$1



LOST!

1 evergreen worth \$50.00
MIRACID could have saved it!



SAVED!

These 5 evergreens worth \$250.00
\$1.00 worth of MIRACID did the job!

Completely Water-Soluble, Quickly Absorbed MIRACID "Iron-izer" Begins Acting Immediately—Rids Plants of "Yellow Anemia"

It supplies wonder-working *chelated iron*—iron in just about the easiest form known for plants to absorb! What's more, Stern's New MIRACID, with chelated iron, starts working at once, even in completely non-acid soil... because it's entirely water-soluble... easily absorbed through roots and foliage... for fast action!

The Closer to Your House They Are, The More Your Evergreens Need New MIRACID Evergreens and other acid-loving plants that are planted close to buildings have two strikes against them before they start... because the soil in which they're set is almost certain not to be the acid soil they need for ideal growing conditions. This lack of acidity is the result of the natural lime content of the concrete foundation that slowly leaches into the soil and makes it unsuitable for best evergreen growth. This chemical action continues for many years... becomes progressively worse. Use of MIRACID "iron-izes" this soil to give plants the nourish-

ment they need quickly; regular use makes and keeps the soil acid... releases locked-up iron and other nutrients... produces proper soil chemistry for broadleaf evergreens and other acid-loving foundation plants.

MIRACID Changes Soil Chemistry in Nature's Own Way, Produces Quick, Healthy Growth... Here's why MIRACID helps to produce healthy growth and flowering beauty even in sick plants and trees you've been ready to give up for dead! Yews, firs, spruce, hemlock, berry bushes, dogwood, azaleas, *all* acid-loving plants and trees! MIRACID not only makes your soil acid, it is rich in the water-soluble plant foods that release nitrogen as they acidify—nature's own way of producing rich dark green growth. MIRACID contains nitrogen, phosphorus, and potash, as well as all essential minor elements—all in a non-toxic form. No wonder we can guarantee wonder-working MIRACID for quick improvement and exceptional results!

Users Tell How New MIRACID Makes Trees and Plants Bloom Faster!

The Chelated Iron principle used in New MIRACID has been tested in actual use and in university greenhouses. Here's what a New MIRACID user in West Springfield, Mass., wrote: "MIRACID has done wonders for our small Dogwood trees, making them bloom when everybody said we would have to wait years for them to get big enough to start. Laurel that wouldn't do a thing before, bloomed this year for the first time and is setting buds now for next year.

Another New MIRACID user couldn't get his Gardenia plant to bloom. It produced buds which dropped off without blooming. Then he started using New MIRACID. In just four weeks he wrote: "MIRACID has corrected the iron deficiency condition. We have two flowers already."

For Continued Results—Use MIRACID Every Two Weeks—Inexpensive!

1 Tablespoon makes 1 gallon... costs 5c or less!
8 oz. of Miracid makes 20 gallons of amazing soil acidifier.

8 oz.	\$1.00	10 lbs.	\$ 9.00
1 1/2 lbs.	2.25	25 lbs.	20.00
5 lbs.	5.00	50 lbs.	35.00

ALL PRICES POSTPAID

100% UNCONDITIONAL GUARANTEE!

You must be satisfied with MIRACID results or your money back. Stern's will return full purchase price at any time if you do not experience superior results. You need not return Miracid. You mail nothing back.

—THESE PLANTS NEED MIRACID—

For Perfect Growing Conditions

ARBORVITAE	HAWTHORN	OAK TREES
AZALEA	HEMLOCK	PINE
BLUEBERRIES	HOLLY	RHODODENDRON
CAMELLIA	HYDRANGEA	SPRUCE
DOGWOOD	JUNIPER	YEW
FIR	MOUNTAIN ASH	AND...
GARDENIA	MOUNTAIN LAUREL	

—ALL ACID-LOVING PLANTS, SHRUBS, TREES!

LETTERS OF PRAISE FOR MIRACID

Many letters of praise for Miracid are received every year. Here are excerpts from two of them:

John Bakker of Valhalla, N. Y., writes about a young 18" Dogwood seedling that hadn't shown much growth—"Since treating it with MIRACID I now have a beautiful, healthy young tree that stands over 6 feet tall. Many thanks."

Mrs. F. E. Northcutt of Oklahoma City, Okla., tells about her Hydrangea bush which had never produced blooms since she planted it nine years before—"I ordered MIRACID, and then made regular applications—then the miracle. Buds began to appear, and then flower heads, so large, so vigorous, the plants couldn't hold them up—I'm so grateful to Stern's and MIRACID."

NOW START YOUR PLANTS IN STERN'S

MIRACLE-POTS

Revolutionary New Plant Containers with
MIRACLE-GRO PLANT FOOD "BUILT-IN"

See Up To 50% Faster, Heavier Growth

Stern's brings you a wonderful, easy way to have the earliest possible blooms in your garden! Enjoy the most flourishing vegetables and flowers! Just start seeds or seedlings indoors now, in new MIRACLE-POTS. So much better for your plants (and you) than messy trays or old-fashioned clay pots. They bring glorious results—up to 50% faster and heavier growth!

ROOTS GROW THROUGH THE POT—
"FEED" AS THEY GROW!

Our MIRACLE-POTS are molded of special long-fibered Peat and wood fiber... with soluble instant-action Miracle-Gro Plant Food "built-in"! They act like sponges, hold

moisture longer, provide excellent root aeration. Nitrogen "starter solution" in Miracle-Gro stimulates seeds for faster germination. As plants develop, roots grow right through the pot—"feed" on Miracle-Gro! Seedlings thrive, shoot up into the most flourishing plants you've ever grown!

YOU TRANSPLANT "POT AND ALL"—
NO SHOCK, NO WILT, NO SETBACK!

Transplanting to the outdoors is easy, trouble-free, completely successful! There's no damage to tender roots. No guesswork as to whether plants are strong enough to stand the shock of transplanting, because there is no shock! No wilt, no stunted plants! Plants have heavier growth—bloom weeks earlier than if started outdoors, or indoors in other types of containers.

Stern's Miracle-Pots with "built-in" Miracle-Gro are guaranteed to contain 1% Available Phosphoric Acid, 1% Soluble Potash.

2 1/4-inch size: 24 for \$1.00; 48 for \$2.00;

96 for \$3.95; 250 for \$6.95.

3-inch size: 12 for \$1.00; 24 for \$2.00;

48 for \$3.95; 96 for \$5.95.

All Prices Postpaid.

Now, One Dust For All Ornamentals!

Stern's NEW GARD ROSE DUST



Multi-Purpose Garden Dust That
Replaces a Shelf Full of Chemicals!

Scientifically Balanced Formula Contains Miracle Chemicals for "Miracle Garden" results: D.D.T., Malathion, Captan and Karathane. INSECTICIDE plus FUNGICIDE—The amazing insecticide action of Stern's New GARD ROSE and ORNAMENTAL DUST applied once every two weeks during the growing season will do more to control plant diseases and insects on Roses, Perennials, and other Ornamentals than any other dust we know. If you use it regularly, it should not be necessary to use any other dust to keep your plants healthy.

EASILY APPLIED

Stern's new ROSE and ORNAMENTAL DUST can be easily applied with any garden duster. When used with Stern's GARD-O-GUN it is the most efficient way of combating insects and fungi we know of.

Postpaid: 1 1/2 lbs. for \$2.25; 3 lbs for \$3.75; 6 lbs. for \$6.

You Save \$50 to \$200!
...No Messy Digging
Up Of Your Lawn!

Amazing new CESS-KLEEN with Vitro Biolene eliminates septic tank back-up... cesspool overflow... clogged drains... filthy feed-back in pipes... or your money back!

Quart Size
ONLY... \$3.98 Postpaid
(Enough for an 8-ft. deep pool)

CLEANS OUT SEPTIC TANKS... Stops Cesspool Overflow

NEW 10-SECOND TREATMENT

Only a homeowner who has paid \$50 to \$200 for plumbing bills, plumbing repairs and digging up of lawn—can appreciate how much money and trouble this new amazing "lasting-action" chemical cleaner can save! Easy-to-use—just one "10-second" application starts to work instantly.

Performs 5 Clean-Up Miracles

1. Liquefies solids, neutralizes wastes.
2. Strips grease and grime from cess-

pool wall.

3. Clears grease trap clogging.
4. Ends unpleasant odors.
5. Eliminates unhealthful conditions.

CESS-KLEEN contains no poisonous, caustic or corrosive chemicals. It cannot damage plumbing, stain porcelain or tile—or hurt hands.

Complete Money-Back Guarantee. Tested and approved by nationally famous Edel Chemical Laboratory! Try it yourself.



Easy to Use!



Immediate Action!

Don't Wait For A Clogged Sewerage System



REMOVE DANGEROUS TREE
ROOTS FROM PIPE LINES
QUICKLY... EASILY... SAFELY!

Now, at last, you can remove tree roots from your sewerage system—fast and inexpensively with Stern's ROOTICATE! No more expensive plumber's bills! No more flooded basements! Yes, now you can easily eliminate the problem of tree root growth in your sewer lines.

Kills Roots in Storm Drains, Septic Tank Lines, Sewers

Roots of trees and shrubs penetrate the joints of underground pipes, creating masses of growth which block the flow of water. Stern's ROOTICATE opens these passages as if by magic,

and keeps them open. A single application lasts up to six months.

Will Not Harm Trees and Shrubs

The chemical comprising ROOTICATE has been used over 13 years without the loss of a single tree or shrub reported.

Absolutely Safe—Easy to Use—Stern's ROOTICATE contains no lye, caustic soda or acid—and is safe to use in cesspools and septic tanks by following simple directions on can. Harmless to hands, clothing or plumbing fixtures! Just pour ROOTICATE into toilet bowl and flush—that's all there is to it. Use once every six months to insure a root-free system.

2 Lb. Canister\$3.95 Postpaid

Stern's New Aluminum GARD-O-GUN

THROWS A DUST STREAM UP TO 8 FOOT!

Now you can dust your garden the way professional gardeners do! New GARD-O-GUN Duster is small in size—but a high powered performer. So light and easy to operate—weighs only 24 ounces. Unique gears give terrific power—throws a dust stream up to 8 feet. Enables you to spray Pillar Roses, perennial beds, Dwarf Fruit Trees—even trees up to 10 feet tall—with little effort.

The perfect duster for the home gardener. So easy, a child can operate it! Just turn the handle and a cloud of protective dust is deposited on your plants. Easy-to-load dust chamber holds enough dust to treat over 200 Rose bushes or similar plants.

Greater Economy—Easy to Use! Your dust goes further because GARD-O-GUN Duster puts the right amount at the right place. New "agitator-action" prevents waste from fast "caking up"—

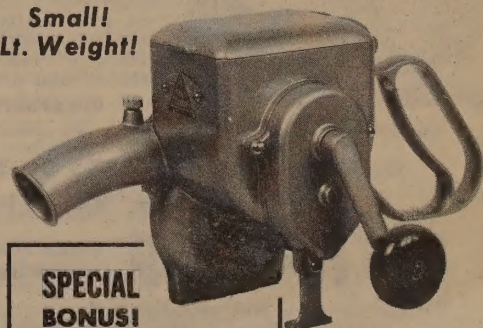
maintains proper consistency for effective dusting.

Use As Blower For Barbecues! No more fanning to get your fire going in barbecue grill or fireplace. Stern's New Gard-O-Gun is just the thing to stimulate the fire with very little effort.

Sturdily Constructed! Lasts a Lifetime! Special feather-weight aluminum alloy lasts a lifetime. Has an adjustable outlet for easy dusting under leaves. GARD-O-GUN is the most efficient way of applying any dust we know of. Complete satisfaction guaranteed... or your money back!

GARD-O-GUN DUSTER comes complete with 1 1/2 ft. Extension Nozzle—PLUS 1 1/2 lbs. of Stern's famous GARD Multi-Purpose Rose and Ornamental Dust—only \$10.95 postpaid.

Small!
Lt. Weight!



SPECIAL BONUS!

A 1 1/2 lb. can of Stern's New GARD ROSE and ORNAMENTAL DUST—Plus a 1 1/2 ft. Extension Nozzle with each GARD-O-GUN.

1 1/2 ft. Extension
Nozzle.



NOW...READY TO BLOOM! INDOOR-OUTDOOR GARDENIAS

Big Plants Covered With Buds!

Enjoy **FRAGRANT BEAUTY** the whole year 'round. Wonderful opportunity to have big, 10 to 15 inch plants already in bud or actually blooming! Guaranteed to thrill and delight you! Here's the most exciting garden idea-of-the-year! Now you can have the magnificent beauty-thrill of freshly blooming, fragrant Gardenias right in your own living room in winter—and again in your garden this summer! Never a plant more appealing!

Giant flowers of **purest white**—beautiful in shape—just like those exhibited by America's finest florists. Their exquisite perfume demands attention—their magnificent shape is unforgettable! Waxy smooth, glowing foliage—these are bushy plants—compact and graceful—covered with lush growth of shapely leaves. Even when not in bloom, these plants are a valuable decoration in home or garden. Limited supply of vigorous plants—actually in bloom or covered with buds—already growing in 3-inch pots. All you do is follow easy directions.

Strong plants, 10-15 inches, shipped with 3-inch pots.
Postpaid: Each \$2.50; 3 for \$7.00; 6 for \$13.50.



HAVE A LOVELY Hanging Garden

On Your Porch or Indoors!

This smooth, sturdy, natural western wood planter comes with its own gleaming brass chain, all ready for hanging. Fill it with Hanging-Basket Begonias, Ivy, Geraniums or your own favorite plants. Hang it on your porch, terrace, patio or anywhere indoors for a lasting touch of unusual charm. 11"x8"x12". (Plants not included.)

Only \$3.95 Postpaid

Start Your **HOUSE PLANTS** Off Right In
Stern's Special Mix "Half 'n Half"

POTTING SOIL Direct From Our Own Nurseries To You...

For 100% success with your house plants, get them off to a good start by planting in Stern's fresh Special Mix "Half 'n Half" Potting Soil! This is the same fine quality mixture in which we grow our own choice plants and flowers... made up half of rich top soil right from our own well-cultivated fields, and half of famous Geneva peat moss. Order now, while ordering your plants.

1½ lb. pkg. (enough for 4-5 four-inch pots or 2-3 five-inch pots) \$1.00; 3 lb. pkg. \$1.75; 6 lb. pkg. \$3.00. All priced postpaid.

Tropical Beauty For Your Home! STERN'S GUATEMALAN DWARF PALM

(Neanthe Bella)

Thrives Indoors All Year Around!

From the mountain forests of Guatemala, land of the coffee bean and the golden banana, comes a rare variety of Dwarf Palm that combines exceptional sturdiness and ease of care with unusual beauty! Its graceful shining green fronds, handsome bark and exotic tropical form bring the charm of sunnier climes into your home. Best of all, Stern's Dwarf Palm **THRIVES INDOORS DESPITE DIM WINTER LIGHT AND DRY AIR OF STEAM-HEATED ROOMS!** Needs no sun and no pampering to flourish indoors all winter and year 'round!

NEEDS NO SUN, LITTLE CARE

Stern's Dwarf Palm Trees bloom indoors. Plants flower when only 2 or 3 years old. Female plant produces fruit when a male plant is present. Order a few and see



what happens! Bright orange-yellow branches. Sorry—we cannot determine sex of plants in advance.

A RARE FIND AT THESE LOW PRICES!

Order Now, for Gifts and Your Home! Limited quantity available for delivery this season. Order as many as you wish, but to avoid disappointment, order today.

Sturdy plants in 2½" pots.
Postpaid: \$1.00 each; 3 for \$2.75;
6 for \$5.00; 10 for \$8.00.

Grow Florida Fruit Indoors While Winter Rages Outside!

STERN'S Dwarf ORANGE and LEMON Plants Bear And Bloom The Very First Year!



(Citrus Lemon,
Ponderosa)

Citrus
Orange,



2 Plants
(1 of each)
only \$3.50
Postpaid

Bear Fragrant Blossoms—Delicious, Colorful Fruit! Now you can grow tropical fruits and flowers right on your window sill—on graceful miniature orange and lemon "trees" that thrive indoors! They'll brighten your home with their exquisite pastel blossoms, bright golden oranges and sunny yellow lemons!

**EVERGREEN PLANTS
BEAUTIFUL YEAR 'ROUND!**

Stern's delightful Dwarf Orange and Lemon Plants never stop growing! Their glistening evergreen foliage is a delight to behold even when there's no fruit or bloom. They will bloom and bear for years and years!

PICK YOUR OWN LUSCIOUS HOME-GROWN LEMONS AND ORANGES!

What a thrill to pick tasty, vitamin-rich oranges from your own indoor-growing plants! Pick lemons that are not only rounder, juicier and often even larger than usual, but have delicious flavor!

ORDER NOW FOR TROPICAL BLOOMS

Stern's Dwarf Orange and Lemon Plants are hardy, fine quality, well-rooted plants from 2½" pots. Because our plants are so well-established, they usually burst into bloom the very first year!

Easy growing directions with order.
Postpaid: Each \$2.00; 2 for \$3.50;
4 for \$7.00.

STERN'S MOSES in the CRADLE (Rhoeo discolor)

A Rosette of Red-Purple And Green-Striped Leaves, Dainty White Flowers

No other house plant like this. Display its lush tropical beauty in your home this winter and all year 'round. Your friends



will admire and rave about this novel plant. Truly a conversation piece. Large waxy lance-shaped leaves spray upward from a common center forming a delightful rosette-like plant, about 12" tall. The top side of the leaves are dark metallic green while the under side is a vivid, glossy red-purple. Adorable little white flowers grow in open boat-shaped bracts around the base of the rosette—suggesting its name: "Moses in the Cradle." Easy Planting Instructions With Each Order.

Strong No. 1 Plants, 4-6 in. Postpaid: Each \$2.00; 3 for \$5.00; 6 for \$9.00; 12 for \$16.

Color Changing "Rainbow
of Purple, White, Yellow, Pink,
Rose, Red-Bronze and Gold!

STERN'S MEXICAN SHRIMP PLANT

(Beloperone guttata)

**BRINGS YOUR HOME GLOWING
COLOR ALL WINTER LONG!**

Enjoy new, glowing, jewel-like color on your window sill all winter, with Stern's fabulous and unique Mexican Shrimp plant. Produces an abundance of flower-like sheaths that change color as they mature... from yellow to flesh-pink to dusky rose and finally a rich red-bronze with glints of gold! These graceful spikes are tipped with white, purple-spotted flowers.

**BLOOMS INDOORS AND OUTDOORS
ALMOST ALL YEAR**

Despite its exotic good looks this easy-



SPECIAL!

\$100 ppd.

going Mexican beauty needs little care. Grows up to 3" a month... to a cascading arrangement 18 inches tall. Blooms indoors almost constantly from November until April. When warm weather comes, put it outdoors in your garden to bloom again. Thrives and blooms for years!

ORDER NOW—at these special low prices.
Directions for easy care enclosed. Shipped in 2 1/4" pots. Postpaid: Each \$1.00; 3 for \$2.00; 6 for \$3.75; 10 for \$6.00.

STERN'S SOUTH AFRICAN TRAILING IVY GERANIUM

Blooms In Your Home, All Winter Long!

Here is one of the most glorious plants you can grow in your home—Stern's South African Trailing Ivy Geranium, that blooms indoors while snow falls outside.

**LUXURIANT IVY FOLIAGE
COVERED WITH DOZENS AND
DOZENS OF BLOOMS!**

It produces spectacular cascades of lush, graceful, trailing green ivy, covered with vivid red, pink or white flowers—cascades so long they often reach clear to the floor, creating a sight of breathtaking loveliness!

**BLOOMS INDOORS ALL WINTER—
BLOOMS THE YEAR 'ROUND!**

These delightful plants need little care. No fuss! No bother! Just plant in any good garden soil or potting mixture and place in a sunny window. They'll bloom all winter indoors—then continue their spectacu-



lar display in hanging baskets, planters, window boxes, or in your flower garden all summer!

**HAVE THEM IN RED, PINK
AND WHITE!**

Take your choice of three beautiful color varieties—Blazing Red, Snow White or Salmon Pink. For an eye-popping display, plant all three radiant colors together!

**For Glorious Bloom This Very Winter Order
Now! Postpaid: \$2.00 each; 3 for \$4.00;
10 for \$10.00; 25 for \$20.00.**

Rare, New House Plant for Sunless Rooms and Apartments!

STERN'S EXCITING NEW COFFEE PLANT

(Coffea arabica)

No Direct Sunlight Required!

Rare and unusual! What could be more of a conversation piece than a real live coffee plant growing in your living room? If you have difficulty growing house plants because of lack of sunlight—your problem is solved with Stern's exciting Coffee Plant! This is the same type of plant that provides the beverage in your cup at breakfast. In the tropics, where coffee is grown commercially, the plants are grown under shade trees. They must have light, but need to be protected from direct sunlight. So, for those rooms which receive no sunlight, place a Stern's Coffee Plant on your windowsill and you'll be able to have an attractive, growing plant, where you never could before.

Lovely White, Fragrant Flowers!

Stern's rare new Coffee Plant, when mature, will produce lovely clusters of white blooms with an enchantingly sweet fragrance—may even produce some bright red berries, or coffee beans, for you. Even without blossoms Stern's Coffee Plant is a beautiful sight with its glossy, shining green leaves—its adaptation to room conditions make it a very valuable plant. Grows in any good potting soil.

**Strong No. 1 Plants in 2 1/4" Pots. Postpaid:
Each \$2.00; 3 for \$5.00; 6 for \$9.00.**



Lovely Glossy Green Foliage!

Beautiful Southern Vine for Northern Homes!

Stern's SOUTH AMERICAN BOUGAINVILLEA

**Superb Pot Plant
Brings Tropical Beauty
to Indoor Living Rooms**

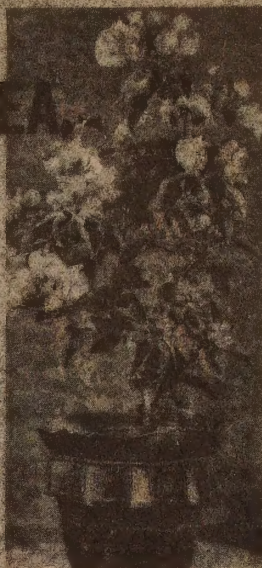
Northern gardeners can now enjoy the South's most beloved vine. Stern's special variety of Bougainvillea is especially recommended for pot culture. Famous garden writer says, "they make wonderful pot plants!" Easily kept pruned to pot culture without eliminating free-blooming habit. Long, plummy clusters of showy, bright-colored red, purple or yellow bracts grow in great profusion all over the vine. Indeed, a brilliantly colored Bougainvillea climbing in one corner of the living room is a garden scene to live in one's memory forever.

Easy to Grow—Blooms Several Times A Year

Exotic and beautiful—yet easy to grow. Pot in any good soil mixture, place in your sunniest window, and keep well watered. That's all that's necessary to have this unique Southern vine growing and blooming in your home. May be placed outdoors for the summer months and brought back in next fall—no rest period required. So different is the Bougainvillea from ordinary house plants your home will come aglow with its electrifying beauty.

**Very Limited Supply—Strong No. 1 plants from 2 1/4" pots.
Violet-Purple.**

Postpaid: Each \$2.00; 3 for \$3.00; 6 for \$4.00.



**READY TO BLOOM
IN YOUR HOME
THIS WINTER!**

Deep Red Flowers

**Stern's Brazilian
CHRISTMAS
CACTUS**

(Zygocactus truncatum)

BLOOMS INDOORS

ON YOUR WINDOW SILL FOR WEEKS

You'll thrill to see the glowing jewel-like color of your Stern's Brazilian Christmas Cactus when it bursts into bloom this very winter. Yes, if you order now, the strong, healthy, heavily rooted plants you receive will produce bloom this winter. Even when not in bloom the lovely green foliage will be a source of constant delight.

This unique strain of Stern's Brazilian Christmas Cactus produces a floriferous abundance of fuchsia-like glowing deep red flowers which hang in jewel-like brilliance from every leaf tip. What is more, your Stern's Brazilian Christmas Cactus goes on blooming for about two months—individual flowers last for days. As soon as the first flowers fade, more open into spectacular bloom. Really mature plants often produce hundreds of blooms.

REQUIRE NO SPECIAL CARE

Despite its exotic good looks, this dazzling beauty from the Mountains of Brazil needs little care. Just plant in a pot for window sill growing or in a hanging basket. Directions for easy care enclosed.

In 2 1/4" pots. Postpaid: Each \$2.00; 2 for \$3.50; 4 for \$6.00.



NOW... ONE SPRAY FOR ALL PLANTS! Stern's Amazing New Mira-GardTM

Kills most garden pests quickly... easily... surely

REPLACES A SHELF FULL OF INSECTICIDES!

SCIENTIFICALLY BALANCED FORMULA CONTAINS ALL 4

MALATHION

New fast acting insecticide. Kills aphids, scale insects, mites, Japanese beetles, etc. Helps prevent the spread of virus plant diseases.

CAPTAN

Powerful new fungicide. Controls Rose diseases including black spot, tomato blight, leaf spot of Mums, fruit spot, apple scab, etc.

METHOXYCHLOR

Amazing new garden insecticide. Controls chewing and sucking insects, especially curculio which attacks apple, plum, peach, pear and cherry trees.

SULPHUR

Most effective fungicide material yet developed for general garden use. Valuable for control of most fungi including apple and peach scab, mildew and rust. Also for red spiders and broad mites.

Stern's Nurseries Proudly Presents Powerful New Garden Spray!

Years of scientific research now guarantees amazing results with Stern's New Garden Spray—MIRA-GARD! Now you can stop insect, pest and fungi damage in your garden with the very first application.

Protect your flowers, shrubs, trees, fruits and vegetables from insects and diseases. Use Mira-Gard and watch them grow and flourish to bring true garden beauty to your home and yard this very summer! See your rose bushes covered with gorgeous big unblemished roses and lush vigorous foliage, unmarked by black spot or mildew—your favorite shrubs, flowers and trees in all their intended glory—and, enjoy huge crops of fruit from healthy, pest-free trees. Yes, Mira-Gard really works wonders!

NO OTHER SPRAY NECESSARY... ONE SPRAYING LASTS 2 WEEKS

Now at last! One spray for all garden plants... one multi-purpose spray for all seasons! You can enjoy a trouble-free garden—keep plants and trees healthy and vigorous, protect fruits and vegetables simply by applying Stern's new Mira-Gard every two weeks. If used regularly, it should not be necessary to use any other spray or dust to control most plant diseases and insects. The simple application of this high quality spray once every two weeks during the growing season will do more to end most garden troubles than any other spray we know.

LASTS LONGER—WON'T WASH AWAY READILY!

Stern's new Mira-Gard Multi-Purpose Garden Spray is a scientifically balanced formula combining the newest and most effective insecticides and fungicides for control of most garden pests and diseases. Contains a special chemical "sticker" that holds the spray chemicals on your plant longer. Won't wash away with the first rain. Saves you work—saves you money because you don't have to spray nearly as often.



MIRA-GARD INSURES GARDEN BEAUTY FOR YOUR HOME!

Don't gamble with your garden beauty! Protect your trees, shrubs, flowers and plants. Enjoy the colorful growing beauty of your landscape this year—and every year to come. Help keep your neighborhood free from plant disease and insects.

Amazing Results with MIRA-GARD



SAVED! The gorgeous hybrid tea rose bush shown above was saved with Mira-Gard. Attacked with Rose Mites and Black Spot, it seemed impossible to restore its healthy beauty.



DESTROYED! Once beautiful, the disease-infected rose bush above was completely lost for the entire blooming season. Mira-Gard could have saved it!

Always keep a supply of Mira-Gard on hand.

PROTECT FRUITS AND VEGETABLES

Now, Stern's New MIRA-GARD can be used on most fruits and vegetables—even up to 14 days prior to harvest! Now—you can have healthy, vigorous trees and plants which produce huge crops of luscious, taste-tempting fruits and vegetables. Fruit Spraying Schedule and Vegetable Control printed on every package.

BEAUTIFY AS YOU SPRAY—PEPS UP LEAF GROWTH!

Add Miracle-Gro to your Mira-Gard solution. Acts as a leaf tonic to encourage foliage growth. Actually supplies extra nitrogen that is absorbed by the leaf within one hour after spraying. Your plants appear greener, more lush, more beautiful. You actually see the improvement within a few hours.

MIRA-GARD IS EASY TO USE! ECONOMICAL! PRACTICAL!

Simple—Complete directions and easy fruit spraying instructions on every can. Just mix two tablespoons of MIRA-GARD with one gallon of plain water. Use any usual spraying device.

Low Cost—MIRA-GARD is concentrated! You don't buy water when you buy MIRA-GARD. You add the water at home. 4 oz. package makes 4 gallons of liquid garden spray.

Practical!—Now you need buy only one product to treat most garden plants. Stern's MIRA-GARD replaces a shelf full of sprays.

IMMEDIATE RESULTS GUARANTEED!

You get amazing results from the very first application or you get your money back. Complete instructions on every package.

4 oz. Canister (makes 4 gals. of liquid spray) \$ 1.50
1 lb. Canister (makes 16 gals. of liquid spray) 4.00
5 lb. Canister (makes 80 gals. of liquid spray) 18.00

ALL PRICES POSTPAID

**NEW...
SCIENTIFIC
GARDEN
SPRAY!**

STERN'S NEW

Mira-GardTM

Big Everblooming Carnations for Outdoor Garden Beauty

Stern's Hardy Everblooming

CARNATIONS

Large Double Flowers With Bright Colors All Season!

Never before have you been able to grow winter-hardy Carnations of such exquisite perfection. These new varieties are fully double, gorgeous flowers that measure at least 1¾" across—and 2½" if they are disbudded. Have magnificent masses of bloom in your garden.

Wonderful Everblooming Flower Border

They are outstanding as garden decorations—and think of the added thrill of picking these glorious blooms for cut flowers, bouquets, boutonnieres—and exciting, greenhouse-type CORSAGES. Growing to a height of 15-18 inches—Stern's Hardy Carnations rival the prized Greenhouse Varieties in size and perfection of bloom, color and fragrance.

Guaranteed to Bloom from July 'Til October

Commencing in July, these big, Double Carnations fill the garden with spectacular beauty which continues an unbroken Carnival of Color until Fall. For best results, pick the older blooms. They flourish in ordinary garden soil, and bloom freely even during the hottest, driest summers. Guaranteed winter hardy, you can depend on their returning beauty and fragrance year after year.

6 Exciting Colors

RICH RED (Wallace Red). Deep glowing red.

PURE WHITE (Her Majesty). Double white blooms.

PINK & MAROON (Dinah). Rose pink with maroon center. Striking!

SALMON PINK (Salmon Unique). Richly scented.

BURGUNDY (Dubonnet). Very dark red.

SOFT PINK (Pink Princess). Old spice fragrance.

Healthy, Husky, Pot-grown plants. Guaranteed to bloom this summer! Postpaid: Each \$1.00; 6 for \$5.00; 12 for \$9.50; 18 for \$14.00.

Stern's Carnation Collection

(Group 62-P-6)

6 Plants (1 of each)	\$ 5.00
12 Plants (2 of each)	9.50
18 Plants (3 of each)	14.00

Postpaid



NOW STERN'S BRING TO THE AMERICAN GARDEN

EXOTIC SOUTH AFRICAN TORCH LILIES

(Tritoma Hybrids)

FIERY-GLOWING FLOWERS ALL SUMMER LONG!

Your garden will come ablaze with color as spike after spike starts to glow with vibrant, fluorescent shades rarely captured elsewhere in nature. After years of horticultural experimentation and scientific crossbreeding, new specie varieties of Torch Lilies have emerged to capture the wildest imagination. These amazing everblooming Stern's Torch Lilies will bloom with dazzling color from June to late frost. Selected hybrids now thrive in practically any soil with little care—are now sub-zero hardy—now grow to just the right height of two to four feet and increase in abundance each year to make your garden display more beautiful than ever!

Beautiful Flaming Torches Light Up Garden Landscape

You're in for a wonder-filled experience as you watch these Torch Lilies, rising like flaming, brilliant colored Sky Rockets above the other plants, blooming in unbelievable abundance! Each established Torch-Lily gives you up to 20 graceful flower spikes—each colorful flower-head up to 8" long—each flower-head produces as many as 80 to 100 florets everblooming in a succession of continuous flowering you never dreamed possible! By the time one spike is bloomed out, another comes up almost miraculously to start its exotic bloom! The more you pick, the more they bloom.

Blazing Blooms From June 'Til Frost!

Make your garden the envy of the neighborhood! See them start to bloom in the middle of June and continue their floral display right up until the heavy frosts of late October! Every garden has a place for Stern's exotic Torch-Lilies. Colorful beyond words—handsome green sword-shaped leaves surround each plant. Plant them as showy borders, as colorful "accent" spots or in spectacular mass plantings. Flourish in sunbaked areas. Excellent as cut flowers—like the ones florists sell for \$5.00 and \$6.00 a dozen.

Pick
Huge
Bouquets
All Summer
Long!



NOW . . . Winter Hardy; Easy to Grow

Northern gardeners report beautiful flowers as late as mid-November! You can expect flaming, fiery flowers the very first year . . . reach full color glory the second year. Easy to grow—flourish even in poor, well-drained soil. Plant in sheltered but sunny location. Withstand 5° below zero temperatures without mulching. In extreme northern sections, some mulching should be done.

Exclusive New Hybrids in Fiery Colors!

Stern's exclusive new Hybrid Torch-Lilies, the likes of which you have never seen before, in exciting colors of breathtaking beauty! Rainbow Color Mixture of brilliant coral reds, primrose yellows, ivory whites and duo-tones such as crimson and golden-yellow.

Available in Mixed Colors Only—Finest No. 1 Field Grown Plants. Postpaid: Each \$1.00; 3 for \$2.50; 6 for \$4.95; 12 for \$9.50; 18 for \$13.95.



NOW AT NEW LOW PRICES!

New Abundant Blooming Varieties!

STERN'S

"BLUE RIBBON" VARIETIES OF

Giant Garden **CHRYSANTHEMUMS**

**ABSOLUTELY GUARANTEED
TO BLOOM THIS FALL!**

Stern's "Blue Ribbon" Mum plants not only produce large-size Chrysanthemums outdoors, but produce them in amazing quantities. Yes, Stern's "Blue Ribbon" Mums measure up to 5" to 6" across with disbudding. All of these varieties were selected for their superior quality and beautiful colors. Stern's "Blue Ribbon" Mums are hardy, vigorous plants which need no coddling, thrive with minimum care and survive cold temperatures outdoors. They are guaranteed to bloom the first season—produce baskets of gorgeous blooms year after year!

**Glorious Corsage Mums Every Fall To Give,
To Wear, To Fill Your Home With Color!**

Just when your summer flowers have given up the ghost, and your garden needs a lift for Fall—these Mums really produce! Starting in September and up 'til heavy frost, you'll have flowers of deep blood-red, orange-yellow, snowy white, lavender, raspberry-pink and rich bronze . . . turning your garden into a riot of gay color! You'll enjoy glamorous corsages, **beautiful cut flowers every day for months, and still have plenty left over every day for garden beauty!** For really giant-size Mums, remove all the smaller buds from each stem, leaving the strongest on each stem to develop into a magnificent giant flower.

FAST GROWING . . . BUSHELS OF FLOWERS

These healthy, husky, pot-grown plants will grow 2 to 2½ feet tall . . . **will produce bushels and bushels of giant Mums starting this summer.** Full, compact and spreading—these abundant blooming plants form a perfect background for other low-growing Mums, provide thrilling color highlights for your garden year after year!

SO EASY TO GROW!

Stern's "Blue Ribbon" Chrysanthemums will grow almost anywhere. They thrive in full sun or partial shade. Just plant them and forget them. For hedge use plant 20" apart. Easy planting instructions are packed with each order.

**Healthy, Husky Plants,
Grown and Shipped in peat pots.**

**Guaranteed to bloom
this summer!**

Postpaid:	3 for \$ 2.00
6 for \$ 4.00	10 for \$ 6.00
20 for \$11.00	40 for \$20.00



RARE AND UNUSUAL NEW COLOR VARIETIES

LAVENDER (Silver Lilac*). Lovely new introduction! Rich lavender, ball-shaped flowers with silvery overtones. Outstanding!

PINK AND YELLOW (Rexora*). New color changing variety! Opens a lovely pink with bright yellow center. Slowly changes to a warm cream with accents of yellow and silver.

VELVET BLOOD-RED (Fred Stone). Best red! Very striking velvety, deep red petals with soft, dusty gold undersides.

CREAM WHITE (Ruby Breithaupt). Large, creamy white flowers of rare beauty. A real favorite!

RED AND GOLD (Orlis*). New color changing variety! Flowers open a soft Indian-red with golden yellow center. Gradually changes to a rich butterscotch yellow.

RASPBERRY ROSE (Stylish). Here's a unique new color. Blooms are a rich raspberry pink with silvery touches.

**Stern's Exclusive New Introduction.*

STERN'S GIANT CHRYSANTHEMUMS

(Group 62-P-8)

6 Mum Plants (1 of each color) **\$4.00**

12 Mum Plants (2 of each color) **7.00**

18 Mum Plants (3 of each color) **10.00**

All Prices Postpaid

COMMERCIAL GROWERS—Write for special quantity prices.

New Exciting Varieties For All Summer Bloom!

STERN'S SUPER-BLOOMING

DAYLILIES

(Hemerocallis Hybrids)

New Colors!...Bloom In 30 to 60 Days!

Super-Blooming Daylilies! You'll be truly amazed at the fantastic amount of flowers produced by these colorful varieties. Established plants frequently produce as many as 300 flowers! And, these new varieties have been especially selected for their brilliant new colors and large-flowering habit. You'll like the attractive green foliage which surrounds each lovely plant. Grow 2-3 feet tall.

HUGE FLOWERS—BLOOM FROM JUNE TO SEPTEMBER

At their best in mass plantings! Stern's Super-Blooming Daylilies are selected reblooming varieties which flower in succession at different times from late spring until early fall. Enjoy their exciting, colorful beauty during the hot summer months. Flowers are huge, measuring up to 7" across. **Grow almost anywhere!** Thrive in blazing sun or shade, even in poor soil—North, South, East or West. Excellent for covering banks or slopes.

NEW AND UNUSUAL "COLOR-BRIGHT" VARIETIES!

APOLLO. Abundant producer of iridescent apricot-yellow, out curved flowers. Throat is deep apricot-orange. Outstanding new variety. Plant Pat. No. 1670.

AUTUMN RED. A profuse bloomer. Open flowers 5 inches across. Velvety wine-red with large wide throat of yellow.

HYPERION. Broad flowers of deep, rich yellow. Very fragrant and abundant bloomer.

TASMANIA. Chinese coral with purple cast and dark star. Golden yellow throat. Most unusual--don't miss this one.

JEWELL RUSSELL. Huge 6" blooms in the purest of pale lemon yellow. Its petals are ruffled and recurved.

INSULINDA. Bold flowers of apricot-pink. Clear yellow throat. Very abundant bloomer. A real beauty.

RED TOP. Striking bright red flowers with golden yellow stripe and throat. Outstanding.

GOLIATH. Broad, 7-inch flowers of deep, rich yellow. Worlds of bloom following one another over an extended period.

RAJAH. Large flowers of glorious English Red. Prolific bloomer.

MIKADO. Lovely Oriental orange with rich, deep mahogany throat. Prolific bloomer.

PINK CHARM. Lovely open flowers of soft pink with a deliciously golden yellow throat. The outstanding charm of this remarkable Daylily is due to the delicate color contrasts and perfection of form.

RED TOKEN. A real beauty—deep mahogany-red with attractive purple eye. Velvety textured petals. A profuse bloomer.



Apollo—The Finest Apricot-Colored Daylily

SUB-ZERO HARDY TO 20° BELOW ZERO

Amazingly hardy and vigorous plants. Withstand temperatures of 15 to 20 degrees below zero. Plant 15" apart for an exciting field of Daylilies.

Selected No. 1, Field-Grown Plants. Postpaid: 3 for \$3.75; 10 for \$12.00; 25 for \$25.00; 50 for \$45.00.

Stern's Super-Blooming DAYLILIES (Group 62-P-13)

6 Plants (your choice)	\$ 7.25
12 Plants (1 of each)	14.00
24 Plants (2 of each)	24.00
Postpaid	

Hyperion



Insulinda





Good Earth

HAVE THE LATEST, PRIZE-WINNING DAHLIAS STERN'S GIANT SPIDER DAHLIAS

GUARANTEED TO BLOOM THIS SUMMER!

Stern's is proud to offer the exciting Giant Spider Dahlias! These selected varieties are the finest blue-ribbon Spider Dahlias in America today. You'll have huge flowers of striking color and exotic shape for garden or Flower Show display! Bloom all season long... even until the first frost.

Gorgeous flowers that measure up to 10 inches across! An ideal flower for cutting—they keep their beauty in the house for one full week or more! So easy to grow—just plant in well-drained garden soil and fertilize well. Grow 4-6 feet tall. Complete instructions with each order.

LAVENDER (Bertha Shone). Soft lavender with creamy white center.

SCARLET (Perfectos). Best bright red ever produced. Striking!

SOFT PINK (Good Earth). Soft, silvery pink flowers. Abundant producer.

RED & YELLOW (Golden Heart). Petals flame red with bright yellow base.

SNOW WHITE (Ivory Giant). Huge, snow white, prize-winning flowers.

RICH PINK (Nagel's Solidite). Rich pink flowers with perfect shape.

Selected No. 1 Tubers—Each with a visible bud-eye. Postpaid \$1.00 each.

GIANT SPIDER DAHLIA COLLECTION (62-BU-5)

6 Tubers (1 of each) \$ 4.95
12 Tubers (2 of each) 9.50
18 Tubers (3 of each) 13.50

Postpaid

Stern's *DINNERPLATE* and *BI-COLOR*

GIANT DAHLIAS

Huge Show Flowers Up to 12" Across!

Now thrill to the wonderful new colors and shadings of Stern's Giant Dinnerplate and Giant Bi-Color Dahlias. New improved varieties especially grown and selected to produce early bloom. Starting in August, you will have flowers of incomparable size and beauty. Huge flowers up to 12" across. The most striking of all garden flowers!

DINNERPLATE DAHLIAS

HOT ORANGE (Arthur Godfrey). Orient red with orange shadings.

PURE WHITE (D'Arcy Sainsbury). Best all 'round pure white.

YELLOW GOLD (Monarch of the East). Huge, golden yellow flowers.

DEEP PURPLE (Night Editor). Enormous deep purple flowers.

FLAME RED (The Cardinal). Bright, glowing red. Radiant color!

CLEAR PINK (Pink Giant). Finest rich, clear pink yet!

Selected No. 1 Tubers—Each with a visible bud-eye. Postpaid \$1.00 each.

DINNERPLATE DAHLIA COLLECTION (62-BU-2)

6 Tubers (1 of each) \$ 4.95
12 Tubers (2 of each) 9.50
18 Tubers (3 of each) 13.50
Postpaid

BI-COLOR DAHLIAS

WHITE & WINE (Dixie's Winedot). Creamy white with flecks of wine.

RED & YELLOW (Figaro). Bright yellow flowers flecked with red.

PURPLE & WHITE (Lois Walcher). Gorgeous violet purple tipped with white.

YELLOW & WHITE (Margaret Cole). Golden yellow with white tips.

MAROON & WHITE (Tartan). Rich maroon with white tips.

ORANGE & WHITE (Santa Claus). Orange with red shadings. White tipped.

BI-COLOR DAHLIA COLLECTION (62-BU-3)

6 Tubers (1 of each) \$ 4.95
12 Tubers (2 of each) 9.50
18 Tubers (3 of each) 13.50
Postpaid

Blazing
Colors

Lois Walcher



Giant
Flowers!



Stern's JAPANESE BISHOP Bright, Low Growing Border Plant

Still the most popular dahlia of any type year after year! The rich 3" dark red flowers contrast strikingly with very dark, almost black foliage, making each bush a beautiful picture plant. Widely used as a "hedge" effect, or as a foreground for taller growing varieties, as Japanese Bishop rarely grows over three feet in height. A real gem to add that touch of distinction to your garden. Cut the flowers when the first row of pollen is just beginning to show color and they will last a week in those gay bouquets. **No other flower like it for blazing, brilliant color!**

Postpaid: Each \$1.00; 3 for \$2.75 6 for \$5.00;
10 for \$7.50; 25 for \$17.00; 50 for \$32.00.



Monarch of the East

Now—For 1962! Stern's Fabulous New Masterpiece

HANGING BASKET BEGONIAS

IN 6 HEAVENLY COLORS

Giant flowers up to 6"

Rare spectacular show-flowers

Thrilling cascade of color this very summer

So easy to grow!



gorgeous camellia-like blooms

Up to 100 glorious flowers from each bulb—blooms all summer

THE CROWNING ACHIEVEMENT IN BEGONIAS!

Stern's fabulous new Hanging Basket Begonias now are here! Glorious, giant, double, Camellia-shaped flowers—up to a huge 6 inches across... **6 times bigger than old-fashioned types.** Their beauty is breathtaking! You'll marvel as they transform a corner of your home or garden into a floral bower!

BLOOM FOR MONTHS—THIS VERY SUMMER!

Just imagine—living fountains of fabulous flowers hanging in magnificent profusion from flower boxes, pots or hanging baskets. Thrill to the delicate beauty of these Stern's Hanging Basket Begonias all summer long! Once they begin their spectacular display of sparkling iridescent colors, they'll continue in full bloom until frost. They'll be the showpiece of your patio, porch or garden—the envy of all who see them—this summer and for many summers to come!

FABULOUS FLOWER IS SHADE-LOVING!

Place these breath-taking Hanging Basket Begonias where shade from trees, bushes or the house has caused bare patches. Sheltered from direct sun and strong wind, they turn barren nooks into gorgeous attractions! Set them high in a hanging basket in a shady porch corner; plant them in a flower box to glorify a dull patio niche; put them in a flower pot to add unusual charm to a garden wall! They'll hang down like a lavish, blossoming fountain—your prize display!

SO EASY TO GROW! For the longest possible blooming season, start your Stern's Hanging Basket Begonias indoors from now through March. Just follow the clear, simple directions; in a few short weeks you'll be

rewarded with phenomenal flowers six times bigger than old-type hanging Begonias... a hundred or more dazzling blooms... a spectacular beauty you and your friends never saw before!

RARE AND MAGNIFICENT GIANT FLOWERS!

Stern's newly-developed giant Hanging Basket Begonias are a rare California strain. Tested...evaluated...selected...for size of flower...for abundance of bloom...for sparkling clear colors—only outstanding specimens developed after years of study and research have been chosen to be included among these Stern's Hanging Basket Begonias. Truly outstanding bulbs...measure a huge 1½-2½ inches across! Now, you can be one of the few to own them!

DEMAND IS SURE TO EXCEED SUPPLY! Don't wait! Make sure YOU have this miracle of beauty in your home this year! Send your order **today!** Please give second and third color choice so we can surely fill your order. No flower lover should miss this opportunity! Act at once!

NOW AVAILABLE IN SIX BRILLIANT COLORS!

World's Most Fabulous Hanging Basket Begonias

ORDER and PLANT EARLY!

Flaming Red, Vibrant Orange, Delicate Salmon, Gleaming Pink, Radiant Yellow, Glowing White.

3 Bulbs for \$ 2.75

6 Bulbs for \$ 5.00

12 Bulbs for \$ 9.00

18 Bulbs for \$12.00

30 Bulbs for \$18.00

All Prices Postpaid.

STERN'S HANGING BASKET BEGONIA COLLECTION (Group HB)

6 Bulbs (1 of each)	.. \$ 5.00
12 Bulbs (2 of each)	.. 9.00
18 Bulbs (3 of each)	.. 12.00
30 Bulbs (5 of each)	.. 18.00

POSTPAID

HAVE BLAZING COLOR WITH STERN'S SUMMER-FLOWERING

TORCH CANNAS

BLOOMS GLORIOUSLY EVEN IN WITHERING SUMMER HEAT!

Here's garden color rarely matched by any other flower! And, these excitingly new strains of Cannas, developed by the world's finest hybridizers, can now be yours! See them in all their color-glory—growing in your garden this very summer. Stern's new Torch Cannas will produce a gorgeous floral display with their large showy flower clusters sparkling in the bright summer sunlight—immense trusses with individual flowers as large and larger than those of Gladioli.

HOW TO PLANT—HOW TO USE

For maximum enjoyment and blooms, Stern's Cannas may be started indoors from February through April. (Complete instructions with shipment.) Plant a few in the flower border to give added color or in a sunny spot against a fence or house—in tubs for terrace or roof garden use. Or may be used most successfully in massed plantings. Plant 18" apart in rich garden soil and feed with Miracle-Gro.

Now Available In 4 Glorious Colors: Blazing Red... Gleaming Pink... Rich Orange... Sunbeam Yellow. **Guaranteed To Bloom This Summer.**

Heavy No. 1 Roots. Postpaid: 3 for \$2.00; 6 for \$3.75; 10 for \$6.00; 25 for \$14.00; 50 for \$25.00.

Stern's Torch CANNA Collection (Group 62-P-9)

4 Plants (1 of each)	\$2.50
8 Plants (2 of each)	 4.75
12 Plants (3 of each)	 6.75

Postpaid





Stern's **MAN-HIGH™** **GLADIOLUS**

Amazing Specimens Up to 5-6 Feet Tall!

Stern's Gigantic GLADS are giant queens of floral beauty—the most magnificent ever grown! With just a little extra care you'll have towering spikes up to eye-level, producing 22 or more huge flowers. Flowers measuring 5½ to 6 inches across—the size of a giant Amaryllis! Eight or more of these colossal flowers opening at the same time, make flagpole spikes 8 to 10 inches wide. You'll enjoy weeks of colorful blooms as each bud bursts into flowering glory. Don't miss this garden thrill—get these Stern's Skyscraper varieties for a "flower show" garden this summer.

Guaranteed to Bloom in 90 Days or Less

So easy to grow, even the beginner can win prizes at flower shows. In your garden they are an outstanding spectacle that demands attention. In a floral arrangement, they are a "living picture" of grace and color that are not surpassed by any other flower. Simply plant these Stern's giants deeper than ordinary "Glad's"—about 4-5 inches deep. This is necessary because their towering height requires a firm foundation. Plant in any kind of soil with good drainage. Give them maximum sunshine (all day long if possible). Water frequently. For a continuous display of exhibition Gladiolus, plant bulbs at intervals of two weeks. Plant until July 1st. Enjoy a succession of exquisite blooms from July until late fall.

Grows Up to Three Inches in a Single Day

A Goliath of vitality! You've never seen such vigorous growth. On damp, cool summer days you can almost see them growing. Small quantities of plant food applied regularly, plus plenty of water and sun, is all you need for sensational prize-winning Glads.

Five Skyscraper Varieties

1. **CREAMY WHITE.** A magnificent specimen, produces a huge spike covered with flowers. Sensational.
2. **PINK and ROSE.** Rare prize-winners! Tremendous flowers opening extremely wide. Very tall and graceful.
3. **YELLOW and ORANGE.** A massive display of dazzling sunrise colors. A Flower Show champion.
4. **SCARLET.** King size flowers. Rich, deep color with a velvety glow. Gorgeous!
5. **PURPLE and LAVENDER.** New, most unusual color. An amazing flower—tall and broad. Exquisite.

Stern's Finest Quality—Officially Rated No. 1 Size.

Your Choice of Colors Listed Above:

10 for \$2.50; 25 for \$5.50; 50 for \$10.00; 100 for \$19.00. Postpaid.

RUSH ORDER. Our supply of these rare bulbs is extremely limited.

3 of each listed above	
15 bulbs	\$ 3.25
5 of each listed above	
25 bulbs	\$ 5.00
10 of each listed above	
50 bulbs	\$ 9.50
20 of each listed above	
100 bulbs	\$18.00



Stern's Everblooming LYTHRUM

(Morden's Pink)

From the rugged Canadian wilderness (Morden Experiment Station) comes this amazing plant that produces multitudes of flaming spikes—each spike composed of literally hundreds of individual pink flowers. One of the most spectacularly beautiful plants you have ever seen... it will flood your garden with solid masses of flowering spikes up to 2½ feet long... will cause friends and neighbors to be

astounded at its lusty, vibrant, bright pink bloom.

Radiant Pink Blooms

Growing to a height of 3 to 5 feet, Stern's Everblooming Lythrum (Morden's Pink) will be one of the most dramatically beautiful plants in your garden. Its dozens of sturdy, full flowered spikes will be covered with bright pink blooms from June to late September. Grows into upright clumps three feet in diameter, in full sun or light shade, in moist or dry soil. **Plant this spring—you'll see them erupt into living walls of bloom beginning this June.**

Healthy, Husky, Pot-Grown Plants. Postpaid: 3 for \$2.25; 6 for \$4.00; 10 for \$6.25.



Stern's **GIANT** Double Camellia-Flowered "EMPEROR" **BEGONIAS**

BLOOMS ALL SUMMER LONG!

**In Shady Nooks Where Even
Grass Won't Grow • Flowers
Up To 8 Inches Across!**

**Blooms
in just
15 weeks!**

World's Most Spectacular Blooms!

Positively breath-taking are these new double Camellia-flowered hybrids. Their spectacular blooms from early June until late fall, measure up to 8 inches across. More colorful than ever, Stern's now offers these exquisite flowers in a wide range of brilliant colors. Their lovely shape is a masterpiece of symmetry. Grow them in shade—where clear bright colors are most needed. A most effective cut flower when floated in a shallow bowl like a Water Lily—surrounded by its own leaves.

Famous Magazines say: "Triumph—most spectacular—exotic—flashy!" Just imagine giant flowers almost a foot across, brilliant as a sunset—truly one of the world's most magnificent flowers.

**Guaranteed to Bloom This Summer!
A Continuous Display Until Frost**

Easy to grow in a shady location. They cannot stand full sun. For longest possible blooming season, we recommend that you start Begonias indoors in pots or window boxes in March or April. Set outdoors after all danger of frost has passed. They bloom in clusters of three, one large male flower in the center and two smaller female flowers on either side. Remove these side buds as soon as they appear. They are of inferior character and inhibit the full development of the central flower. This disbudding will make an amazing difference in the size and beauty of the flower.

Top Size 1½ to 2" bulbs—your choice of colors: Red, Orange, Salmon, Pink, White and Yellow. Packed in bags of six bulbs of **one color**.

ORDER EARLY! For earliest possible blooms, place your order early and start indoors in March and April.

Postpaid: 6 for \$2.00; 12 (any 1 or 2 colors) for \$3.50; 24 (any 1, 2, 3 or 4 colors) for \$6.00; 100 for \$20.00.



Blooms Like This In Full Shade!



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**Stern's "Emperor"
Mixture of Double
Camellia-Flowered
BEGONIAS**

(Group BEM)

Contains all six outstanding
colors. Postpaid: 6 bulbs
(one of each) for \$2.00;
12 for \$3.50; 24 for \$6.00

54 for \$11.00;

102 for \$20.00.

All Prices Postpaid

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BRAND NEW! ONE OF THE MOST SPECTACULAR
MARVELS EVER CREATED BY HORTICULTURAL SCIENCE...

8411 A. *Stern's EXCLUSIVE SUB-ZERO EVERBLOOMING*

3-in-1 FOUNTAIN TREE ROSE

**CASCADES OF ROSES OF
3 DIFFERENT COLORS
ALL ON ONE TREE!**

Now, from Stern's, a horticultural marvel that combines the most extraordinary features of two of the world's rarest and most celebrated tree roses! It is Stern's exclusive new 3-in-1 Fountain Tree Rose—introduced now by Stern's for the very first time! This new garden masterpiece produces the magnificent 3-color bloom of Stern's 3-in-1 Rainbow Tree Rose, plus the huge cascades of roses of Stern's Fountain Tree Rose. Imagine—you'll have floral fountains of glorious big roses of three different colors—DEEP VELVETY RED, ROSY PINK and GOLDEN YELLOW—all blooming at once, on the same tree!

TRIPLE BUDDED! BLOOMS ABUNDANTLY! Three different varieties of roses growing on a heavy 3-ft. tall trunk produce 3-color glory, plus a crown that grows and blooms more luxuriantly than other tree roses you've seen!

GLORIOUS CASCADES OF ROSES, YEAR AFTER YEAR! At first, Stern's 3-in-1 Fountain Tree Rose develops lush foliage and big, fragrant, fully double roses. Then, as growth continues, the canes bend gracefully, like a weeping willow's, until they reach the ground! The flower-filled sprays covered with big rosy pink, golden yellow and deep velvety red roses create a vision of such breathtaking beauty it will be the wonder of your neighborhood and the whole town! Each year, plants increase in size and beauty. Each year, the sturdy trunk grows greater in diameter to support the increasingly massive cascades of bloom... but the tree itself stays at graceful eye-level height.

HARDY, VIGOROUS ROSES—EASY TO GROW. These three rose varieties are members of the race of Sub-Zero roses—extra hardy, amazingly resistant to cold and disease. Need almost no spraying or dusting!

BLOOMS FROM SPRING UNTIL LATE FALL! This exquisite specimen starts to bloom early—blooms abundantly all season—even during summer drought! Goes on blooming continuously into late fall—often until early snow falls. Plant early, enjoy its magnificent three-color flower display and enchanting mixture of fragrances starting this very spring!

**GUARANTEED TO BLOOM
THIS VERY SPRING!**



HIGHLIGHT YOUR PROPERTY WITH FLORAL FOUNTAINS OF EVERBLOOMING ROSE BEAUTY! Plant a pair of these delightful specimens as a magnificent blooming gateway to your garden or home! Plant them in rows, along driveway or property line or in front of a wall or fence, to set off their dramatic beauty. Plant near a picture window and enjoy their loveliness indoors and outdoors. Wherever you plant these new, unique, incredibly beautiful Tree Roses, they'll become the focal point of your landscaping plan. Everyone who sees them will want to touch them just to make sure they're real!

LIMITED QUANTITY, ORDER NOW!

It takes years to produce each one of these unique new garden marvels. Only a very limited quantity is available from Stern's this season. To be among the first to own them, **ORDER NOW!**

Postpaid: Each \$10.00; 2 for \$18.00; 4 for \$35.00; 10 for \$75.00.